

HEAD
DEPARTMENT OF BUSINESS MANAGEMENT

Osmania University,
Hyderabad - 500 007,
Telangana State, INDIA.



University with Potential for Excellence (UPC)
(Accredited by NAAC with 'A+' Grade)

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Dt: 29.08.2023

Attention all BBA & MBA Colleges Affiliated to Osmania University

To
The Principal/ Director,
BBA/MBA Colleges

Dear Madam/ Sir,
Greetings!

Sub: Depute faculty for Refresher Course - Entrepreneurship Development
Programme at UGC-HRDC, Osmania University.

I am pleased to inform you that the UGC-Human Resource Development Centre (Formerly known as Academic Staff College), Osmania University, in collaboration with the Department of Business Management, Osmania University is conducting a Two - week (full time & offline/ Physical mode) Refresher Course on Entrepreneurship Development Programme for the faculty members of all disciplines from 11th to 25th September 2023.

The undergraduate and post graduate faculty members of all disciplines, who want to get trained in entrepreneurship, are encouraged to participate. This refresher course is much useful for the faculty and they can encourage the students to undertake on start-up projects.

In this regard, you are requested to depute one faculty member from your college by duly relieving them in order to enable them to participate in the fulltime offline course at the UGC-HRDC, Osmania University

For details, please refer the brochure enclosed.
Last date to apply is 2nd September 2023.

Thanks & Regards,


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Dept. of Business Management
Osmania University,
Hyderabad-500 007, T.S., India.



UGC-HUMAN RESOURCE DEVELOPMENT CENTRE
OSMANIA UNIVERSITY (NAAC WITH A+)
HYDERABAD, TELANGANA STATE



is organising a

Refresher Course on Entrepreneurship Development Programme (ID)
(Offline/Physical mode)

11th to 25th September 2023

About Osmania University:



Osmania University, established in 1918, is the seventh oldest in India, the third oldest in South India and the first to be established in the erstwhile princely state of Hyderabad. It has significantly contributed to the academic and economic development of not only the region but also of the Country. It is a multi-faculty and multidisciplinary university, offering rich and varied courses in the fields of Humanities, Arts, Sciences, Social Sciences, Law, Engineering, Technology, Commerce and Business Management, Information Technology and Oriental Languages.

In recognition of its excellent academic achievements, Osmania University had the distinction of being awarded the 'A+' Grade status by the National Accreditation and Assessment Council (NAAC) of the University Grants Commission, Government of India.

About Department of Business Management



The Department, established in 1962, offers Post Graduate, Doctoral and Post-Doctoral programmes in Management both to regular students and working professionals. The programme aims at moulding students into effective managers by providing them with courses reinforced with multi-faceted inputs of management education using state-of-the-art methods of training and active industry interface. In addition to the regular MBA (Day) programme, the Department also offers MBA (Evening) programme to working executives and MBA (Technology Management). The Department has collaborated with various organisations to offer exclusive Management programmes in specialized areas. The Department of Business Management provides affiliation to about 137 colleges offering MBA programme. The faculty of the department are experts in the areas of general management, finance, marketing, HR and OB. They are active in research, publications and training. They have been awarded research projects by AICTE, UGC and ICSSR. The Department has an alumni association namely OUCCMBMA set up in 1997 and some distinguished alumni include Mohan Kaada, Former Chief Secretary, Dr. A. Sharath, IAS, Nadendla Manohar, Sudhakar Kaza, RBI, Dalbir Singh, Former Chief of Army Staff etc. Some of the alumni are in senior management positions in both public and private sectors while some are entrepreneurs.

About UGC-HRDC

The UGC-Human Resource Development Centre, Osmania University was established in 1988 (in the first phase of the scheme) and Prof.C.H.Raghuram, was its founder Full time Director. It was renamed as Human Resource Development Centre in the year 2015. It is established as a crucial link between teacher motivation and the quality of education. It was suggested by the National Policy on Education 1986. A new building for Human Resource Development Centre (HRDC) was inaugurated by Prof.M.Jagadeesh Kumar, Chairman, UGC, New Delhi on 10th March 2023. The function of an Human Resource Development Centre is to plan & organise, Faculty Induction Programmes, Refresher Courses, Short Term Courses, Workshops, Webinars for faculty of various degree colleges and universities

About Refresher Course

The Refresher Course on Entrepreneurship Development Programme is a key to entrepreneurial training. The course is designed to offer mentorship programme to the faculty members of various academic disciplines with an objective to educate them on the latest developments in the field. The sessions would be conducted on different topics that enable the participants to know progress in the arena and disseminate the same to the students and in turn develop entrepreneurial motivation among students. Academicians, Entrepreneurs, Mentors and Consultants, Legal advisors and other experts are resourced to share their expertise on critical aspects of Entrepreneurship development.

The objectives of the refresher course are to:

- Educate the faculties of various disciplines on the aspects of entrepreneurship development
- Update the participants with latest developments in the field of entrepreneurship.

Course Outcomes

The participants will learn the aspects and latest advancements in the field of entrepreneurship through the deliberations being lead throughout the course resourced by the proficient expertise. The trained faculty members by attaining the knowledge on the above aspects would also be educated to develop creativity and innovation among the students.

Topics to be Covered:

- Evolving Entrepreneurship Eco System
- Entrepreneurial Plan & Business Modelling
- Regulatory Compliances & Documentation for Start-ups
- Enterprise Resource Planning
- Developing Management Team, Intrapreneurship & Networking
- Start-up/ Entrepreneurial Funding
- Entrepreneurial Marketing and E-Business
- Institutions for Entrepreneurship Development
- Strategies and technologies for Entrepreneurial Growth & Sustainability
- Social Entrepreneurship & Rural Entrepreneurship
- Business Laws, Managing Intellectual Properties & Industrial Relations
- Challenges in Entrepreneurship
- Entrepreneurial Leadership
- Research in Entrepreneurship
- Developing Creativity & Innovation among Students

Relevance in current Scenario:

Since the rising standards of living and the technological innovation determine the success of the nation, innovation and invention play significant roles in entrepreneurship. Entrepreneurship undertakes creation and exploitation of opportunities and brings about economic growth and wealth maximization. We are now experiencing Entrepreneurial revolution in the country which has become very powerful and the entrepreneurs became critical contributors to the economic growth. Hence, it becomes essential for the academicians to learn and examine the trends and developments in entrepreneurial research so as to reflect the emerging importance of entrepreneurship in academic developments.

Eligibility:

Being a multi-disciplinary course, the RC in EDP attracts the undergraduate and post graduate faculty members of all disciplines from state and central universities, degree and post graduate colleges, who want to get trained in entrepreneurship.

Registration fee:

The Registration fee for the programme is Rs. 1000/- (Rupees one thousand only) to be paid through online payment mode. (link provided in the registration form)

Certification:

The certificates will be issued to the participants on successful completion of the courses meeting the norms such as attendance for all the sessions, completion of assignments, seminar presentations, Group Project Presentations, submission of mini project reports and tests

How to apply:

- The faculty members desirous to participate in the programme are requested to register their details through online mode
- Filling the online registration form is mandatory



APPLY NOW

Chief Patron



Prof. D. Ravinder
Hon'ble Vice Chancellor
Osmania University

Course Coordinator



Dr. V. Samunnatha
Assistant Professor,
Dept. of Business Management
UCC & BM, OU

Facilitators



Prof. Smita C. Pawar
Director



Dr. T. Nagaveni
Associate Director



Dr. B. Sandhya Rani
Assistant Director

Contact: ☎ 8331040967 (10.00 AM to 5.00 PM) ✉ hrdc@osmania.ac.in