

Summer Internship Program 2023
On Entrepreneurship by Osmania TBI
Suggested Schedule

Date	Session 1 (11 am -1:00 pm)	Session 2 (2:30 pm – 4:30 pm)
08/05/2023	Inauguration and Program Objectives Expectations from Interns Final Goal – Prof. E Vidya Sagar	Who is an entrepreneur? Important Phases and Roadmap - Prof. E Vidya Sagar
09/05/2023	Ideation–Dr. Nishant Peddagopu	Ideation specific Expert -1 – To be Assigned
10/05/2023	Ideation Specific Expert – 2 – To be Assigned	Teamwork – Ideation
11/05/2023	Team Presentation – Idea Canvas	How to conduct a market survey? Tools, guidelines, and techniques –Dr. Sharath Chandra Aduri
12/05/2023	Briefing for market survey Questionnaire preparation – Dr. Nishant Peddagopu	Feedback
15/05/2023	Consumer Behaviour–Rahul Venepally	Teams Conduct Market survey
16/05/2023	Business Plan: Need Importance, content, and format – Dr. Sharath Chandra Aduri	Revenue model – Dr. Sharath Chandra Aduri
17/05/2023	Field Trip	
18/05/2023	Marketing, Branding, and strategy –RudhvikDharamkar	Preparation of detailed business plan
19/05/2023	Presentation by each team	Feedback
22/05/2023	Networking–RahulVenepally	Collaborations/Outreach–RahulVenepally
23/05/2023	Engagements with Entrepreneurs	
24/05/2023	Prototyping – Dr. Nishant Peddagopu	Expert Tech support: Prototyping – To be Assigned
25/05/2023	Consumer feedback and interaction	Streamlining of prototype
26/05/2023	Developing Growth Mindset – Dr. Nishant Peddagopu	Feedback
29/05/2023	Funding agencies – Dr. R. Hafeez Basha	Investors – Dr. R. Hafeez Basha
30/05/2023	Pitch – Dr. Nishant Peddagopu	Case study: Pitch – Dr. Nishant Peddagopu
31/05/2023	Design Thinking – Sneha	Case Study 1 – Dr. Sharath Chandra Aduri
01/06/2023	Case Study 2 – Rahul Venepally	How to set-up & register your company–Dr. R. Hafeez Basha
02/06/2023	IPR and legal – To be Assigned	Feedback
05/06/2023	Inter teams' interaction	Presentation of mock Pitch
06/06/2023	Final Competition	
07/06/2023	Feedback	Summer Internship Program 2023 – Closing – Prof. E Vidya Sagar