

Six-Day National Online Faculty Development Programme
On
Entrepreneurship Development
(1-6 March 2021)

Organized By

Osmania Technology Business Incubator (OTBI)

Osmania University, Hyderabad, Telangana

www.osmaniatbi.org



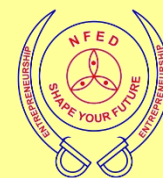
In Association With

NFED Business Facilitators Forum (NBFF)

National Foundation for Entrepreneurship Development (NFED)

Coimbatore, Tamil Nadu

www.nfedindia.org



Key Takeaways

Understanding Entrepreneurship & Process
Entrepreneur Mindset & Eco-System
Creativity & Design Thinking
Innovation & Problem Solving
MSME Regulations & Registration Procedures
Feasibility Studies & Supportive Institutions
Overview of IPR, Copyright & Trademarks
Business Opportunities & Training Needs
Digital Marketing & IoT Prospects
Enterprise Promotion

Registration Link

<https://forms.gle/XLRzEVyFkEj7fesu6>

Registration Charges:

INR 500/- (Faculties) & INR 300/- (Research Scholars)
(Only for Faculties Under Osmania University & Its Affiliate Colleges)

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Osmania University, Hyderabad, Telangana

Programme Schedule

Day & Date	Timings	Session Topics
Day 1 01-03-2021	2:00 p.m. – 3:15 p.m.	Entrepreneurship Development Orientation: Process & Initiation
	4:00 p.m. – 5:15 p.m.	Entrepreneur Mindset & Eco-System for Promoting Entrepreneurship
Day 2 02-03-2021	2:00 p.m. – 3:15 p.m.	Creativity & Design Thinking
	4:00 p.m. – 5:15 p.m.	Pre-Feasibility Studies: Identification of Business Opportunities
Day 3 03-03-2021	2:00 p.m. – 3:15 p.m.	MSME Registration & Compliance: Government & Legal Formalities, Regulations, etc.
	4:00 p.m. – 5:15 p.m.	IPR, Copyright & Trademark: Need & Relevance
Day 4 04-03-2021	2:00 p.m. – 3:15 p.m.	Role & Support of EDIs, TBIs & Financial Institutions
	4:00 p.m. – 5:15 p.m.	Innovation & Problem Solving
Day 5 05-03-2021	2:00 p.m. – 3:15 p.m.	Evaluation of Training Needs for Promoting Start-Ups
	4:00 p.m. – 5:15 p.m.	Promoting Innovative Ventures: Branding, Digital Transformation & Social Media Marketing
Day 6 06-03-2021	2:00 p.m. – 3:15 p.m.	Role of IoTs in Innovation
	4:00 p.m. – 5:15 p.m.	Start-Up / Enterprise Promotion: Working Capital Assessment, BEP & Developing Strategic Business Plan, Role of Investors & Expectations