

**HEAD**  
**DEPARTMENT OF BUSINESS MANAGEMENT**

Osmania University,  
Hyderabad - 500 007,  
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Reference : 104/DBM/2023

Date: 3<sup>rd</sup> June 2023



**ATTENTION ALL OU-MBA COLLEGES AFFILIATED**

**Subject: Conduct of First Internal Assessment Examination for MBA (Day) – IV Semester**

You are informed to conduct the First Internal Assessment Examination on June 7<sup>th</sup> & 8<sup>th</sup>, 2023 as per the following instructions:

- 1) Internal Examination will cover the portion of first two and half units
- 2) The Internal Exam should be Pre-Covid Pattern ( Section A,B,C) and
  - a) Section A 10 x ½= 5 Marks (Objective Type)
  - b) Section B 10 x ½= 5 Marks (Fill in the Blanks)
  - c) Section C 5 x 1 = 5 Marks (Short Questions)
  - d) Assignments need to be submit separately - 5 Marks
- 3) Internal Question Paper setting will be done by concerned subject teacher.

Course	Date & Day	Paper	Time	
MBA 2 <sup>nd</sup> Year IV Semester	07-06-2023 (Wednesday)	Business Policy and Strategy	10.00 am to 10.30 am	
		Business Intelligence	10.30 am to 11.00 am	
		Supply Chain Management	11.00 am to 11.30 am	
	08-06-2023 (Thursday)	<b><u>DS Elective -III</u></b>	Financial Risk Management (Finance) Buyer Behaviour ( Marketing) Leadership and Change Management (HR) Data Visualization (Systems)	10.00 am to 10.30 am
		<b><u>DS Elective -IV</u></b>	Banking & Insurance (Finance) Service & Digital Marketing (Marketing) Performance Management (HR) Data Mining for Business (Systems)	10.30 am to 11.00 am

Note : The faculty members are advised to keep the proof of the same

V. Sudha  
CBOS

HEAD  
3/6/23

DEAN  
3/6/23

**CHAIRMAN**  
**BOS IN BUSINESS MANAGEMENT**  
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