

Action Taken Report on Employers' Feedback Analysis for the Year 2023-2024

1. On Curriculum

Feedback Summary:

- Employers largely expressed satisfaction with the curriculum, with most responses falling under “Strongly Satisfied” and “Satisfied.” Areas for improvement included:
 - Employability skills, activities, and case studies.
 - Development of analytical reasoning and problem-solving skills.
 - Inclusion of modern pedagogical methods.

Actions Taken:

1. **Enhancing Employability Skills:**
 - Introduced new case studies, simulations, and project-based learning modules in key courses to better prepare students for industry challenges.
 - Organized workshops and seminars with industry experts to provide practical insights.
2. **Strengthening Analytical and Problem-Solving Skills:**
 - Revised course syllabi to incorporate more problem-solving exercises and analytical reasoning tasks.
 - Introduced additional practice sessions and competitive scenario-based activities.
3. **Incorporation of Modern Pedagogy:**
 - Faculty members were trained in modern teaching methodologies, including flipped classrooms and blended learning.
 - Increased the use of technology and learning management systems for interactive teaching.
4. **Specialized Electives and Value-Added Courses:**
 - Added new electives in emerging areas such as Artificial Intelligence, Data Analytics, and Sustainable Development.
 - Enhanced value-added courses by integrating industry certifications and soft skills training programs.
5. **Holistic Development:**
 - Strengthened extracurricular and co-curricular activities to promote teamwork, leadership, and ethical decision-making.
 - Conducted workshops on entrepreneurship, lifelong learning, and global citizenship.

2. On Student/Work Performance

Feedback Summary:

- Employers were generally satisfied with students' performance, especially in teamwork, planning, and relationship-building skills. Areas needing improvement included formal communication skills, openness to new ideas, and the ability to take on extra responsibilities.

Actions Taken:

1. **Improving Formal Communication Skills:**
 - Launched a dedicated communication skills training program focusing on formal writing, presentations, and public speaking.
 - Increased the weightage of communication skills in the assessment criteria.
2. **Fostering Openness to New Ideas:**
 - Introduced design thinking workshops and innovation challenges to encourage creative thinking and adaptability.
 - Encouraged participation in internships and cross-disciplinary projects to expose students to diverse environments.
3. **Enhancing Leadership and Extra Responsibility Skills:**
 - Conducted leadership development programs and team-building exercises.
 - Assigned students to lead group projects and manage small-scale events as part of their coursework.
4. **Technological Proficiency:**
 - Integrated advanced software tools and hands-on sessions into the curriculum to strengthen technological know-how.
 - Conducted technical upskilling workshops in collaboration with industry partners.
5. **Alignment with Organizational Goals:**
 - Organized sessions on corporate culture, organizational alignment, and professional ethics.
 - Introduced case studies and role-playing activities simulating real-world organizational scenarios.

Conclusion:

The feedback provided by employers has been instrumental in identifying strengths and areas for improvement in both curriculum design and student performance. The institution is committed to continually revising and updating its academic and training practices to align with industry expectations, ensuring holistic development and enhanced employability for its students.