## **B.Com** (General)

(w.e.f. 2016–2017)

## First Year Syllabus (CBCS)



# FACULTY OF COMMERCE, OSMANIA UNIVERSITY HYDERABAD - 500 007 T.S.

2016

## DEPARTMENT OF COMMERCE, O.U.

Structure of B.Com (General) (CBCS) for Osmania University, Hyderabad. (w.e.f. Academic Year 2016-17)

## **B.COM (General) PROGRAMME**

	YEAR:								
SEMESTER-I:									
Sl.No.	Code	Course Title	Course Type	HPW	Credits				
(1)	(2)	(3)	(4)	(5) (6)					
1.	BC101	A/B/C/D	AECC-1	2 2					
2.	BC102	English	-		5				
3.	BC103	Second Language	CC-2A	5 5					
4.	BC104	Financial Accounting - I	DSC-1A	5 5					
5.	BC105	Business Economics	DSC-2A	5 5					
6.	BC106	Business Organization	DSC-3A	4	4				
7.	BC107	Information Technology	DSC-4A	3T+2P	4				
		Total			30				
<b>SEME</b> S	STER-II:								
8.	BC201	A/B/C/D	AECC-2	2	2				
9.	BC202	English	CC-1B	5	5				
10.	BC203	Second Language	Second Language CC-2B		5				
11.	BC204	Financial Accounting - II	DSC-1B	5	5				
12.	BC205	Managerial Economics DSC-2B		5	5				
13.	BC206	Principles of Management	DSC-3B	4	4				
14.	BC207	Foreign Trade	DSC-4B	4	4				
		Total		30	30				
SECON	VD YEAR:								
<b>SEME</b> S	STER-III:								
15.	BC301	Principles of Insurance	SEC-1	2	2				
16.	BC302	English	CC-1C	5	5				
17.	BC303	Second Language	CC-2C	5	5				
18.	BC304	Advanced Accounting	DSC-1C	5	5				
19.	BC305	Income Tax-I	DSC-2C	5	5				
20.	BC306	Business Statistics-I	DSC-3C	4	4				
21.	BC307	Entrepreneurial Development & Business Ethics	DSC-4C	4	4				
		Total		30	30				
SEME	STER-IV:	,	1	1	•				
22.	BC401	Practice of Life Insurance	SEC-2	2	2				
23.	BC402	English	CC -1D	5	5				
24.	BC403	Second Language	CC-2D	5	5				
25.	BC404	Corporate Accounting	DSC-1D	5	5				
26.	BC405	Income Tax-II	DSC-2D	5	5				
27.	BC406	Business Statistics-II	DSC-3D	4	4				
28.	BC407	Financial Statement Analysis	DSC-4D	4	4				
		Total		30	30				

### **B.Com** (General) (CBCS)

THIRD YEAR:							
SEMESTER-V							
29.	BC501	Practice of General Insurance	SEC-3	2	2		
30.	BC502		GE-1	2	2		
31.	BC503	Cost Accounting	DSC-1E	5 5			
32.	BC504	Business Law	DSC-2E	4 4			
33.	BC505	Banking Theory & Practice DSC-3E		4	4		
34.	BC506	Auditing	DSC-4E	4	4		
35.	BC507	Computerised Accounting	DSE-1A	3T+2P	4		
36.	BC508	Accounting Standards	DSE-2A	5	5		
		Total		31	30		
SEMESTER-VI							
37.	BC601	Regulation of Insurance Business	SEC-4	2	2		
38.	BC602		GE-2	2	2		
39.	BC603	Managerial Accounting	DSC-1F	4	4		
40.	BC604	Company Law	DSC-2F	4	4		
41.	BC605	Financial Institutions & Markets	DSC-3F	4	4		
42.	BC606	Commerce Lab	DSC-4F	2T+4P	4		
43.	BC607	Advanced Managerial Accounting	DSE-1B	5	5		
44.	BC608	Advanced Corporate Accounting	DSE-2B	5	5		
		Total		32	30		
		GRAND TOTAL		184	180		

AECC: Ability Enhancement Compulsory Course; SEC: Skill Enhancement Course; DSC: Discipline Specific Course; DSE: Discipline Specific Elective; GE: Generic Elective; T=Theory; P=Practicals;

## **SUMMARY OF CREDITS**

Sl. No.	Course Category	No. of Courses	<b>Credits Per Course</b>	Credits
1	AECC	2	2	4
2	SEC	4	2	8
3	CC Language	8	5	40
	DSC	8	5	40
		16	4	64
4	DSE	4	5	20
5	GE	2	2	4
	TOTAL	44		180
	<b>Commerce Total</b>	28		124

#### **SYLLABUS**

Paper: (BC 104): FINANCIAL ACCOUNTING - I

Paper: BC104 Max. Marks: 50 THPW: 5 Hrs Exam Duration: 3 Hrs

Credits: 5

**Objective:** to acquire conceptual knowledge of basics of accounting and preparation of final accounts of sole trader.

#### **UNIT-I: ACCOUNTING PROCESS:**

Financial Accounting: Introduction – Definition – Evolution – Functions-Advantages and Limitations –Users of Accounting Information- Branches of Accounting – Accounting Principles: Concepts and Conventions- Accounting Standards – Meaning – Importance – List of Accounting Standards issued by ASB — Accounting System- Types of Accounts – Accounting Cycle- Journal- Ledger and Trial Balance. (Including problems)

#### **UNIT-II: SUBSIDIARY BOOKS:**

Meaning —Types - Purchases Book - Purchases Returns Book - Sales Book - Sales Returns Book - Bills Receivable Book - Bills Payable Book — Cash Book - Single Column, Two Column, Three Column and Petty Cash Book - Journal Proper.(Including problems)

#### **UNIT-III: BANK RECONCILIATION STATEMENT:**

Meaning – Need - Reasons for differences between cash book and pass book balances – Favourable and over draft balances – Ascertainment of correct cash book balance (Amended Cash Book) - Preparation of Bank Reconciliation Statement. (Including problems)

#### UNIT-IV: RECTIFICATION OF ERRORS AND DEPRECIATION:

Capital and Revenue Expenditure – Capital and Revenue Receipts: Meaning and Differences - Differed Revenue Expenditure. Errors and their Rectification: Types of Errors - Suspense Account – Effect of Errors on Profit. (Including problems)

Depreciation (AS-6): Meaning – Causes – Difference between Depreciation, Amortization and Depletion - Objectives of providing for depreciation – Factors affecting depreciation – Accounting Treatment – Methods of depreciation: Straight Line Method - Diminishing Balance Method (Including problems)

#### **UNIT-V: FINAL ACCOUNTS:**

Final Accounts of Sole Trader: Meaning -Uses -Preparation of Manufacturing, Trading and Profit & Loss Account and Balance Sheet – Adjustments – Closing Entries.(Including problems)

- 1. Accountancy-I: Haneef and Mukherjee, Tata McGraw Hill Company.
- 2. Principles & Practice of Accounting: R.L.Gupta&V.K.Gupta, Sultan Chand.
- 3. Accountancy-I: S.P. Jain & K.L Narang, Kalyani Publishers.
- 4. Accountancy–I: Tulasian, Tata McGraw Hill Co.
- 5. Introduction to Accountancy: T.S.Grewal, S.Chand and Co.
- 6. Advanced Accountancy-I: S.N.Maheshwari& V.L.Maheswari, Vikas.
- 7. Fundamentals of Financial Accounting: Deepak Sehgil, Tax Mann Publication.
- 8. Financial Accounting: Jawahar Lal, Himalaya Publishing House.

Paper: (BC 105): BUSINESS ECONOMICS

Paper: BC105 Max. Marks: 50

THPW: 5 Hrs Exam Duration: 3Hrs

Credits: 5

**Objective:** toacquire knowledge for application of economic principles and tools in business practices.

#### **UNIT-I: INTRODUCTION:**

Business Economics: Meaning - Nature - Characteristics - Importance and Role - Micro & Macro Economics - Scope - Objectives - Law of Diminishing marginal utility - Law of Equimarginal utility.

#### **UNIT-II: DEMAND ANALYSIS:**

Meaning – Function - Factors influencing Demand -Types of Demand -Demand Curve - Law of Demand –Exceptions to the law of demand-Elasticity of Demand: Concept - Types of elasticity of demand-price, income and cross Elasticity of Demand –measurement of elasticity—arc and point methods—Importance of various Elasticity of Demand

#### **UNIT-III: SUPPLY ANALYSIS:**

Law of Supply - Factors influencing Supply - Market Equilibrium- Consumer Surplus - Theory of Consumer behavior - Utility and indifference curve analysis.

#### **UNIT-IV: PRODUCTION ANALYSIS:**

Concept of Production –production function-Total Production - Marginal Production - Average Production –returns to a factor- Law of Variable Proportions - Law of Returns to Scale - Isocost – Isoquants - Economies and Dis-economies of Scale.

#### **UNIT-V: COST AND REVENUEANALYSIS:**

Theory of Cost - Concepts of Cost - Short run and Long run cost curves - Traditional and Modern Approaches -Revenue Curves—relationship between total marginal and average revenues- --Break Even Analysis—Meaning – Assumptions – Uses and Limitations.

- 1. Business Economics: V. G. Mankar, Himalaya Publishing House
- 2. Managerial Economics: Vanith Agrawal, Pearson Education
- 3. Business Economics: H. L. Ahuja, S. Chand & Co. Ltd.
- 4. Business Economics: R. K. Lekhi, Kalyani Publishers
- 5. Business Economics: D. M. Mithani, Himalaya Publishing House
- 6. Business Economics: P. N. Chopra, Kalyani Publishers
- 7. Essential of Business Economics: D. N. Dwivedi, Vikas Publishers
- 8. Managerial Economics: Varshney and Maheswari, Sultan Chand
- 9. Business Economics: P. K. Mehta, Tax Mann Publication.

Paper: (BC 106): BUSINESS ORGANISATION

Paper: BC106 Max. Marks: 50 THPW: 4 Hrs Exam Duration: 3Hrs

Credits: 4

**Objective:** To acquaint the students with the basics of Commerce and Business concepts and functions and forms of Business Organization

#### **UNIT-1: FUNDAMENTAL CONCEPTS:**

Concepts of Business, Trade, Industry and Commerce - Classification - Relationship between Trade. Industry and Commerce - Nature of Business - Objectives of Business - Functions of Business - Social Responsibility of a business - Steps to Start an Enterprise

#### **UNIT-II: BUSINESS ORGANIZATION:**

Forms of Business Organization - Classification - Factors Influencing the Choice of Suitable Form of Organization - Sole Proprietorship - Meaning, Definition - Characteristics - Advantages and Disadvantages - Suitability of Sole Proprietorship - Partnership - Kinds of Partners - - Partnership Deed -- Meaning - Contents - Registration of Partnership Advantages and Disadvantages of Partnership - Suitability of Partnership - Limited liability partnership - Hindu Undivided Family - Meaning - Characteristics - Advantages and Disadvantages - Co-Operative Organization - Characteristics - Types of Co-Operative Societies - Limitations of Cooperatives.

#### **UNIT-III: FORMATION OF JOINT STOCK COMPANY:**

Joint Stock Company - Meaning - Definition - Characteristics - Advantages and Disadvantages - Kinds of Companies - Promotion - Stages of Promotion - Promoter - Characteristics - Kinds - Preparation of Important Documents - Memorandum of Association - Clauses - Articles of Association - Contents - Prospectus - Contents - Red herring Prospectus- Statement in lieu of Prospectus.

#### **UNIT-IV: SOURCES OF FINANCE:**

Industrial Finance - Long Term and Short Term Finance - Fixed and Working Capital Finance - Sources of Corporate Finance ( A brief introduction to Shares and Debentures, Retained Earnings, Underwriting, Inter Company Investments and Venture Capital, Angel Investors, lease, hire purchase, franchising).

#### UNIT V: STOCK EXCHANGE AND MUTUAL FUNDS:

Stock Exchange, Functions — Working of Stock Exchanges, Mutual Funds –Importance, Functions, Types — Role of SEBI in Regulating Stock Exchanges and Mutual Funds in India

- 1. Business Organization & Management: Sharma Shashi K. Gupta, Kalyani Publishers
- 2. Business Organization: Sharma Shashi K. Gupta, Kalyani publishers.
- 3. Organization & Management: R. D. Agarwal, McGraw Hill.
- 4. Modern Business Organization: S.A. Sherlekar, V.S. Sherlekar, Himalaya Publishing House
- 5. Business Organization & Management: C.R. Basu, Tata McGraw Hill
- 6. Business Organization & Management: R. N. Gupta, S. Chand,
- 7. Organizational Behaviour Text & Cases: V.S.P. Rao, Himalaya Publishing House
- 8. Business Organization & Management: Uma Shekaram, Tata McGraw Hill
- 9. Business Organization & Management: Niranjan Reddy & Surya Prakash, Vaagdevi publishers.
- 10. Business Organisation and Management, Dr. Neeru Vasihth, Tax Mann Publications.

Paper: (BC 107): INFORMATION TECHNOLOGY

Paper: BC107 Max. Marks: 35T + 15P

THPW: 5 (3T & 2P) Time: 3 Hrs.

Credits: 4

**Objective:** to acquire basic knowledge in Information Technology and its applications in the areas of business.

#### **UNIT-I: INTRODUCTION:**

Introduction to computers - Generations of computers - An overview of computer system - Types of computers - Input & Output Devices.

Hardware:Basic components of a computer system - Control unit - ALU - Input/output functions - Memory - RAM - ROM - EPROM - PROM and Other types of memory.

#### **UNIT-II: OPERATING SYSTEM (OS):**

Meaning - Definition & Functions - Types of OS - Booting process - DOS - Commands (internal & external) - Wild card characters - Virus & Hackers - Cryptography & cryptology

Windows: Using the Start Menu –Control Panel – Using multiple windows – Customizing the Desktop – Windows accessories (Preferably latest version of windows or Linux Ubuntu).

#### **UNIT-III: WORD PROCESSING:**

Application of word processing - Menus & Tool Bars - Word processor - Creating - Entering - Saving & printing the document - Editing & Formatting Text - Mail Merge and Macros (Preferably latest version of MS Word or Libre Office Writer).

#### **UNIT-IV: SPREAD SHEET:**

Application of work sheet/spread sheet - Menus & Tool bars - Creating a worksheet - Entering and editing of numbers - Cell referencing - Worksheet to analyze data with graphs & Charts.

Advanced tools: Functions – Formulae – Formatting numbers - Macros – Sorting- Filtering - Validation & Consolidation of Data (Preferably latest version of MS Excel or Libre Office Calc)

#### **UNIT-V: POWER POINT PRESENTATION:**

Application of Power Point Presentation – Menus & Tool bars – Creating presentations – Adding - Editing and deleting slides - Templates and manually creating presentation – Slide show – Saving - Opening and closing a Presentation –Types of slides - Slide Views - Formatting – Insertion of Objects and Charts in slides - Custom Animation and Transition (Preferably latest version of MS Power Point presentation - Libre Office Impress). Internet & Browsing:Services available on internet – WWW – ISP – Browsers. Multimedia: Application of multimedia – Images – Graphics-Audio and Video – IT security.

- 1. Introduction to Computers: Peter Norton, McGraw Hill.
- 2. Fundamentals of Information Technology: Dr. NVN Chary, Kalyani Publishers.
- 3. Computer Fundamental: AnithaGoel, Pearson.
- 4. Information Technology Applications for Business; Dr. S. Sudalaimuthu, Himalaya
- 5. Introduction to Information Technology: ITL ESL, Pearson.
- 6. Introduction to Information Technology: V. Rajaraman, PHI.
- 7. Fundamental of Computers: Balaguruswamy, McGraw Hill.
- 8. PC Software under Windows: Puneet Kumar, Kalyani Publishers.
- 9. Information Technology and C language: Rajiv Khanna, New Age International.
- 10. Fundamentals of Information Technology: Alexis Leon, Vikas Publishing House.
- 11. Informational Technology: P. Mohan, Himalaya Publishing House.
- 12. Information Technology: R. Renuka, Vaagdevi Publishers.
- 13. OS-Linux Spoken Tutorials & Libre Office Spoken Tutorials by IIT Bombay.
- 14. Fundamentals of Information Technology: Rajiv Midha, Tax Mann Publications.

#### Paper: (BC 204): FINANCIAL ACCOUNTING-II

Paper: BC204 Max. Marks: 50 THPW: 5Hrs Exam Duration: 3 Hrs

Credits: 5

**Objective:** to acquire accounting knowledge of bills of exchange and other business accounting methods.

#### **UNIT-I: BILLS OF EXCHANGE:**

Bills of Exchange - Definition- Distinction between Promissory note and Bills of exchange-Accounting treatment of Trade bills: Books of Drawer and Acceptor- Honour and Dishonour of Bills- Renewal of bills- Retiring of bills under rebate- Accommodation bills. (Including problems)

#### **UNIT-II: CONSIGNMENT ACCOUNTS:**

Consignment – Meaning – Features – Proforma invoice - Account sales – Del crederecommission-Accounting treatment in the books of the consignor and the consignee - Valuation of consignment stock – Treatment of Normal and abnormal Loss - Invoice of goods at a price higher than the cost price. (Including problems)

#### **UNIT-III: JOINT VENTURE ACCOUNTS:**

Joint Venture – Meaning –Features-Difference between Joint Venture and Consignment-Accounting Procedure-Methods of Keeping Records for Joint Venture Accounts-Method of Recording in co-ventures books-Separate Set of Books Method- Joint Bank Account-Memorandum Joint Venture Account (Including problems)

#### **UNIT-IV: ACCOUNTS FROM INCOMPLETE RECORDS:**

Single Entry System – Meaning -Features–Difference between Single Entry and Double Entry systems -Defects in Single Entry System - Books and accounts maintained - Ascertainment of Profit - Statement of Affairs and Conversion method (Including problems)

#### UNIT-V: ACCOUNTING FOR NON-PROFIT ORGANIZATIONS:

Non- Profit Organziation – Meaning – Features – Receipts and Payments Account – Income and Expenditure Account – Balance Sheet(Including problems)

- 1. Accountancy-I: Haneef and Mukherjee, Tata McGraw Hill Co.
- 2. Principles and Practice of Accounting: R.L. Gupta & V.K. Gupta, Sultan Chand & Sons.
- 3. Accountancy–I: Tulasian, Tata McGraw Hill Co.
- 4. Accountancy–I: S.P. Jain & K.L Narang, Kalyani.
- 5. Advanced Accountancy-I: S.N.Maheshwari&V.L.Maheswari, Vikas.
- 6. Advanced Accountancy: M Shrinivas& K Sreelatha Reddy, Himalaya Publishers.
- 7. Financial Accounting: M.N Arora, Tax Mann Publications.

Paper: (BC 205): MANAGERIAL ECONOMICS

Paper: BC205 Max. Marks: 50 THPW: 5 Hrs Exam Duration: 3Hrs

Credits: 5

*Objective:* to impart conceptual and practical knowledge of managerial economics.

#### UNIT-I: NATURE AND SCOPE OF MANAGERIAL ECONOMICS:

Characteristics of managerial economics – Nature and scope of managerial economics - Importance of managerial economics- Basic economic tools in managerial economics-managerial economist role and responsibility

#### **UNIT-II: DEMAND FORECASTING:**

Demand estimations for major consumer durables and non-durable products – Demand forecasting techniques: Statistical and Non-Statistical techniques.

#### **UNIT-III: MARKET ANALYSIS:**

Definition of market – Market structure (Perfect competition, Imperfect competition) – Price determination -Firms equilibrium in perfect competition, monopoly, monopolistic, oligopoly and duopoly

#### **UNIT-IV: MACRO-ECONOMICS FOR MANAGERS:**

National income – Concepts – Methods - Measurement of national income – GDP and GVA—Business cycles- nature –Phases – Causes—Inflation - Causes and control – Deflation and stagflation.

#### **UNIT-V: FISCAL AND MONETARY POLICY**

Fiscal Policy- deficits-budgetary deficit-primary deficit-revenue deficit-fiscal deficit-Objectives of FRBM Act - Monetary Policy- Objectives - Repo Rate- Reverse Repo Rate- CRR- SLR-Finance Commission- role and objectives

- 1. Managerial Economics: Craig H Peterson and Jain, Pearson education
- 2. Managerial Economics: Gupta, Tata McGraw Hill
- 3. Managerial Economics: Maheshwari and Gupta, Sultan Chand & Sons
- 4. Managerial Economics: Dr. P.C. Thomas, Kalyani Publishers
- 5. Managerial Economics: H.L. Ahuja, S. Chand and Company
- 6. Managerial Economics: Mithani, Himalaya Publications
- 7. Managerial Economics: R.L. Varshney and K.L. M Maheshwari, Sultan Chand
- 8. Managerial Economics: P. Venkataiah and Surya Prakash, Vaagdevi Publishers
- 9. Managerial Economics: P.L. Mehta, Tata McGraw Hill
- 10. Managerial Economics: R.N. Chopra, Kalyani Publishers
- 11. Managerial Economics: D.N. Dwivedi, Vikas Publishers
- 12. Managerial Economics: Thomas, Maurice, Sarkar, Tata McGraw Hill
- 13. Managerial Economics: YogeshMaheshwari, PHI Learning Pvt. Limited
- 14. Managerial Economics: P.K. Mehta, Tax Mann Pulications.

Paper: (BC 206): PRINCIPLES OF MANAGEMENT

Paper: BC206 Max. Marks: 50
THPW: 4 Hrs Exam Duration: 3Hrs

Credits: 4

Objective: To acquaint the students with the Principles, functions and practices of management

#### **UNIT-I: INTRODUCTION**

Management - Meaning - Characteristics - Administration Vs Management - Scope of Management - Importance of Management - Functions of Management - Levels of Management - Skills of Management -- Leader Vs. Manager - Scientific Management - Meaning - Definition - Objectives - Criticism - Fayol's 14 Principles of Management .

#### UNIT-II: PLANNING

Meaning - Definition - Characteristics - Types of Plans - Advantages and Disadvantages - Approaches to Planning - Management by Objectives (MBO) - Steps in MBO - Benefits - Weaknesses

#### **UNIT-III: ORGANIZING:**

Organizing-Meaning, Definition – Organization Meaning, Definition - Process of Organizing - Principles of Organization - Types of Organization - Formal and Informal Organizations - Line, Staff Organizations - Line and Staff Conflicts - Functional Organization - - Span of Management - Meaning - Determining Span - Factors influencing the Span of Supervision

#### UNIT-IV: DELEGATION AND DECENTRALIZATION:

Authority – Meaning - Delegation - Definition - Characteristics: - Elements - Principles, Types of Delegation - Importance of Delegation: - Factors Influencing Degree of Delegation - Barriers - Guidelines for Making Delegation Effective - Centralization - Meaning – Decentralization- Meaning - Difference between Delegation and Decentralization.

#### **UNIT-V: COORDINATION AND CONTROL:**

Meaning - Definition - Principles of Coordination - Importance- Process of Coordination-techniques of Effective Coordination - Control - Meaning - Definition - relationship between planning and control- Steps in Control - Types (post, current and pre-control) - Requirements for effective control.

- 1. Principles and Practice of Management: R. S. Gupta, B. D. Sharma, W.S. Bhalla, Kaylani
- 2. Management: Stephen P. Robbins, Person
- 3. Principles of Management: T Ramasamy, Himalaya Publication
- 4. Principles of Management Concept: Rajeshviwanathan, Himalaya Publication
- 5. Management Theory and Practices: P Subba Rao, Himalaya Publishing House
- 6. Essential of Management: Harold Kontz, McGraw Education
- 7. Principles of Management, Chandan JS, Vikas Publishers.
- 8. Fundamentals of Management, Dr. Pradeep Kumar, S. Chand
- 9. Principles of Management: Neeru Vasishth, Tax Mann Pulications.

Paper: (BC 207): FOREIGN TRADE

Paper: BC207 Max. Marks: 50 THPW: 4 Hrs Exam Duration: 3Hrs

Credits: 4

*Objective:* to gain knowledge of India's foreign trade procedures policies, and international institutions.

#### **UNIT-I: INTRODUCTION:**

Foreign Trade: Meaning and Definition - Types - Documents used-Commercial Invoice - Bills of Lading / Airway Bill - Marine Insurance Policy and Certificate - Bills of Exchange - Consumer Invoice - Customs Invoice - Certificate of Origin - Inspection Certificate - Packing List.

#### UNIT-II: BALANCE OF TRADE AND BALANCE OF PAYMENTS:

Introduction – Meaning - Components of BOT & BOP - Concept of Disequilibrium – Causes - Remedies for Correcting Balance of Payments in International Trade.

#### **UNIT-III: INDIAN TRADE POLICY:**

Importance and its Implementation – Current Export Policy and Import Policy.

#### **UNIT-IV: FOREIGN TRADE AND TRADE BLOCS:**

Growth - Significance of Foreign Trade – Merits - Demerits – Trade Blocs : Types – Preferential Trade Area, Free Trade Area, Customs Unions, Common Markets, Economic Unions, Monetary Unions, Customs and Monetary Unions, and Economic and Monetary Unions.

#### **UNIT-V: INTERNATIONAL ECONOMIC INSTITUTIONS:**

IMF: Objectives - Functions - World Bank: Objectives - Functions - Subsidiaries of World Bank - IMF Vs. IBRD; New Development Bank (NDB) - Objective Functions - Features - Membership - Shareholding, Criticism, Asian Infrastructure Investment Bank (AIIB) - Objective Functions - Features - Membership - Shareholding, Criticism; Trans-Pacific Partnership (TPP) - Objective Functions - Features - Membership - Shareholding, Criticism; UNCTAD: Aims - Features; WTO - Aims - Features - Agreements.

#### **SUGGESTED READINGS:**

- 1. International Marketing: Rathore & Jain, Himalaya Publishers.
- 2. International Marketing: Kushpat S. Jain & Rimi Mitra, Himalaya Publishers
- 3. International Economics: SSM Desai & Nirmal Bhalerao, Himalaya Publishers.
- 4. International Business Environment & Foreign Exchange Economies: Singh & S. Srivastava,
- 5. Foreign Trade and Foreign Exchange: O.P Agarwal & B.K. Chaudri, Himalaya Publishers
- 6. International Financial Markets & Foreign Exchange: Shashi.K.Gupta & Praneet Rangi, Kalyani
- 7. International Economics: Theory & Practice: Paul R. Krugman, Pearson Publishers.

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