

### **A.V. College, Gaganmahal, Hyderabad (12)**

#### **Finance**

- A study on the impact of e-commerce on the financial performance of small and medium-sized enterprises
- An investigation of the relationship between intellectual capital and financial performance in knowledge-based industries
- The role of financial institutions in promoting green finance and sustainability

#### **HRM**

- A study on the performance appraisal at xyz Company
- Study of Future Trends in Recruitment- India and Overseas
- Teacher Employee satisfaction in vocational education Institutes in Delhi

#### **IT**

- The impact of social media on supply chain visibility: A study on real-time tracking and monitoring
- The role of IT in enhancing customer loyalty: A study on building brand trust and advocacy through digital channels
- The use of AI-powered recommendation systems in e-commerce: A study on improving personalized customer experiences

#### **Marketing**

- Online reputation repair and crisis management
- Product line extensions and brand stretching strategies
- Retail marketing strategies and store design concepts

### **AMS College, NCC Gate, OU Road, Hyd (30)**

#### **Finance**

- A study on the relationship between financial market development and political risk
- A study on the relationship between financial market development and technological innovation
- An analysis of the impact of financial liberalization on economic growth
- An analysis of the impact of fintech on traditional banking models
- The effect of dividend policy on firm investment decisions
- The effect of interest rate risk on bond portfolio management
- The role of financial institutions in promoting green investments
- The role of financial institutions in promoting impact measurement and management

#### **HRM**

- A study on the effects of HR practices on employee engagement and motivation in the telecommunications industry
- An analysis of the role of HR in managing employee compensation and benefits in the financial industry
- An analysis of the role of HR in managing employee talent and succession planning in the retail sector
- Examining the role of HR in managing employee performance in the oil and gas industry
- Investigating the impact of HR practices on employee job satisfaction and productivity in the construction industry
- Investigating the impact of HR practices on employee job satisfaction and retention in the hospitality industry

The impact of HR policies on employee satisfaction and commitment in the food production industry

#### **IT**

The impact of AI-powered virtual assistants on executive productivity: A study on improving time management and decision-making

The impact of cloud-based customer relationship management systems on sales performance: A study on improving customer relationship management and sales effectiveness

The impact of cloud-based project management systems on project success: A study on improving project planning, execution, and control

The role of IT in enabling digital transformation in the retail industry: A study on improving customer experience and sales performance

The role of IT in enabling digital transformation in the transportation industry: A study on improving logistics and transportation efficiency

The use of blockchain technology in supply chain management: A study on improving supply chain transparency and efficiency

The use of virtual reality in enhancing training programs: A study on improving employee learning and development

#### **Marketing**

Brand partnerships and co-branding opportunities

Customer feedback management and continuous improvement

Gamification in marketing campaigns for user engagement

Marketing strategies for the financial services sector

Pricing strategies in the sharing economy model

Sales forecasting using predictive analytics and AI

Sales negotiation skills for win-win outcomes

User-generated content and its impact on brand perception

#### **ARK Degree College, Vidyanagar (8)**

#### **Finance**

A study on the relationship between financial market development and innovation

The role of financial institutions in promoting social impact bonds

#### **HRM**

An analysis of the role of HR in managing employee motivation and engagement during times of crisis

Investigating the impact of HR practices on employee job satisfaction and retention in the legal industry

#### **IT**

The impact of AI-powered chatbots on customer experience: A study on improving brand-consumer interactions

The role of IT in enabling digital transformation in the retail industry: A study on improving customer experience and loyalty

#### **Marketing**

Customer retention through loyalty programs and rewards

Voice search optimization and marketing implications

#### **Badruka College of P.G. Center, Kachiguda, Hyd. (25)**

#### **Finance**

A study on the effectiveness of financial incentives in promoting environmental conservation

A study on the relationship between financial leverage and corporate social responsibility in the energy sector  
An analysis of the determinants of international capital flows and their impact on global financial stability  
An analysis of the impact of the gig economy on personal finance and retirement planning  
The effect of corporate governance on the performance of public sector organizations  
The effect of financial risk management on the profitability of insurance companies  
The role of financial markets in promoting infrastructure development in emerging economies

### **HRM**

A detailed study on selection and recruitment process: A Case Study of Reliance  
A Project Report on Need for Strategy for Training and Development – an overview  
A study of job satisfaction among employees TATA Motors  
Study of Executive perception on training & development system in an organization  
Study on Employee Motivation in an Organization  
Study the Employees Job Satisfaction at INFOSYS

### **IT**

The impact of AI-powered personalization on customer retention: A study on the online retail industry  
The impact of cloud-based ERP systems on business agility: A study on improving organizational performance  
The role of IT in enabling remote work: A study on digital collaboration tools and technologies  
The role of IT in enhancing employee productivity: A study on digital workplace strategies  
The use of blockchain technology in digital identity management: A study on improving security and privacy  
The use of data analytics in customer segmentation and targeting: A study on improving marketing effectiveness

### **Marketing**

Influencer selection and collaboration for brand promotion  
Marketing strategies for the healthcare industry  
Sales forecasting techniques for new product launches  
Sales territory expansion and market penetration  
Social media listening and sentiment analysis  
Value-based pricing and customer perception

### **BMR Degree & PG College, Siddipet (2)**

#### **Finance**

A study on the relationship between financial leverage and firm value

#### **Marketing**

Video marketing and storytelling in the digital era

### **Capital Degree & PG College, Shapur Nagar (4)**

#### **Finance**

The impact of corporate social responsibility on financial performance of firms

**HRM**

The impact of HR policies on employee satisfaction and productivity in the pharmaceutical industry

**IT**

The role of IT in enabling lean management practices: A study on improving operational efficiency and reducing waste

**Marketing**

Sales force effectiveness and performance metrics

**Dr.B.R. Ambedkar College, Baglingampally, Hyd. (6)**

**Finance**

A study on the impact of trade finance on international trade flows

The role of financial institutions in promoting financial literacy among youth

**HRM**

Work-Life Balance – need and imperative as an HR initiative: An overview

**IT**

The use of predictive analytics in supply chain risk management: A study on mitigating supply chain disruptions

**Marketing**

Customer segmentation and personalized marketing

Mobile marketing strategies and location-based advertising

**DVM Degree College, LB Nargar, Hyd. (18)**

**Finance**

A study on the relationship between financial inclusion and poverty reduction

An analysis of the impact of crowdfunding on entrepreneurship and innovation

An analysis of the impact of financial innovation on consumer welfare

The effect of regulatory changes on the behavior of market participants in the financial industry

The role of financial institutions in promoting access to finance for women entrepreneurs

**HRM**

A systematic study on school management and teacher staff selection process in a School

Study of Effectiveness of induction and orientation programme in auto sector in India

Study of Effectiveness of Reward System for Employees

Study of HRIS implementation challenges and solution : An overview

**IT**

The impact of cloud-based CRM systems on sales performance: A study on improving customer relationship management

The impact of social media on talent acquisition: A study on employer branding and recruitment strategies

The role of IT in improving healthcare outcomes: A study on telemedicine and e-health applications

The use of machine learning in fraud detection and prevention: A study on the insurance industry

## **Marketing**

Digital storytelling and content marketing strategies

Distribution channel conflict resolution strategies

Marketing strategies for luxury and premium brands

Sales automation tools and CRM software integration

Sustainable marketing practices and green initiatives

**Govt. City College (9440498338) (52)**

## **Finance**

A study on the relationship between corporate social responsibility and brand reputation

A study on the relationship between financial market development and political instability

A study on the relationship between financial market liquidity and systemic risk

An analysis of the impact of Blockchain technology on the financial sector

An analysis of the impact of capital market liberalization on economic growth

An analysis of the impact of ESG investing on financial performance

An analysis of the impact of financial regulations on bank lending

The effect of exchange rate volatility on multinational corporations' financial performance

The effect of firm size on financial reporting quality

The effect of trade finance on international trade

The role of financial institutions in promoting climate risk disclosure

The role of financial institutions in promoting crowd funding

The role of financial institutions in promoting green bonds

## **HRM**

A study on the effects of HR practices on employee engagement and motivation in the education sector

A study on the effects of HR practices on employee engagement and motivation in the government sector

A study on the effects of HR practices on employee engagement and motivation in the social services sector

An analysis of the role of HR in managing employee diversity and inclusion in the hospitality industry

An analysis of the role of HR in managing employee well-being and work-life balance in the hospitality industry

Examining the role of HR in managing employee performance in the healthcare industry

Examining the role of HR in managing employee performance in the nonprofit sector

Examining the role of HR in managing employee performance in the retail industry

Investigating the impact of HR practices on employee job satisfaction and productivity in the agricultural sector

Investigating the impact of HR practices on employee job satisfaction and retention in the marketing industry

The impact of HR policies on employee satisfaction and commitment in the beauty industry

The impact of HR policies on employee satisfaction and commitment in the technology industry

The impact of HR policies on employee satisfaction and commitment in the travel industry

## **IT**

The impact of AI-powered chatbots on employee productivity: A study on improving work efficiency and time management

The impact of AI-powered chatbots on online customer support: A study on improving customer support effectiveness and efficiency

The impact of cloud-based HR systems on employee engagement: A study on improving employee satisfaction and productivity

The impact of cloud-based project management systems on team collaboration: A study on improving team communication and coordination

The role of IT in enabling digital marketing personalization: A study on improving personalized marketing campaigns

The role of IT in enabling digital transformation in the banking industry: A study on improving customer experience and financial services

The role of IT in enabling digital transformation in the hospitality industry: A study on improving guest experience and loyalty

The role of IT in enabling digital transformation in the manufacturing industry: A study on improving production efficiency and quality

The use of blockchain technology in decentralized autonomous organizations: A study on improving organizational efficiency and transparency

The use of blockchain technology in digital voting systems: A study on improving voting integrity and transparency

The use of data analytics in improving customer experience: A study on understanding customer needs and preferences

The use of data analytics in predicting and preventing equipment downtime: A study on improving equipment reliability and maintenance

The use of data analytics in predictive maintenance: A study on improving maintenance processes and reducing downtime

## **Marketing**

Brand endorsement and celebrity partnerships in marketing

Cause marketing and corporate social responsibility initiatives

Chatbot marketing and conversational AI applications

Customer journey analytics for enhanced personalization

Experiential marketing for creating memorable brand interactions

Influencer marketing collaboration and co-creation

Location-based advertising and geofencing strategies

Marketing strategies for the travel and tourism industry

Mobile app marketing strategies and user acquisition

Product portfolio analysis and strategic pruning

Sales force automation and CRM integration with ERP systems

Sales force motivation through recognition and incentives

Sales performance dashboards and metrics tracking

**Govt. Degree & PG College, Gajwel, Medak (9989450086)**

## **Finance**

The effect of interest rate changes on stock market performance

## **HRM**

A study on the effects of HR practices on employee motivation and satisfaction in the telecommunications sector

## **IT**

The role of IT in enabling open innovation: A study on crowd-sourcing and collaboration platforms

## **Marketing**

Sales territory coverage and market penetration strategies

**Govt. Degree & PG College, Siddipet**

## **Finance**

An analysis of the impact of financial distress on firm performance

## **Marketing**

Sales territory optimization using geospatial analysis

**Govt. PG College, Begumpet, Hyderabad.**

## **Finance**

A study on the effectiveness of microfinance in poverty reduction

A study on the impact of artificial intelligence on financial decision-making

A study on the relationship between financial market liquidity and market efficiency

An analysis of the impact of mergers and acquisitions on shareholder value

An investigation of the relationship between financial incentives and employee performance in the banking industry

The effect of financial market development on economic growth in African countries

The role of financial institutions in promoting financial inclusion for rural communities

## **HRM**

A study on the effects of HR practices on employee retention in the retail sector

An analysis of the effects of HR practices on employee engagement in the public sector

An analysis of the role of HR in managing employee health and safety in the workplace

Examining the relationship between employee empowerment and organizational commitment

Examining the role of HR in managing employee performance during the pandemic: A case study of [company name]

Investigating the impact of HR policies on employee job satisfaction in the healthcare industry

The role of HR in developing and implementing effective employee benefits programs

## **IT**

The impact of AI-powered predictive maintenance on asset performance: A study on improving equipment reliability and reducing downtime

The impact of social media on customer feedback: A study on analyzing and utilizing customer feedback for improving products and services

The role of IT in enabling data governance: A study on managing and securing sensitive data

The role of IT in enabling digital transformation in the public sector: A study on e-government initiatives and digital services

The use of AI-powered virtual assistants in healthcare: A study on improving patient care and reducing costs

The use of blockchain technology in digital voting: A study on improving election integrity and transparency

The use of data analytics in improving customer experience: A study on analyzing customer data and providing personalized services

**Marketing**

Customer onboarding strategies for retention and loyalty

Integrated marketing strategies for omnichannel retailers

Marketing strategies for the fashion and apparel industry

Product repositioning and market re-entry strategies

Relationship marketing in the age of digital disruption

Sales process optimization and sales funnel analysis

Social media influencer measurement and ROI analysis

**H.R.D Degree College, Narayanaguda, Hyd. (3)**

**Finance**

The effect of exchange rate movements on multinational corporations' hedging strategies

**HRM**

Importance of Recognition For Employees In Rewards System

**Marketing**

Customer feedback management and online reviews

**Hindu Degree & PG College for Women, Sanathnagar, Hyd.**

**Finance**

An analysis of the impact of sovereign debt crises on financial markets

The effect of option pricing on portfolio optimization

**HRM**

The impact of HR policies on employee satisfaction and commitment in the pharmaceutical industry

**IT**

The impact of cloud-based collaboration tools on team innovation: A study on improving team creativity and innovation

**Marketing**

Direct mail marketing and personalized direct response

Social media customer service and reputation management

**Indian Institute of Management & Commerce, Kairtabad, Hyd. (9)**

**Finance**

A study on the relationship between financial market development and economic inequality

An analysis of the impact of corporate social responsibility on the financial performance of non-profit organizations

The role of financial institutions in promoting responsible investing

**HRM**

A study on the role of HR in developing an effective performance management system

Examining the relationship between employee training and development and organizational success

### **IT**

The role of IT in enabling customer self-service: A study on chatbots and automated support systems

The use of IoT in smart manufacturing: A study on improving operational efficiency and quality control

### **Marketing**

Brand repositioning and revitalization strategies

Sales team motivation and incentive programs

**Indira Priyadarshini PG College, Nampalli, Hyderabad.**

### **Finance**

A study of financial reporting practices in emerging markets

A study on the relationship between financial market development and political corruption

An analysis of financial management practices in nonprofit organizations

### **HRM**

A study on the effects of HR practices on employee job satisfaction and retention in the service industry

Examining the role of HR in managing employee performance during mergers and acquisitions: A case study of [company name]

### **IT**

The impact of AI-powered chatbots on customer service quality: A study on improving customer satisfaction and retention

The use of blockchain technology in digital asset management: A study on managing and protecting digital assets

### **Marketing**

Brand architecture and portfolio management

Data privacy and consumer trust in marketing

E-commerce conversion rate optimization strategies

**Islamia Degree and PG College, Yakuthpura (10)**

### **Finance**

An analysis of the impact of behavioral finance on investment decision-making

The role of financial institutions in promoting ethical investing

### **HRM**

An analysis of the role of HR in managing employee talent and skill development in the manufacturing industry

The impact of HR policies on employee satisfaction and commitment in the music industry

### **IT**

The impact of cloud-based document management systems on knowledge management: A study on improving knowledge sharing and collaboration

The use of data analytics in predicting and preventing equipment failures: A study on improving maintenance and reliability

### **Marketing**

Customer experience management in retail environments  
Data-driven pricing strategies and dynamic pricing models  
Sales force recruitment and talent acquisition

**Jahnvi PG College, Boduppal 10)**

**Finance**

A study of the effect of working capital management on the liquidity of firms  
An analysis of the impact of IFRS on financial reporting quality  
The role of financial institutions in promoting sustainable investing

**HRM**

An analysis of the role of HR in managing employee talent and succession planning  
Investigating the impact of HR practices on employee job satisfaction and retention in the construction industry

**IT**

The impact of cloud-based HR systems on talent management: A study on attracting and retaining top talent  
The use of data analytics in predicting and preventing cyber threats: A study on improving cybersecurity measures

**Marketing**

Augmented reality marketing and interactive experiences  
Marketing strategies for the food and beverage industry  
Social media listening for competitive intelligence

**Kasturba Gandhi College for Women, West Marredpally, Sec'bad (14)**

**Finance**

A study on the relationship between financial market volatility and macroeconomic stability  
An analysis of the effect of working capital management on firm profitability in the service sector  
The effect of corporate governance on the performance of state-owned enterprises  
The impact of financial regulation on the stability of the banking sector

**HRM**

An examination of the effects of employee turnover on organizational performance  
Investigating the effects of employee engagement on organizational outcomes  
Managing diversity in the workplace: An analysis of best practices

**IT**

The impact of social media on crisis communication: A study on effective social media strategies during crises  
The role of IT in enabling knowledge management: A study on collaboration and knowledge sharing platforms  
The use of AI-powered chatbots in financial advisory services: A study on improving customer experience in the banking industry

**Marketing**

Customer lifetime value analysis and strategies

Experiential marketing and immersive brand experiences  
Marketing strategies for non-profit organizations  
Product differentiation and competitive advantage

**Keshav Memorial College, Narayanguda (5)**

**Finance**

A study on the relationship between financial market development and environmental sustainability  
The effect of financial literacy on retirement planning behavior

**HRM**

The impact of HR practices on employee job satisfaction and commitment in the manufacturing industry

**IT**

The use of IoT in smart energy management: A study on optimizing energy consumption and reducing costs

**Marketing**

Customer journey mapping and touchpoint optimization

**MNR P.G. College, Kukatpally, Hyd. (5)**

**Finance**

A study on the impact of financial globalization on economic growth  
An investigation of the relationship between ethical leadership and financial performance in the banking industry

**HRM**

An analysis of the role of HR in managing employee relations and conflict resolution

**IT**

The impact of cloud-based BI systems on decision-making: A study on improving data-driven decision-making processes

**Marketing**

Sales territory alignment and optimization

**Nizam College, Basheerbagh, Hyd. (41)**

**Finance**

A study on the effectiveness of bankruptcy laws in protecting the interests of stakeholders  
A study on the relationship between capital structure and corporate governance  
A study on the relationship between exchange rates and international portfolio diversification  
An analysis of the impact of corporate social responsibility on consumer behavior  
An analysis of the impact of financial distress on firm performance  
An analysis of the impact of taxation on foreign direct investment  
An analysis of the impact of the Basel III framework on bank stability  
The effect of earnings management on financial analysts' earnings forecasts  
The effect of financial ratios on credit rating agencies' assessment of corporate creditworthiness

The effect of working capital management on firm profitability in the retail industry  
The role of financial reporting in promoting transparency and accountability in the public sector

### **HRM**

A comprehensive study on work-life balance in an organization  
A study on awareness among corporate executives on pursuing higher studies  
A Study on Organizational Culture and its Impact on employees behavior in an organization  
A study on performance appraisal in xyz company  
A study on training and development of executive in the Himalaya drug  
A study to identify the effect of implementation of 360 degree performance appraisal techniques in an organization  
Study of Satisfaction level of the employees on the various welfare facilities provided by xyz Organization  
Study on Effectiveness Of The Appraisal System At Indian Airlines And To Suggest Measures For The Improvement Of The System  
Study on Impact of intra organizational relationship on organizational effectiveness : A Case study of xyz Company

### **IT**

The impact of Artificial Intelligence on talent acquisition: A study on HR practices in the IT industry  
The impact of cloud computing on the digital economy: A study on emerging business models  
The impact of digital marketing on consumer behavior: A study on the fashion and beauty industry  
The role of IT in enhancing supply chain resilience: A study on risk management strategies  
The role of IT in project management: A study on Agile methodologies in software development  
The role of IT in transforming the education sector: A study on online learning platforms  
The use of data analytics in fraud detection and prevention: A study on the banking sector  
The use of IoT in supply chain management: A case study of a manufacturing company  
The use of mobile applications in healthcare: A study on patient engagement and satisfaction  
The use of predictive analytics in customer relationship management: A study on the insurance industry

### **Marketing**

Advertising strategies and creative campaign development  
Channel management and distribution strategies  
Customer value proposition and competitive differentiation  
Digital marketing trends and emerging technologies  
Influencer marketing strategies and partnerships  
Innovation and new product development strategies  
Marketing ethics and corporate social responsibility  
Marketing metrics and performance measurement  
Sales force compensation and incentive programs  
Sales negotiation and closing techniques

**Finance**

- A study on the relationship between financial literacy and retirement planning behavior
- A study on the relationship between financial market efficiency and economic growth
- An analysis of the effect of working capital management on liquidity in the manufacturing sector
- An analysis of the impact of credit rating agencies on bond market liquidity
- An analysis of the impact of monetary policy on stock market volatility
- The effect of corporate social responsibility on employee job satisfaction
- The effect of financial market development on income inequality
- The impact of financial reporting on the valuation of technology firms in the stock market
- The role of financial institutions in promoting financial inclusion for low-income households

**HRM**

- A comparative study on employee motivation in IT -and Banking sector between Infosys and ICICI
- A detailed study of promotion and reward policy of an XYZ organization
- A Detailed Study of Promotion and Reward Policy of Indusind Bank
- A Project Report on Training as a HRD tool with reference to xyz Company
- Employee attrition and retention strategies in BPO industry
- Study of Need and imperative of Induction and Orientation processes : an overview
- Study of Prevention of Industrial Accidents: Measures and Challenges
- Study of Women at workplace : A Global Phenomenon

**IT**

- The impact of cloud computing on the financial services industry: A study on digital transformation and regulatory compliance
- The impact of cloud-based HR analytics on talent management: A study on recruitment and retention
- The impact of IT on supply chain collaboration: A study on improving supplier relationship management
- The role of IT in enhancing innovation capabilities: A study on open innovation platforms
- The role of IT in improving operational efficiency: A study on process automation and optimization
- The role of IT in promoting diversity and inclusion: A study on HR practices in the technology industry
- The use of AI-powered chatbots in customer service: A study on improving customer experience in the hospitality industry
- The use of social media influencers in digital marketing: A study on consumer behavior and brand awareness

**Marketing**

- Brand equity measurement and brand value creation
- Co-branding and strategic alliances in marketing
- Customer retention strategies and loyalty programs
- Direct marketing strategies and database management

Guerrilla marketing tactics and unconventional advertising  
Marketing strategies for B2B (business-to-business) markets  
Omni-channel marketing and seamless customer experience  
Sales funnel optimization and lead generation techniques  
Sales performance evaluation and sales force motivation

### **Pragna PG College, Chandanagar**

#### **Finance**

The effect of exchange rate risk on international investments

#### **HRM**

The impact of HR policies on employee satisfaction and commitment in the automotive industry

#### **Marketing**

Marketing strategies for the fitness and wellness industry

### **Prathibha Degree & PG College, Siddipet (25)**

#### **Finance**

A study on the relationship between financial market volatility and investor sentiment

An analysis of the impact of Basel III on banking sector stability

An analysis of the impact of mergers and acquisitions on shareholder value

The effect of capital structure on firm performance

The effect of credit rating changes on bond yields

The role of financial institutions in promoting impact investing

The role of financial institutions in promoting microfinance

#### **HRM**

A study on the effects of HR practices on employee engagement and motivation in the real estate sector

An analysis of the role of HR in managing employee compensation and benefits in the hospitality industry

Examining the role of HR in managing employee performance in the creative industries

Examining the role of HR in managing employee performance in the sports industry

Investigating the impact of HR practices on employee job satisfaction and productivity in the mining industry

The impact of HR policies on employee satisfaction and commitment in the e-commerce industry

#### **IT**

The impact of AI-powered chatbots on customer retention: A study on building long-term customer relationships

The impact of cloud-based ERP systems on financial performance: A study on improving financial management

The role of IT in enabling digital learning: A study on digital education platforms and e-learning initiatives

The role of IT in enabling digital marketing strategies: A study on improving digital marketing effectiveness

The use of blockchain technology in supply chain traceability: A study on improving supply chain transparency and accountability

The use of data analytics in improving healthcare outcomes: A study on analyzing patient data for better healthcare decisions

### **Marketing**

Agile marketing methodologies and adaptive campaigns  
Influencer marketing measurement and attribution models  
Marketing strategies for the entertainment industry  
Personalized marketing automation and customer journeys  
Product innovation and disruptive marketing strategies  
Sales funnel optimization for higher conversion rates

### **Princeton Degree & PG College, Ramnathapur, Hyd. (10)**

### **Finance**

A study on the effectiveness of crowd funding in financing social enterprises  
An analysis of the impact of macroeconomic factors on stock market returns  
The role of financial institutions in promoting responsible lending practices

### **HRM**

Examining the relationship between HR practices and employee well-being  
The impact of employee benefits on job satisfaction and retention: A case study of [company name]

### **IT**

The role of IT in enabling digital marketing automation: A study on improving marketing efficiency and effectiveness  
The use of blockchain technology in digital advertising: A study on improving transparency and accountability

### **Marketing**

Gamification in marketing and sales engagement  
Influencer marketing measurement and ROI tracking  
Product recall management and communication strategies

### **R.G. Kedia DC, Esamia Bazar (10)**

### **Finance**

A study on the relationship between financial literacy and consumer debt behavior  
The effect of financial market structure on competition and innovation in the financial industry  
The role of financial institutions in promoting inclusive insurance in developing countries

### **HRM**

An exploration of the role of HR in managing organizational change  
Evaluating the effectiveness of HR analytics in talent management and decision making

### **IT**

The impact of AI-powered sentiment analysis on brand reputation management: A study on social media analytics  
The role of IT in promoting social responsibility: A study on sustainability reporting and stakeholder engagement

**Marketing**

Key account management and strategic partnerships  
Marketing attribution modeling and ROI analysis  
Marketing strategies for the tourism and hospitality industry

**Rukmini College, Ameerpet, Hyd****Finance**

A study on the relationship between financial market development and environmental sustainability  
The effect of credit default risk on bank profitability  
The role of financial institutions in promoting social entrepreneurship

**HRM**

A study on the effects of HR practices on employee engagement and motivation in the manufacturing sector  
Examining the role of HR in managing employee performance in the fashion industry

**IT**

The role of IT in enabling digital transformation in the healthcare industry: A study on improving patient care and healthcare outcomes  
The use of data analytics in fraud detection: A study on improving fraud prevention and detection processes

**Marketing**

Influencer marketing measurement and impact assessment  
Marketing strategies for the beauty and cosmetics industry  
Sales force territory mapping and optimization tools

**S.D. Signodia PG College, Patthargatti, Hyd. (9)****Finance**

A study on the relationship between financial market liquidity and the cost of capital  
An analysis of the impact of foreign aid on the financial sector development in developing countries  
The effect of financial innovation on banking sector competition

**HRM**

A study on the impact of leadership style on employee performance and job satisfaction  
Investigating the role of HR in developing and implementing effective recruitment strategies

**IT**

The impact of cloud-based document management systems on collaboration: A study on improving productivity and knowledge sharing  
The use of virtual reality in employee training: A study on improving learning outcomes and retention

**Marketing**

Sales pipeline management and forecasting accuracy  
Social media advertising and campaign optimization

**Sai Sudheer PG College, Ecil X Roads, Electronics Complex, Hyd. 10)**

**Finance**

An analysis of the impact of venture capital on firm innovation and growth  
The effect of intellectual property rights on technology firms' financial performance  
The role of financial institutions in promoting responsible borrowing practices

**HRM**

An analysis of the effects of workplace stress on employee productivity and health  
Examining the relationship between HR practices and employee engagement in startups

**IT**

The role of IT in enabling circular economy practices: A study on reducing waste and improving resource efficiency  
The use of AI-powered chatbots in legal services: A study on improving access to justice and legal information

**Marketing**

Brand licensing and brand extension strategies  
Neuro-marketing techniques for consumer persuasion  
Sales force automation and CRM implementation

**SAP College Vikarabad. (****Finance**

A study on the relationship between financial innovation and systemic risk in the banking sector  
The role of financial institutions in promoting financial stability and crisis prevention

**HRM**

A study on the impact of diversity and inclusion policies on organizational culture  
Investigating the role of HR in promoting work-life balance for employees

**IT**

The impact of digital transformation on business models: A study on the role of IT in disruptive innovation  
The use of predictive analytics in inventory management: A study on optimizing inventory levels and reducing costs

**Marketing**

Multichannel marketing strategies for seamless customer journey  
Product bundling and cross-selling strategies

**Sardar Patel College, Padma Rao Nagar, Sec. Bad (9)****Finance**

A study on the relationship between financial market development and entrepreneurship in developing countries  
An analysis of the impact of Blockchain technology on financial intermediation  
The effect of trade finance on the competitiveness of firms in the global market

**HRM**

An analysis of the impact of employee empowerment on organizational success

The effects of training and development on employee job satisfaction and retention: A case study of [company name]

#### **IT**

The role of IT in enabling agile project management: A study on the benefits and challenges of agile methodologies

The use of blockchain technology in supply chain finance: A study on improving payment processes and reducing fraud

#### **Marketing**

Emotional branding and building brand loyalty

Sales territory expansion through market segmentation

#### **Shantiniketan(W) College, Opp.Telephone Exchange,Erragadda (8)**

#### **Finance**

An analysis of the impact of stock market volatility on corporate investment decisions

The role of financial institutions in promoting financial inclusion for people with disabilities

#### **HRM**

An analysis of the effects of compensation and benefits on employee motivation and retention

Examining the role of HR in managing talent in multinational corporations

#### **IT**

The impact of AI-powered chatbots on employee engagement: A study on improving HR services and employee satisfaction

The role of IT in enabling sustainable urban development: A study on smart city initiatives and technologies

#### **Marketing**

Content marketing strategies for thought leadership

Marketing strategies for the pharmaceutical industry

#### **Sharada Vidyalaya Degree College(W), Shameshergunj, Aliabad (13)**

#### **Finance**

A study on the relationship between financial market development and political instability

An analysis of the effect of capital structure on firm profitability in the telecommunications industry

The effect of social and environmental performance on the financial performance of firms

The impact of financial reporting quality on the cost of debt financing in the manufacturing sector

#### **HRM**

A study on the effects of HR practices on employee creativity and innovation

Evaluating the effectiveness of HR policies in managing employee absenteeism and turnover

Investigating the impact of HR practices on employee engagement and organizational citizenship behavior

#### **IT**

The impact of cloud computing on disaster recovery: A study on improving business continuity and resilience

The role of IT in enabling social innovation: A study on the use of technology for social impact

The use of IoT in smart agriculture: A study on improving crop yields and reducing resource consumption

## **Marketing**

Brand storytelling and creating emotional connections  
Data-driven personalization in marketing campaigns  
Sales incentive programs for driving sales performance

### **Siddhartha Degree & PG College, Kukatpally (10)**

## **Finance**

An analysis of the impact of financial innovation on banking sector profitability  
The effect of exchange rate changes on multinational corporations' financial performance  
The role of financial institutions in promoting green finance

## **HRM**

Examining the role of HR in managing employee performance during organizational restructuring  
The impact of HR policies on employee satisfaction and commitment in the food and beverage industry

## **IT**

The impact of AI-powered chatbots on customer loyalty: A study on building long-term customer relationships  
The use of blockchain technology in intellectual property management: A study on protecting and monetizing intellectual property

## **Marketing**

Account-based marketing and personalized outreach  
Customer satisfaction surveys and feedback analysis  
Pricing tactics for competitive market environments

### **Spandana PG College, Vanasthalipuram (4)**

## **Finance**

The effect of inflation on real estate investments

## **HRM**

Investigating the impact of HR practices on employee job satisfaction and retention in the aviation industry

## **IT**

The role of IT in enabling digital transformation in healthcare: A study on improving patient outcomes and healthcare delivery

## **Marketing**

Account-based sales and strategic account management

### **Sreevani PG (w) College, Malakpet, Hyd. (16)**

## **Finance**

A study on the relationship between corporate social responsibility and employee satisfaction  
An analysis of the impact of cryptocurrency on the financial industry  
The effect of financial market development on income inequality in developing countries  
The role of financial institutions in promoting responsible consumption and production

**HRM**

A study on the effects of HR practices on employee motivation and satisfaction in the nonprofit sector  
An analysis of the role of HR in managing employee performance appraisal systems  
Examining the role of HR in managing workplace diversity and inclusion in the financial sector  
Investigating the impact of HR practices on employee satisfaction and productivity in the education sector

**IT**

The impact of AI-powered predictive analytics on financial forecasting: A study on improving accuracy and reducing risks  
The role of IT in enabling circular supply chain practices: A study on reducing waste and improving sustainability  
The role of IT in enabling digital inclusion: A study on bridging the digital divide and promoting digital literacy  
The use of blockchain technology in healthcare data management: A study on improving privacy and security of medical records

**Marketing**

Influencer marketing ethics and transparency guidelines  
Marketing strategies for the technology sector  
Native advertising and branded content strategies  
Sales coaching and development for sales effectiveness

**St. George's Degree & PG College for Women, Abids (9849085968) (4)**

**Finance**

The role of financial institutions in promoting Islamic finance

**HRM**

Examining the role of HR in managing employee performance in the pharmaceutical industry

**IT**

The use of blockchain technology in digital asset monetization: A study on monetizing digital assets and intellectual property

**Marketing**

Brand authenticity and transparency in marketing

**Stanley College for women, Abids, Hyd. (13)**

**Finance**

A study on the relationship between financial market volatility and investor sentiment  
An analysis of the impact of fintech on traditional banking services  
The effect of currency risk on multinational corporations' financial performance  
The role of financial institutions in promoting responsible investment in emerging markets

**HRM**

A study on the effects of HR practices on employee creativity and innovation in the tech industry  
Examining the role of HR in managing employee performance during remote work: A case study of [company name]  
Investigating the impact of HR practices on employee job stress and burnout

**IT**

The impact of cloud computing on cybersecurity: A study on managing cyber risks in the cloud

The role of IT in enabling social entrepreneurship: A study on technology-based social ventures and their impact

The use of AI-powered chatbots in customer feedback management: A study on improving customer satisfaction and loyalty

**Marketing**

Dynamic pricing strategies for maximizing revenue

Personalization in email marketing and customer segmentation

Sales prospecting techniques and lead generation methods

**Sujatha Degree College for Women, Abids, Hyd. (6)****Finance**

An analysis of the impact of macroeconomic policies on stock market performance

The role of financial institutions in promoting financial inclusion for refugees

**HRM**

The impact of HR policies on employee satisfaction and commitment in the hospitality industry

**IT**

The impact of social media on political campaigns: A study on social media strategies in political communication and engagement

**Marketing**

Cross-cultural marketing and global consumer behavior

Sales territory realignment and performance evaluation

**Tara Govt. Degree College, Sangareddy (32)****Finance**

A study on the relationship between financial market development and economic growth

A study on the relationship between financial market development and poverty reduction

An analysis of the impact of corporate social responsibility on employee retention

An analysis of the impact of global financial crisis on the banking sector

The effect of credit risk on loan pricing

The effect of foreign direct investment on the financial sector development in developing countries

The role of financial institutions in promoting financial inclusion for women

The role of financial institutions in promoting responsible investment in the mining sector

**HRM**

A study on the effects of HR practices on employee engagement and motivation in the entertainment industry

A study on the effects of HR practices on employee engagement and motivation in the non-governmental sector

An analysis of the role of HR in managing employee diversity and inclusion in the tech industry

An analysis of the role of HR in managing employee training and development in the healthcare sector

Examining the role of HR in managing employee performance in family-owned businesses  
Investigating the impact of HR practices on employee job satisfaction and productivity in the energy industry  
Investigating the impact of HR practices on employee job satisfaction and retention in the insurance industry  
The impact of HR policies on employee satisfaction and commitment in the gaming industry

#### **IT**

The impact of AI-powered chatbots on customer engagement: A study on enhancing brand-consumer interactions  
The impact of AI-powered chatbots on online shopping experiences: A study on improving customer satisfaction and sales  
The impact of cloud-based project management systems on project success: A study on improving project planning and execution  
The role of IT in enabling business process automation: A study on improving efficiency and reducing costs  
The role of IT in enabling digital innovation: A study on fostering innovation through digital technologies  
The role of IT in enabling open education: A study on e-learning platforms and digital education initiatives  
The use of blockchain technology in digital identity verification: A study on improving identity management  
The use of data analytics in customer churn prediction: A study on reducing customer attrition rates

#### **Marketing**

Consumer trust and brand reputation management  
Loyalty marketing programs and customer retention  
Marketing strategies for the education sector  
Marketing strategies for the real estate industry  
Online reputation management for personal branding  
Sales enablement through content and tools  
Sales forecasting using machine learning algorithms  
Social media engagement and community management

**Telangana Social Welfare Residential College, Sangareddy(Chaitanyapuri) (21)**

#### **Finance**

A study on the relationship between corporate governance and financial performance  
A study on the relationship between dividend policy and stock price volatility  
An analysis of the impact of fintech on financial inclusion  
The effect of taxation policies on firm profitability  
The role of financial institutions in promoting access to finance for small and medium-sized enterprises  
The role of financial institutions in promoting financial literacy

#### **HRM**

A study on the effects of HR practices on employee engagement and motivation in the hospitality industry  
An analysis of the role of HR in managing employee communication and collaboration in virtual teams  
Examining the role of HR in managing employee performance in startups

Investigating the impact of HR practices on employee job satisfaction and retention in the transportation industry

The impact of HR policies on employee satisfaction and commitment in the fashion industry

### **IT**

The impact of cloud-based collaboration tools on team performance: A study on improving teamwork and communication

The role of IT in enabling digital supply chain management: A study on optimizing supply chain processes

The role of IT in enabling green IT practices: A study on reducing the environmental impact of IT

The use of blockchain technology in smart contracts: A study on improving contract efficiency and security

The use of data analytics in fraud detection and prevention: A study on improving financial security

### **Marketing**

Emotional intelligence in sales and customer interactions

Green marketing and sustainable packaging solutions

Influencer marketing fraud detection and prevention

Location-based marketing and proximity advertising

Sales force automation and performance tracking

### **University College for Women, O.U. (39)**

### **Finance**

A study on the effectiveness of internal control systems in preventing financial fraud

A study on the impact of market microstructure on stock market volatility

A study on the relationship between corporate governance and firm performance in family-owned businesses

An analysis of the determinants of capital budgeting decisions in multinational corporations

An analysis of the impact of interest rates on consumer spending behavior

The effect of dividend policies on shareholder value in the telecommunications industry

The effect of financial innovation on systemic risk in the banking sector

The role of financial institutions in promoting sustainable development

The role of financial intermediaries in facilitating international trade finance

The role of financial markets in promoting entrepreneurship and innovation

### **HRM**

A comparative study on the effectiveness of search methods in a recruitment consulting firm

A study of labour welfare measures at Steel Authority of India Ltd

A study on effectiveness of organizational climate in xyz Company in India

A study on employee morale : A Case study of xyz company

A study on employee motivation in TATA STEEL

A study on employee retention techniques of XYZ Company

A study on the effectiveness of existing performance appraisal system : A Case STUDY in XYZ Company

A study on the effectiveness of performance appraisal in managerial employees of HDFC Bank

A study on the executives perception regarding the Training and development system

Study on absenteeism of workmen in BOSCH Ltd

## **IT**

The impact of AI-powered chatbots on customer satisfaction: A study on the retail industry

The impact of digital transformation on corporate culture: A study on change management strategies

The impact of social media on brand identity: A study on luxury fashion brands

The role of IT in enhancing e-learning experiences: A study on MOOC platforms

The role of IT in environmental sustainability: A study on green IT practices

The role of IT in improving business intelligence: A study on data warehousing and data mining

The use of blockchain technology in logistics: A study on reducing transaction costs and increasing transparency

The use of IoT in asset management: A study on predictive maintenance strategies

The use of predictive analytics in supply chain demand forecasting: A study on a manufacturing company

## **Marketing**

Competitive analysis and market intelligence gathering

Integrated marketing communications for service industries

Marketing strategies for startups and small businesses

Marketing strategies for targeting millennials and Gen Z

Online reputation management and brand monitoring

Personal selling techniques and relationship building

Product packaging and labeling strategies

Relationship between marketing and operations management

Sales training and development programs

Strategic pricing for market penetration or skimming

**University College of Commerce and Business Management, O.U.41**

## **Finance**

A study on the effectiveness of corporate governance in mitigating financial fraud

A study on the effectiveness of financial education programs on financial literacy

A study on the impact of electronic payment systems on financial inclusion in developing countries

A study on the impact of exchange rate volatility on international trade

A study on the relationship between earnings management and firm value

A study on the relationship between financial development and economic growth

An analysis of the determinants of capital structure in multinational corporations

An analysis of the determinants of mergers and acquisitions in the banking sector

An analysis of the effect of tax policies on small business owners  
An analysis of the impact of credit risk management on bank profitability  
An analysis of the impact of fiscal policy on economic growth  
An assessment of the impact of dividend policies on firm value  
An investigation of the relationship between corporate social responsibility and financial performance  
The effect of corporate social responsibility on employee retention  
The effect of financial leverage on corporate profitability in the manufacturing sector  
The effect of risk management practices on financial performance in the banking sector  
The impact of financial reporting on investor decisions in the stock market  
The impact of IFRS adoption on financial reporting quality  
The role of financial innovation in enhancing financial intermediation in emerging markets  
The role of financial institutions in promoting economic growth in emerging markets  
The role of financial institutions in promoting microfinance in developing countries  
The role of financial markets in channeling savings into productive investments

### **HRM**

A comparative study of team effectiveness in an organization: Team effectiveness assessment measure  
A detailed study of promotion and reward policy of organization  
A Project Report on Scientific Screening process in a Recruitment Firm  
A study of Compensation Management System  
A study of exit interview in xyz Company  
A study of performance appraisal / performance management system in XYZ organization  
A study of quality of work life in an organization  
A study on satisfaction level of employees with special reference IT/ITES industry  
Assessment of role stress amongst the employees of XYZ organization  
Competency mapping in an organization  
Job satisfaction survey of XYZ organization  
Mapping training need of employees: Training Need Analysis  
Motivational analysis of organization  
Study of Awareness and effective utilization of ESI benefits among Employees  
Study of Effectiveness of Organizational Culture in Automobile sector in India  
Study of Employee satisfaction and Quality of Work Life among employees of xyz Organization  
Study of Employees perception about organizational HR practices and culture  
Study of organizational culture OCTAPACE profile  
Training effectiveness in an organization

## **IT**

Adoption of cloud computing in the banking industry: A study on security and compliance issues  
Blockchain technology in supply chain management: A comparative analysis of different platforms  
Cybersecurity and data privacy: Challenges and opportunities for SMEs in the e-commerce industry  
Digital transformation strategies in the healthcare industry: A case study  
E-commerce platforms and online consumer behavior: A comparative analysis of Amazon and Alibaba  
IT governance and risk management in the public sector: A study on compliance with regulatory frameworks  
IT-enabled innovation in the automotive industry: A case study of Tesla  
Social media marketing and brand reputation management in the hospitality industry  
The impact of Artificial Intelligence on customer service: A case study of a telecommunication company  
The impact of cloud-based HR management systems on employee productivity: A study on the retail industry  
The impact of mobile technologies on customer engagement: A study on the airline industry  
The impact of social media on corporate reputation: A study on crisis management in the fashion industry  
The role of IT in crisis management: A study on the COVID-19 pandemic  
The role of IT in enhancing customer experience: A study on the banking sector  
The role of IT in mergers and acquisitions: A study on successful integration strategies  
The role of IT in sustainable supply chain management: A study on green IT practices  
The role of IT in the development of smart cities: A study on the city of Singapore  
The use of big data analytics in financial forecasting: A study on the banking sector  
The use of chatbots and virtual assistants in customer service: A comparative analysis of different platforms  
The use of virtual and augmented reality in training and development: A case study of a multinational corporation

## **Marketing**

Brand positioning strategies for competitive advantage  
Building a strong brand image through integrated marketing communications  
Building and managing a strong sales team  
Consumer behavior and its impact on marketing decisions  
Customer relationship management in sales  
Customer satisfaction measurement and improvement strategies  
Developing effective marketing communication plans  
International marketing and global expansion strategies  
Market segmentation and targeting strategies  
Marketing analytics and data-driven decision making  
Marketing research techniques and data analysis methods  
Online marketing strategies for e-commerce success

Pricing strategies for maximizing profitability  
Product lifecycle management and marketing strategies  
Relationship marketing strategies for customer retention  
Sales forecasting and demand estimation techniques  
Sales promotion techniques and their effectiveness  
Sales territory management and allocation strategies  
Social media marketing and engagement strategies  
Strategic marketing planning and implementation

**Wesley (Co-ed) PG College, Secunderabad (9848581817) (3)**

**Finance**

A study on the relationship between dividend policy and firm value

**HRM**

A study on the effects of HR practices on employee engagement and motivation in the media industry

**Marketing**

Social media advertising targeting and segmentation

**University College of Commerce and Business Management, O.U. M.Com (IS)**

**Finance**

A study on the relationship between financial market development and economic inequality

The role of financial institutions in promoting circular economy financing

An analysis of the impact of financial literacy on personal financial management

The effect of stock price manipulation on investor confidence

A study on the relationship between financial market development and entrepreneurship

The role of financial institutions in promoting green real estate investments

An analysis of the impact of financial reporting quality on investment decisions

The effect of oil price shocks on financial markets

A study on the relationship between corporate governance and financial performance

The role of financial institutions in promoting social impact investing

An analysis of the impact of financial innovation on banking competition

The effect of exchange rate movements on international portfolio diversification

A study on the relationship between financial market development and economic growth

The role of financial institutions in promoting microinsurance

An analysis of the impact of trade finance on emerging market economies

**HRM**

An analysis of the role of HR in managing employee engagement and retention in the startup industry

Investigating the impact of HR practices on employee job satisfaction and productivity in the education industry

A study on the effects of HR practices on employee engagement and motivation in the engineering sector

Examining the role of HR in managing employee performance in the consulting industry

The impact of HR policies on employee satisfaction and commitment in the finance industry

An analysis of the role of HR in managing employee well-being and mental health in the technology industry

Investigating the impact of HR practices on employee job satisfaction and retention in the healthcare industry

A study on the effects of HR practices on employee engagement and motivation in the transportation sector

Examining the role of HR in managing employee performance in the tourism industry

The impact of HR policies on employee satisfaction and commitment in the telecommunications industry

An analysis of the role of HR in managing employee diversity and inclusion in the financial industry

Investigating the impact of HR practices on employee job satisfaction and productivity in the logistics industry

A study on the effects of HR practices on employee engagement and motivation in the real estate industry

Examining the role of HR in managing employee performance in the retail banking sector

The impact of HR policies on employee satisfaction and commitment in the pharmaceutical sales industry

## **IT**

The role of IT in enabling digital transformation in the education industry: A study on improving learning outcomes and student engagement

The use of blockchain technology in online identity management: A study on improving identity security and privacy

The impact of AI-powered customer service chatbots on customer satisfaction: A study on improving customer support and loyalty

The role of IT in enabling digital transformation in the energy industry: A study on improving energy efficiency and sustainability

The use of data analytics in predicting customer churn: A study on improving customer retention and loyalty

The impact of cloud-based financial management systems on business performance: A study on improving financial planning and management

The role of IT in enabling digital transformation in the entertainment industry: A study on improving audience engagement and revenue

The use of blockchain technology in digital asset management: A study on improving asset security and control

The impact of AI-powered predictive analytics on sales forecasting: A study on improving sales forecasting accuracy and efficiency

The role of IT in enabling digital transformation in the construction industry: A study on improving project efficiency and quality

The use of data analytics in optimizing pricing strategies: A study on improving pricing decisions and profitability

The impact of cloud-based customer service systems on customer loyalty: A study on improving customer experience and retention

The role of IT in enabling digital transformation in the food and beverage industry: A study on improving customer experience and revenue

The use of blockchain technology in healthcare data management: A study on improving data security and privacy

The impact of AI-powered marketing automation on lead generation: A study on improving marketing effectiveness and ROI

## **Marketing**

Marketing strategies for the hospitality and event industry

Sales force training and development for skill enhancement

Blockchain technology and its potential in marketing

Customer segmentation based on psychographic factors  
Content marketing distribution strategies and platforms  
Sales force performance evaluation and coaching programs  
Viral marketing campaigns and social sharing tactics  
Marketing strategies for the non-profit and charity sector  
Sales automation for streamlining the sales process  
Branding strategies for startups and emerging businesses  
Influencer marketing authenticity and transparency guidelines  
Social media influencer content collaboration and amplification  
Marketing strategies for the food delivery and meal kit industry  
Sales lead qualification and scoring methodologies  
Consumer sentiment analysis for brand perception tracking

#### **Govt. Degree & PG College, Gajwel**

##### **Finance**

The Role of Finance in Retail Marketing Opportunities and challenges  
The effect of financial market volatility on cross-border capital flows  
The role of financial institutions in promoting responsible supply chain management

##### **HRM**

An analysis of the role of HR in managing employee compensation and benefits in the technology industry  
Investigating the impact of HR practices on employee engagement in the hospitality industry

##### **IT**

The impact of big data on organizational decision-making: A study on the use of data analytics for business insights  
The role of IT in enabling digital marketing analytics: A study on measuring and improving marketing ROI

##### **Marketing**

Experiential retail marketing and in-store activations  
Marketing strategies for the automotive industry  
Sales negotiation in complex B2B sales environments

#### **Vivekananda Degree & PG College, Kukatpally**

The role of financial institutions in promoting climate-friendly investments  
An analysis of the impact of artificial intelligence on financial management  
Sales territory realignment and customer clustering  
Customer-centric marketing in the age of personalization  
Employee Engagement in the Workplace  
Workforce Planning and Talent Acquisition Strategies

The role of IT in enabling digital transformation in the hospitality industry: A study on improving guest experience and revenue  
The use of data analytics in predicting and preventing cyber attacks: A study on improving cyber security and risk management  
The impact of AI-powered sales chatbots on lead qualification: A study on improving sales efficiency and effectiveness