

PROGRAMME SHEET

5th March 2010

8.00 am – 10.00 am

Registration

10.00 am – 11.00 am

INAUGURAL FUNCTION

Inviting the guests,	:	Prof. Md. Akbar Ali Khan Dept.of Commerce, OU.
Welcome address	:	Prof. M. Sulochana Head, Dept.of Commerce, OU.
About the Conference	:	Dr. D. Chennappa Conference Secretary
Address by	:	Prof.P. Purushotham Rao Dean, Faculty of Commerce, OU.
Address by	:	Prof. H. Venkateshwarlu Principal, UCC & BM, OU
Address by	:	Prof. K. Shankaraiah Chairman, Bos, Dept.of Commerce, OU
Address by the Guest of Honour	:	Prof. Y. C. Venudhar Registrar, O.U
Inaugural Key-note Speaker	:	Sri. Shekar Agarwal Senior Vice-President FAPCCI
President of the Function	:	Prof. T.Tirupati Rao Vice Chancellor, O.U
Journal Release	:	
Chief Guest Inaugural address	:	Sri. Justice L. Narasimha Reddy High Court of Andhra Pradesh, Hyderabad
Vote of Thanks	:	Dr. D. Chennappa

11.00 A.M – 11. 20 TEA BREAK

11.20 A.M – 1.30 P.M

TRACK -1: INTERNATIONAL TRADE

- Chairperson of the session : Prof. Md. Akbar Ali Khan
Dept.of Commerce, OU.
- Key Speaker : Sri. R.C.Ramakrishna
Director, FAPCCI
- Resource person : Prof. C.R. Reddy
SKD, Anathapur
- Rapporteur : Prof. V.Anand Kumar
Dept.of Commerce, OU

Paper Presentations

Discussion

- Vote of thanks : Dr. A.Patrick
Dept.of Commerce, OU.

1.30 P.M – 2.30 P.M

LUNCH

2.30 P.M – 5.00 P.M TRACK -2: INTERNATIONAL COMMERCE AND BUSINESS

- Chairperson of the session : Prof.P.Purushotham Rao
Dean, Faculty of Commerce, OU.
- Key Speaker : Dr.S.K. Mathur
Fellow-IIM-B, IPE.
- Resource Person : Prof. Vijaya
Gulbarga University, Gulbarga
- Rapporteur : Prof.S.Anjaiah
Dept.of Commerce, OU.

Paper Presentations

Discussion

- Vote of thanks : Dr.G.Naresh Reddy
Dept.of Commerce, OU

Cultural program follows

6th March, 2010

9.00 a.m – 11.00 a.m

TRACK -3: INTERNATIONAL MARKETING

Chairperson of the session : Prof. H.Venkateshwarlu
Principal, UCC &BM, OU

Key Speaker : Prof. Ramesh Agadi
Dean, Faculty of Business Mgt.,
Gulbarga University, Gulbarga

Rapporteur : Prof. T.Krishna Kumar
Dept.of Commerce, OU

Paper Presentations

Discussion

Vote of thanks : Mr.M.Gangadhar
Dept.of Commerce, OU

11.00 A.M – 11.20 A.M TEA BREAK

11.20 am –1.30 p.m.

**TRACK -4: INTERNATIONAL FINANCE/ACCOUNTING /
TAXATION**

Chairperson of the session : Prof.K.Shankaraiah
Chairman, BoS, Dept.of Commerce, OU

Key Speaker : P.Ramesh
Vice-President, Deloitte co.

Rapporteur : Prof.V. Appa Rao
Dept.of Commerce, OU

Paper Presentations

Discussion

Vote of thanks : Dr. Indrakanth Shekar
Dept.of Commerce, OU

1.30 P.M - 2.30 P.M Lunch

2.30 P.M – 3.40 P.M TRACK -5: INTERNATIONAL BUSINESS ENVIRONMENT

- Chairperson of the session : Prof. M.Usha
Dept.of Commerce, OU
- Key Speaker : Prof. N. Panchanatham
Head, Dept.of Business Administration
Anamalai University, Tamil Nadu
- Resource Person : Prof. Gouher Ahmed
Al-Ghurair University, Dubai (UAE)
- Rapporteur : Prof. D.Ramesh
Dept.of Commerce, OU

Paper Presentations

Discussion

- Vote of thanks : Dr.C. V Ranjani
Dept.of Commerce, OU

3.40 P.M – 4.00 P.M TEA BREAK

4.00 P.M – 6.00 PM TRACK -6: W.T.O / IMF / WORLD BANK

- Chairperson of the session : Prof.Ereshi,
Bangalore University, Bangalore
- Key Speaker : Prof. D.Ilangovan
Annamalai University, Tamil Nadu
- Rapporteur : Prof.A. Lalitha
Dept.of Commerce, OU

Paper Presentations

Discussion

- Vote of thanks : Dr.R.Venkateshwarlu
Dept.of Commerce, OU

7th March, 2010

9.00 am – 11.00 am TRACK -7: INTERNATIONAL TECHNOLOGY / E-COMMERCE / E-GOVERNANCE

Chairperson of the session : Prof. M.Sulochana
Head, Dept.of Commerce, OU

Key Speaker : DR. Hanuman Chowdari
IT advisor to Govt of A.P

Rapporteur : Dr.V.Usha Kiran
Dept.of Commerce, OU

Paper Presentations

Discussion

Vote of thanks : Dr. J. Ravi Kumar
Dept.of Commerce, OU

11-00 a.m – 11.20 a.m TEA BREAK

11.20 A.M – 1.00 P.M TRACK -8: INTERNATIONAL INSURANCE AND BANKING

Chairperson of the session : Prof. Prashantha Atma
Dept.of Commerce, OU

Key speakers : Sri.Uday shetty
DGM, ECGC, Hyd

Resource Person : Sri Joshi Mohan
AGM, SBH, OU, Hyd.

Rapporteur : Prof. A.Lalitha
Dept.of Commerce, OU

Paper Presentations

Discussion

Vote of thanks : Ms. Sofia
Dept.of Commerce, OU.

1.00 p.m – 2.00 pm VALEDICTORY FUNCTION .

Inviting the guests : Sri M. V. Subba Rao
Dept, of Commerce,O.U

Presentations of the Deliberations of the seminar by the Rapporteurs of all the sessions.

Address by the Chief Guest : **Prof. V. N. Rajasekharan Pillai,**
Vice-Chancellor, IGNOU, New Delhi

Address by the Guest of Honour : Prof.S.V.Satyanarayana
OSD to VC, OU

Presidential Remark : Prof. M.Sulochana
Head, Dept.of Commerce, OU

Vote of Thanks : Dr.D.Chennappa