



University with Potential for Excellence (UPC)
Accredited by NAAC with 'A+' Grade

DEPARTMENT OF BUSINESS MANAGEMENT

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NOTICE

**ATTENTION : ALL THE MBA COLLEGES UNDER THE JURISDICTION OF
OSMANIA UNIVERSITY, HYDERABAD**

We are very glad to inform you that the KGR Institute of Technology and Management, Kesara, Medchal in association with Dept. of Business Management, Osmania University is organizing 'Two-day National Conference on Role of MSMEs in India – A Road to Sustainable Development (MSMEs-23)' on 12th & 13th April, 2023 as a part of Golden Jubilee Celebrations.

The Conference Theme is : Awareness about the importance of MSMEs in economic growth

Conference Sub-Themes :

- Growth and Trends in MSME sector
- MSME in the digital era
- Issues & Challenges faced by the MSME sector
- Government Schemes to promote MSMEs
- Marketing strategies for the MSMEs
- HR strategies for the MSMEs
- Production strategies for the MSMEs
- Financing strategies for the MSMEs
- MSMEs in the Post Covid era
- MUDRA – scheme
- MSMEs – Road map ahead
- Role of TS-iPass in promoting MSMEs

All the Principals/Directors of the MBA Colleges under the jurisdiction of Osmania University are hereby informed to depute one faculty from their respective college to attend the conference on 12th & 13th April, 2023 at KGRITM, Kesara, Medchal.

V. S. S. S. S.

CHAIRPERSON

BOS IN BUSINESS MANAGEMENT

OSMANIA UNIVERSITY,

Hyderabad-500 007, T.S., India

Copy to:

The Director, Infrastructure, OU (With a request to upload on Osmania Website)

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