

TRACK:1 - INTERNATIONAL TRADE: SOUVENIR			
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1.	AN OVERVIEW OF INTERNATIONAL TRADE IN REFERENCE TO INDIA	Dr. Ajanta B. Rajkonower Dr. Ranjeeta Phukan	
2.	GROWTH OF INDIAN FOREIGN TRADE IN THE POST LIBERALIZATION PERIOD	Dr.K.V.Sasidhar Dr. G.Srinivas	
3.	A STUDY ON EXPORT PERFORMANCE OF GARMENT INDUSTRY	Dr.P.Palanivelu D.Sureshkumar	
4.	RURAL ENTREPRENEURIAL DEVELOPMENT: A STUDY ON INDIAN HANDMADE PAPER INDUSTRY	Dr. Amit Kumar Dwivedi Mr. Punit Kumar Dwivedi	
5.	DESTINATION AND DIRECTION OF INDIAN BASMATI RICE EXPORTS -A MARKOV CHAIN APPROACH	Girija Yabannavar, Chachadi N G,	
6.	A STUDY OF INDIA'S TRADE AND INVESTMENT POTENTIAL	Dr Smitha Sambrani	
7.	ROLE OF DEVELOPED NATIONS IN INTERNATIONAL TRADE AND COMMERCE	Dr.P.Sridhar G.Arun Kumar and Ch.Narshima Reddy	
8.	INDIAS DIRECTIONS TO FOREIGN TRADE	Dr.Byram Anand Dr.P.Varalaxmi	
9.	EXPOSITION OF INDIAN TRADE PRACTICES TOWARDS GLOBAL MOVE	Dr. S.V. Srinivasa Sastry	
10.	PERFORMANCE APPRAISAL OF STATE TRANSPORT UNDERTAKINGS (STUS) IN INDIA	Dr. P.M. Gawali	
11.	ROLE OF COTTAGE INDUSTRIES IN INTERNATIONAL TRADE	Dr.C.S.Yatnally Prof. M.B.Banakar	
12.	INDIA SINGAPORE TRADE –A PARADIGM SHIFT	Dr. Ratna Vadra	
13.	SUB PRIME HOUSING: IT'S IMPACT ON INDIAN HOUSING SECTOR	Mrs.N.Sravanthi	
14.	INTERNATIONAL TRADE	Prof. Sachin Napate Prof.Kuldeep Bhalerao	
15.	EMERGING SCENARIO OF TRADE POTENTIALITIES OF NORTH-EAST INDIA: CHALLENGES AND OPPORTUNITIES	Dr. Ram Krishna Mandal	
16.	TRENDS IN CROSS BORDER INTERNATIONAL TRADE IN THE SOUTH EAST ASIAN REGION :A STUDY WITH SPECIAL REFERENCE TO NORTH EAST INDIA	Dr Aparajeeta Borkakoty Angana Borah	
17.	INTERNATIONAL TRADE	S.Raghavender P.Vidya Sagar	
18.	INTERNATIONAL CONTROLS OVER TIMBER TRADE – NEED FOR TIMELY ACTION	Dr.K.Padhmanaban	

19.	PLANNING FOR INTERNATIONAL TRADE: SCRUTINIZING EXPORT POLICIES IN INDIA	Aditya Chanakya Boxipatro Siddharth Mathur	
20.	TRADE POSSIBILITIES WITH RUSSIA	S Vijay Kumar A Ravi Prakash	
21.	SEZS HAVE WAYS IN MANAGING GLOBAL ECONOMIC CHALLENGES	Dr. Prateek Gupta Mr. Nitin Girdharwal Krishna Murari Shelly Gupta	
22.	PROSPECTS OF ONLINE TRADING PRACTICES IN INDIAN MARKETS	Dr.C. Anbalagan	
23.	NAFED IN FOREIGN TRADE – A SELECT STUDY	Dr.P.Varalaxmi, Dr. Byram Anand	
24.	THE ROLE OF DEVELOPING COUNTRIES IN INTERNATIONAL TRADE AND COMMERCE (With reference to India's Exports and Imports)	K.Ratna Manikyam Ashok Kumar.Vundru	
25.	GIS FOR BUSINESS AND SERVICE PLANNING	R.Anuradha R.Manonmani	
26.	EFFECT OF CRISIS ON RAJASTHAN APPAREL EXPORTS: A STUDY OF SANGANERI PRINTING ARTS	Ms. Hemlata Manglani Mr. Pulkit Sharma	
27.	THE CHALLENGE OF REDUCING INTERNATIONAL TRADE AND MIGRATION BARRIERS	Dr. N. Gangisetty Mr. R. Sesa Sailendra	
28.	AN OVERVIEW OF SMALL SCALE INDUSTRIES (SSIS) IN INDIA	Dr. B. Malliswari Dr. B. Parameswara Reddy	
29.	A STUDY OF INDIA'S TRADE AND INVESTMENT POTENTIAL	Dr Smitha Sambrani	
30.	INDIA'S COMPETITIVE ADVANTAGE IN TRADE IN SERVICES	Ms Sanchiliana Faria	
31.	INDIA'S INTERNATIONAL TRADE – MERCHANDISE TRADE AND SERVICE TRADPERFORMANCE	Prof Mohd Akbar Ali Khan Kotishwar	
32.	THE MAIN STAIR OF DEVELOPING OF A COUNTRY	Biswanath Pal	
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34.	THE ROLE OF FOREIGN EXCHANGE MARKET IN INDIA: A STUDY WITH REFERENCE TO IMPORTERS AND EXPORTERS OF COASTAL KARNATAKA	Praveen Kumar K C Dr Y Muniraju	

35.	INDIA AND INTERNATIONAL TOURISM: FILLING THE GAPS	Dr.M.N.Malliswari and Deepa James	
36.	HEDGING FOREIGN EXCHANGE RISK THROUGH VOLATILITY MAPPING OF INDIAN ADRS AND GDRS	Prof. P.Baba gnanakumar Jigar .H. Indra & Abel Louis	
37.	MONEY AND PRICE RELATIONSHIP IN THE ECONOMY OF BANGLADESH (A Time Series Analysis With Vector Autoregressive Model)	Shyam Charan Barma, Chandan Kumar Mukhopadhyay	
38.	AN ASSESSMENT OF FLOATING EXCHANGE RATE POLICY OF INDIA	Dr. D. Barathan	
39.	EXPORT AND ECONOMIC GROWTH IN THE ECONOMY OF PAKISTAN – AN ECONOMETRIC STUDY (1984-2004)	Amit Kundu Dr. Chandan Kr. Mukhopadhyay Phd (Illinois, Chicago, USA)	
40.	INDUSTRIAL GROWTH OF TWO DEVELOPING NATION: INDIA AND CHINA	Rajesh Sharma, Dr. Manish Didwania, Dr. Sandeep Sharma Siddharth Mittal	
41.	INDIA AS EMERGING SUPER POWER IN EXPORT	Dr.I.Narsis Lecturer & Co-ordinator PG Department of Commerce, Bishop Heber College (Autonomous) Tiruchy 620017, Tamil Nadu	
42.	IMPACT OF GLOBALIZATION ON INTERNATIONAL MARKET	S.Sandhya I MBA (IB), JNTUH Dr.A.R.Aryasri	
43.	WORLD FINANCIAL MELT DOWN (A Case Study Of India, Where Future Heading)	Professor G.V.Chalam Sreenivasa Rao	
44.	ROLE OF DEVELOPING COUNTRIES IN INTERNATIONAL TRADE AND COMMERCE - A STUDY ON THE SWEAT SHOP ISSUE	Sujith Philip Mathew Abhishek Tripathy	
45.	CULTURAL INTELLIGENCE --A HR TOOL IN INTERNATIONAL BUSINESS ENVIRONMENT	Sridevi Samineni	
46.	CORPORATE GLOBAL CITIZENSHIP – HUMANE WAY OF DOING BUSINESS	R. Krishna Priya	
47.	A STUDY ON ENTREPRENEURIAL COMPETENCIES FOR COMPETITIVENESS – WITH REFERENCE TO ASSOCIATION OF LADY ENTREPRENEURS OF ANDHRA PRADESH	M.Sree Lakshmi N.Srinivas K. Srinivas	
48.	IMPACT OF GLOBAL FINANCIAL CRISIS ON THE	Dr. Sumanjeet Singh	

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51.	A STUDY ON THE SUCCESS OF FOREIGN DIRECT AND FOREIGN COLLABORATED MOTORCYCLE COMPANIES IN INDIA.	John M Dundi, Prof. Vijaya Ratnam	
52.	EMERGING SCENARIO OF FACILITIES AND CONCESSIONS TO EXPORTERS IN INDIA - AN APPRAISAL	Prof.V.M.Baijal Syed Shahid Mazhar	
53.	A COMPARATIVE STUDY OF COST DIFFERENCES IN INTERNATIONAL TRADE : INDIA AND PAKISTAN	Dr. M. N. Sable Shashikant T.Gaikwad S. Dhawale	
54.	A SCAN ON – "INTERNATIONAL TRADE AND BUSINESS IN THE ERA OF GLOBALIZATION"	Prof.Dinesh B. Goswami Prof. Mahesh K.Makwana	
55.	ROLE OF DEVELOPING COUNTRIES IN INTERNATIONAL TRADE & COMMERCE	Dr. S.L.Gulati	
56.	ROLE OF M N Es IN HUMAN CAPITAL FORMULATION AND TECHNOLOGY TRANSFERS	Dr. S. Anitha Devi Mrs. S. Durga,	
57.	INTERNATIONAL TRADE AND GREEN BUSINESS STRATEGY	Dr. Syed Azharuddin. Memon Ubed Yusuf	
58.	INDIA'S INTERNATIONAL TRADE: EMERGING ISSUES	Prof. C R Reddy	
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59.	RETAINING – A STUDY WITH REFERENCE TO SMALL SCALE RETAILERS	Ajay Kumar and Dr K. V. Ramana Murthy Dr R. Vasudeva Reddy	
60.	TEENAGERS IN TRANSFORMING WORLD: A STUDY ON TEENAGERS LEISURE TIME SPENDING AT BANGALORE	Professor G.P.Dinesh Prof. Dr. S. Jayanna	
61.	THE INFLUENCE OF INVESTOR PSYCHOLOGY ON DISPOSITION EFFECT	Prof.Shrinivas Acharya .T	
62.	INTERNATIONAL MARKETING OF SABAI GRASS IN RURAL-ECONOMIC DEVELOPMENT OF TRIBALS: A CASE STUDY - MAYURBHANJ DISTRICT OF ORISSA (INDIA).	Asit Ranjan Satpathy Dr. Upendra Nath Sahu Dr. Priti Ranjan Hathy	
63.	CUSTOMER SATISFACTION OF AIRTEL SUBSCRIBERS IN HYDERABAD CITY: AN EMPIRICAL INVESTIGATION	Dr. I.Anand Pawar Dr.D.Thiruvengala Chary	
64.	DEMARKETING OF VACCANT PARCEL FOR BUSINESS USING GIS- CASE STUDY – KARIKAL MUNICIPAL	R.Anuradha, R.Manonmani	

65.	MULTICULTURAL MARKETING-THE NEW MANTRA IN THE ARENA OF INTERNATIONAL MARKETING	Prof. Anitha. H.S. Kishor Kumar.S.H.	
66.	REVOLUTIONARY TRENDS IN INTERNATIONAL MARKETING	Shashi Singhal Dr. Vinitaa Agrawal	
67.	BOOM IN JEWELLERY RETAIL – INDIA LEADING THE RALLY	T.N.Nirmala Rani	
68.	A STUDY ON THE BRAND PREFERENCE OF COSMETICS AND TOILETRIES AMONG COLLEGE GOERS IN CHENNAI	Charlet R.	
69.	A CASE FOR INTERNATIONAL BENCHMARKING AND COMMON CODE OF CONSUMERISM	Dr. (Mrs.) Sulagna Dey,	
70.	REVERSE LOGISTICS IN INDIA AND WORLD WIDE	A Santhosh Kumar S Vijay Kumar	
71.	IMPORTED MARKETING – EFFECTS ON THE NEW INDIAN-MARKET	Prasad T. S. V. K. Dr. Ramachandra Aryasri A	
72.	MOBILE TELEPHONE SERVICES IN INDIA: AN EMPIRICAL STUDY ON ROLE OF CUSTOMER CARE STAFF SERVICES	Neelam Dhanda Pooja Goel	
73.	IMPACT OF CULTURE ON INTERNATIONAL MARKETING	Dr.P.Venkateshwara Rao Uma	
74.	RISING TRENDS OF JEANS –A CASE STUDY OF BELLARY	Mohammed Javed Kalburgi Dr. R V Vastrad	
75.	GLOBAL MARKETING STRATEGIES UNDER RECESSION	J.Jaya Pradha H. Radhika	
76.	MARKETING STRATEGIES FOR INTERNATIONAL MARKETING	Dr. N.B. Jadhav and Ku. Deepali G. Pawar Shaikh Moinuddin Gulam Mustafa	
77.	STRATEGIES FOR MARKETING OF INDIAN HEALTH CARE SERVICES INTERNATIONALLY	M Kishore Babu Dr T Srinivas Reader	
78.	GLOBAL MARKETING AND THE INTERNET: A RESEARCH PERSPECTIVE	S. Saibaba	
79.	PROMOTION IN INTERNATIONAL MARKET	Mrs. S.Nandhinee	
80.	ONLINE SHOPPING – A CASE STUDY OF EBAY INDIA	Ms. V. Santhoshi Prof. M. Sulochana	
81.	FOSTERING SUPPLY CHAIN EXCELLENCE FOR GLOBAL COMPETITIVENESS	A.Lakshmi Swarupa Dr.A.R.Aryasri	
82.	PROMOTION IN INTERNATIONAL MARKET –	Mrs. S.Nandhinee,	
83.	A STUDY OF INTERNATIONAL DIRECT MARKETING ENVIRONMENT	Dr M. Ramesh Kumar	

84.	BRANDING STRATEGIES OF MNCS AN INTERNATIONAL PERSPECTIVE	R. Ramesh K. Ravindar	
85.	CORPORATE WEBSITES AS A NEW EXPORT MARKETING TOOL FOR INDIAN EXPORTERS: AN EVALUATION	Ravinder Vinayek Miss Reeti Gupta	
86.	A STUDY OF CONSUMERS' BEHAVIOUR REGARDING NETWORK MARKETING OF INTERNATIONAL PRODUCTS AT BIJAPUR CITY	Dr. Balavant M.Unnibhavi	
87.	THE IMPORTANCE OF PACKAGING IN INTERNATIONAL MARKETING	Dr. R.Seetha Rama Rao Dr. Ramnendra Lal	
88.	CRM – IN BANKING INDUSTRY WITH A SPECIAL FOCUS ON CRM INITIATIVES IN STATE BANK OF INDIA	P Ravi	
89.	STRATEGIES IN DIFFERENT STAGES OF PRODUCT & INTERNATIONAL PRODUCT LIFE CYCLE	Chetan K.Jiwani	
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91.	FOREIGN FINANCIAL INSTITUTIONS AND FINANCIAL DERIVATIVES	B. Raj Kumar, Mayuri Srivastava and A. Suresh Kumar	
92.	TIMELINESS ATTRIBUTES AND THE EXTENT OF ACCOUNTING DISCLOSURE: A STUDY OF BANKING COMPANIES IN BANGLADESH	Mr.Alim Al Ayub Ahme Madan Mohan Dey	
93.	GLOBAL ECONOMIC RECESSION ON FDI INFLOWS TO INDIAN ECONOMY	Mr. Tatikonda Neelakantam,	
94.	TRANSFER PRICING: THE SAFE HARBOR AND ALTERNATIVE DISPUTE MECHANISM- Challenges And strategies	Ms. Akshata Srinath	
95.	EMERGING STOCK MARKETS DEVELOPMENT, GROWTH AND GLOBAL FINANCIAL CRISIS: WITH SPECIAL REFERENCE TO INDIA	Krishna Reddy Chittedi	
96.	BRAND ACCOUNTING – PRESENT PRACTICE AND NEED FOR STANDARDISATION	Shubhro Michael Gomes and Abhik Mukherjee M Rameshwar Rao	
97.	FIIS AND INDIAN CAPITAL MARKET	Jayakumar.N.C.(PhD) Dr. Kundan Basavaraj	
98.	THE STUDY OF MULTINATIONAL FINANCIAL ENVIRONMENT	Dr. Mansingh S. Dabade	
99.	COMPLEXITIES IN INDIAN INCOME TAX STRUCTUREVIS- A- VIS ASIAN COUNTRIES	Archana Bhatia Renu Aggarwal	
100.	PREPERATION AND CERTIFICATION OF COST STATEMENTS – MANDATORY DISCLOSURES	Dr. B.Krishnamurthy	

101.	INTERNATIONAL TAXATION	Dr. Santosh Yadav	
102.	STOCK MARKET DYNAMICS & SPECULATIVE BEHAVIOUR	Prof Mir Irfan UI Haque	
103.	INCORPORATING HUMAN RESOURCE ACCOUNTING VALUE MEASURES IN CAPITAL INVESTMENT DECISIONS	M. Madana Mohan T. Hareesh Kumar	
104.	INTERNATIONAL ACCOUNTING STANDARDS AND INDIA'S REPAIREDNESS	Dr.B.R.Suryawanshi	
105.	INTERNATIONAL TAXATION SYSTEMS	Dr. R. S. Pawar D. B. Konale A. N. Shelgenwar	
106.	WHAT IS DRIVING INDIA'S CORPORATE LUST FOR OVERSEAS FINANCING?	Surendar Gade Naveen Billa	
107.	DIRECT TAX CODE – TRANSFORMATION FROM NATIONAL TOWARDS GLOBAL, WITH REFERENCE TO INCOME FROM HOUSE PROPERTY	Shubhro Michael Gomes	
108.	RISK MANAGEMENT THROUGH DERIVATIVES (A Case study of JK Timber Impex Private Limited)	Mr.A.Balachandram Dr.K.V.Achalapathi	
109.	IFRS AND INDIA	Raavi.Radhika Swetha Reddy	
110.	INDIAN INVESTORS' DILEMMA – A STUDY OF FINANCIAL MARKET PARADIGM CONFLICT THROUGH BEHAVIORAL FINANCE APPROACH	Dr.Mahabaleswara Bhatta.H.S Dr. Uday Kumar B	
111.	RUPEE/DOLLAR EXCHANGE RATE VARIATIONS IS INDIA: A VAR APPROACH	Biswajit Maitra C.K.Mukhopadhyay	
112.	ROLE OF FDI IN INTERNATIONAL TRADE: SOME CHALLENGES	Dr.M.Suratkumari Jaisheela.B	
113.	A STUDY ON THE RELATIONSHIP BETWEEN CORPORATE SOCIAL RESPONSIBILITY (CSR) & FOREIGN DIRECT INVESTMENT (FDI) IN DEVELOPING COUNTRIES.	Akshay Deo & Siddharth Khettry Bhubaneswar, Orissa	
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117.	GLOBALISATION – IMPACT ON CAPITAL INFLOWS TO INDIA – FUTURE CHALLENGES	Dr. P. Rajalingam	
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119.	OPPORTUNITIES FOR ISLAMIC FINANCE IN INDIA	Mohd Khaja Qutubuddin	
120.	GLOBAL MELTDOWN: IMPACT ON CORPORATE FINANCE WITH REFERENCE TO INTEREST RATES AND DOLLAR EXCHANGE RATES	Rallabandi Vijaya Lakshmi	
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122.	COMMODITY DERIVATIVES TRADING IN INDIA – THE IMPACT OF GLOBAL COMMODITY MARKETS(Based on Analysis of Gaur Seeds or Cluster Beans)	Prof. Anand Chakravarthi	
123.	FOREIGN DIRECT INVESTMENT IN GLOBAL CONTEXT: A STUDY ON ITS SCENARIO IN BANGLADESH	Professor Dr. Arabinda Saha	
124.	HARMONISATION OF GLOBAL ACCOUNTING SYSTEM – A COMPARATIVE STUDY	Dr. Jasti Ravi Kumar	
125.	IMPACT OF FIIs ON SHAREHOLDING PATTERN - A CASE STUDY OF SELECT COMPANIES IN SOFTWARE INDUSTRY.	M. Raghu Ram B. Raji Reddy P. Raju	
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128.	INDIAN MUTUAL FUND INDUSTRY- LEADER IN INTERNATIONAL MUTUAL FUNDS	A.V.Na.V. Prasad Indrakanti Sekhar Prof. A. Narasimha Rao	
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133.	CSR AND SUSTAINABLE DEVELOPMENT THROUGH ENVIRONMENTAL INITIATIVES	Dr.(Mrs)Elizabeth Mathews	
134.	STRATEGIC ALLIANCE: A PANACEA FOR SUSTAINING COMPETITIVE ADVANTAGE	Dr. S. Pardhasaradhi	
135.	FDI AND INEQUALITIES OF GROWTH IN INDIA	Dr. Madhurima Lall Harnam Singh	
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143.	IMPLICATIONS OF FOREIGN DIRECT INVESTMENT IN INDIA – AN APPRAISAL	Pramila Singh Dr.S.P.Dixit Dr.D.C.Gupta	
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145.	CHANGING CURRENT SCENARIO OF FOREIGN DIRECT INVESTMENT AND POLICIES IN INDIA	Dr.D.M.Khandare Dr.S. J. Jadhav Dr.M.S. Rode	
146.	CRITICAL EVALUATION OF THE EFFECTS OF CONDITIONALITIES AND STRUCTURAL ADJUSTMENTS ON THE POOR AND DEVELOPING COUNTRIES	Dr. Quazi Rafeequddin Riyazuddin	
147.	GROWTH AND FALL OF DUBAI ECONOMY – MIRACLE TO MIRAGE	Dr.D.Ilangovan	
148.	FOREIGN DIRECT INVESTMENT IN INTERNATIONAL BUSINESS	Dr.P.Chellasamy S.Chitradevi	
149.	THE TRADE EFFECT OF EU ANTIDUMPING INVESTIGATIONS ON NORTHEAST ASIAN COUNTRIES	Ludo Cuyvers Michel Dumont Weifeng Zhou	
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158.	IMPACT OF WTO ON INDIAN COTTON TEXTILE INDUSTRY	P. Tirumala Rao Dr. D. Nagayya	
159.	THE ADVANCEMENT AND IMPLICATIONS OF URBAN SPREAD IN INDIA	Dr. S.V. Srinivasa Sastry	
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162.	IMPACT OF WORLD TRADE ORGANIZATION (WTO) ON INDIAN AGRICULTURE	Dr. Sanjay Aswale	
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164.	GLOBAL CRISIS AND FINANCIAL SECTOR REFORMS IN DEVELOPING COUNTRIES	Kamal Vinod Kumar Singh	
165.	INDIAN AGRICULTURE -THE PRE AND POST GLOBALIZATION SCENARIO	Dr. Naga Raju Alluri, Dr. A. Krishna Mohan	
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167.	INDIAN AGRICULTURE AND WTO	Prof. K. Raji Reddy Dr. T. Krishna Kumar	
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169.	ROLE OF WTO IN THE DEVELOPING COUNTRIES	Meghali Ghosh & Sneha Mukherjee	
170.	ROLE OF WTO IN INTERNATIONAL TRADE AND COMMERCE	Rahul Mishra and Ananya Sarkar	
171.	WORLD TRADE ORGANISATION	G.Laxmi Prabha	
172.	ROLE OF FDI & IFI IN INTERNATIONAL TRADE & COMMERCE	Suresh Chandra.Ch & A. Laxmi	
173.	SECTORAL ANALYSIS OF FDI IN INDIA	Mrs. Swati Mathur, Mrs. Jayashree Patil-Dake,	
174.	WTO AND DEVELOPING COUNTRIES - A STUDY	K.Satyanarayana P.Giri Babu	
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176.	GLOBAL CRISIS AND IMPACT ON THE INDIAN ECONOMY	K. Sriharsha Reddy Prof. AV Satyanarayana Rao	
177.	CORPORATE SOCIAL RESPONSIBILITY – A Case Study Of Bharat Electrical Limited	Mrs. D. Savitha Ms. Anitha Jaiswal	
178.	IMPACT OF WTO ON AGRICULTURE SECTOR (A Micro Level Study In The Karimnagar Dist., Andhra Pradesh.)	Dr.Gulam Rabbani and Gundeti Ramesh	
179.	ROLE OF WTO AND CHALLENGE IN INDIA ECONOMY	Dr. Adhikesh Rai	
180.	INDIAS AGRICULTURAL EXPORT TRADE: AN OVERVIEW	K.V. Deshmukh	
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182.	MONETARY POLICY AND OUTPUT GROWTH IN INDIAN ECONOMY - A TIME SERIES ECONOMETRIC STUDY	Biswajit Maitra Debabrata Mitra	
TRACK:7 - INFORMATION TECHNOLOGY/E-COMMERCE/E-GOVERNANCE			
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183.	HOW TO SUCCESSFULLY COMPETE WITH WELL ESTABLISHED FIRMS IN HI-TECH INDUSTRY	Alan S. Khade, Juliet George	
184.	ROLE OF IT & E-COMMERCE IN INTERNATIONAL TRADING IN COMMERCE	K.Ramkumar.	

185.	WIRELESS MESS –A BOON OR A BANE.	V.Santhi A.Latha	
186.	E-MARKETING STRATEGIES IN GLOBAL ENVIRONMENT-IMPACT, OPPORTUNITIES & CHALLENGES.	Ms. P.Sai Prasanna Ms. Faney.K.Lakhani	
187.	E - COMMERCE AND THE ROLE OF GOVERNAMENTS IN INTERNATIONAL TRADE	Tatikonda Neelakantam B. Agareddy	
188.	E-GOVERNANCE IN INDIA: SOME ISSUES	D N Vyas H S Chandak	
189.	E – GOVERNANCE: SOCIAL RESPONSIBILITIES	Dr. S. Kavitha Devi M. Rameshwar Rao	
190.	IS INDIA RISING WITH THE RUPEE? (A Study of Rupee Appreciation and Its impact on IT industry in India)	Dr. Gurendra Nath Bhardwaj Mayank Sharma Soustab Das Nitya Vijayvergiya	
191.	E- COMMERCE AND MOBILE COMMERCE REVOLUTION:PROBLEMS AND PROSPECTS	Dr. D. Harikanth K. Sai Sharan R. Kamalaka	
192.	EMERGING TRENDS IN E-COMMERCE FOR GLOBAL BUSINESS DEVELOPMENT	N. Santosh Ranganath K. Karuna Nidhi	
193.	THE EFFECTIVENESS OF E-COMMERCE IN THE PRACTISE OF BUYING AND SELLING IN INDIAN MARKETS	Prof. Dr. C. Anbalagan	
194.	E-MARKETING STRATEGIES IN GLOBAL ENVIRONMENT-IMPACT, OPPORTUNITIES & CHALLENGES.	Ms. P.Sai Prasanna Ms. Faney.K.Lakhani	
195.	INTERNATIONAL TRADE AND E-COMMERCE	Dr. P. Paramashivaiah	
196.	ROLE OF IT AND E-COMMERCE IN INTERNATIONAL TRADE AND COMMERCE	P.Venkata Subbarao S.Phani Kumar	
197.	ELECTRONIC COMMERCE: THE NEW BUSINESS PLATFORM FOR THE INTERNET	K.Kotamma.	
198.	ROLE OF IT AND E-COMMERCE IN INTERNATIONAL TRADE AND COMMERCE.	Mrs. A. Latha Mrs. Santhi Vedula	
199.	E-COMMERCE IN DEVELOPING COUNTRIES	Dr. R. B. Bhatsana Prof. J. R. Raiyani	
200.	THE PROBLEM OF SOFTWARE PIRACY – SOLUTIONS FROM INDIAN PERSPECTIVES	P.Ravichandran	
201.	E-COMMERCE: AN ACCELARATOR OF GLOBAL ECONOMICDEVELOPMENT A CASE STUDY ON DEVELOPING ECONOMY	Divyanshu Sehgal Ritabrata Roy	
202.	E-COMMERCE IN RETAILING UNDER GLOBAL MARKET SCENARIO	Shanmukha Rao Padala, K.V. Somanadh	

203.	CMOS RIC FOR IMAGING APPLICATIONS	R.Samba Siva Nayak J.A.Prasana Kumar, M.Manigandan, M.Durga Prasada Rao, D.Kalyan, B.Krishanaveni	
204.	IMPACT OF IT AND E-COMMERCE ON INTERNATIONAL TRADE AND COMMERCE	Madhavi Latha	
205.	VIRTUAL E-TRADING SYSTEM: B2B E- COMMERCE PERSPECTIVE	Bright Keswani, Dr. S.K.Mangal, Dr. Ashok Agarwal, Poonam Keswani,	
206.	GOING GLOBAL: PROBLEMS AND PROSPECTS FOR INDIAN MNCs IN 'IT' AND AUTO COMPONENTS SECTORS	V.Mohan Kumar Dr A.R.Aryasri	
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208.	'A SHIFT FROM E -GOVERNMENT TO E- GOVERNANCE'	Ms. Madhuri Prof. M.Sulochana	
209.	DIGITAL SIGNATURES IN INDIA	Brinda S Sultana Begum.	
210.	A STUDY ON ROLE OF E-COMMERCE IN HEDGING THE GLOBAL MARKET EXPOSURES BY SSI_ A CASE STUDY OF SELECT COMPANIES IN SHIMOGA TALUK	Manjunath K R,	
211.	ROLE OF WEB SERVICES IN E -GOVERNANCE	Dr. Ashok Agarwal Akash Saxena (Asstt.Proff) Dr. Krishna Gupta Khushboo Saxena	
212.	ONLINE SHOPPING – A CASE STUDY OF EBAY INDIA	Ms. V. Santhoshi Prof. M. Sulochana	
213.	ROLE OF IT & E-COMMERCE IN INTERNATIONAL TRADE & COMMERCE	Jesus Prakash Kasula.,M.B.A., (Ph.D) , Paul Rahul Rajesh Kasula., M.B.A.,M.Phil.,(Ph.D), Ch.Ravi Kumar, M.B.A., (Ph.D) , Acharya Nagarjuna University	
214.	E-COMMERCE AND ITS STRUCTURAL DEVELOPMENTS IN INDIA	N. Venakta Lakshmi Kishore Prabhala Prof. G. V. Chalam	
TRACK:8 - INTERNATIONAL INSURANCE AND BANKING			
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215.	PAYMENT CARDS INDUSTRY IN INDIA – AN ANALYTICAL STUDY	Mr.Ch.Srikanthverma Dr.Ch.Satyanarayana.	
216.	INTERNATIONAL BANKING	Dr. Kameswari Peddada	
217.	CRM – PANACEA FOR INSURANCE SECTOR (Case Study of Life Insurance Companies in India & Abroad)	Dr. M. Srinivasa Narayana Dr. P. Vijay Kumar A.V.V. Siva Prasad	
218.	A REVIEW OF GLOBAL INSURANCE WITH SPECIAL EMPHASIS ON INDIAN MARKET.	V.Vishnukanth Rao Dr.D.Chennappa	
219.	PERFORMANCE OF PSBS IN THE POST-REFORM SCENARIO: AN APPRAISAL STUDY	Dr. B.Prasad E.Sreenu	
220.	PROPERTY VALUATION SYSTEM IN INDIAN BABASEL II REFORMS AND ITS IMPACT ON BANKS	Dr.D.Pradeep Kumar T.Mamata	
221.	TRADE EFFECTS AND IMPLICATIONS ON GLOBAL POVERTY REDUCTION FROM LIC PERSPECTIVE	Dr. Ravinder Rena Ruth J. Andujar	
222.	INNOVATING CUSTOMER SERVICE: RETAIL BANKING'S NEW FRONTIER	Dr. D.M. Khandare Dr. Mohan S. Rode	
223.	BANKING SECTOR – CHALLENGES AND OPPORTUNITIES IN THE ERA OF GLOBALISATION	Dr. K.A.Rasure	
224.	INDIAN BANCASSURANCE - A COMPOSITION UNDER GLOBALISED ECONOMIC SCENARIO	Shanmukha Rao Padala, Dr. Syed Fasiuddin	
225.	EVOLUTION OF VOLUNTARY HEALTH INSURANCE IN SELECT ASIAN COUNTRIES: LESSONS FOR INDIA	V. Jayalakshmi	
226.	CHANGES AND IMPACTS OF GLOBAL RECESSION ON INDIAN BANKING	Dr. Madhukant Patel	
227.	MERGER AND ACQUISITION IN BANKING SECUTOR: CASE OF BANK OF PUNJAB AND CENTURIAN BANK	Dr. Dharmendra S. Mistry Prof. Dr. Sandip K. Bhatt	
228.	THE ROLE OF PAYMENT CARDS IN ASIA PACIFIC	Dr.Ch. Satyanarayana Mr.Ch.Srikanthverma	
229.	IMPACT OF RECESSION ON INTERNATIONAL BANKING AND INSURANCE SECTOR	Ch. Balaji Dr. G. Praveen Kumar	
230.	TOUGHT TIME FOR GENERAL INSURES AS PRICE WAR SITUATION WORSENS	Jagendra Kumar	
231.	INTERNATIONAL INSURANCE AND BANKING SERVICES	U. Padmavathi	
232.	INTERNATIONAL INSURANCE AND BANKING SERVICES	Naba kumar Goswami	
233.	ANALYSIS OF PROFITABILITY AND PRODUCTIVITY IN REGIONAL RURAL BANKS IN INDIA A COMPARATIVE STUDY OF PRE AND POST	Dr N M Makandar	

	AMALGAMATION		
234.	INTERNATIONAL INSURANCE & BANKING SERVICES	E. Sadappa D.P. Siddaramaiah. S. Yeshodamma	
235.	CORPORATE ATTRIBUTE AND THE EXTENT OF DISCLOSURE: A STUDY OF BANKING COMPANIES IN BANGLADESH	Alim Al Ayub Ahmed Dr. Madan Mohan Dey	
236.	INDIAN BANKING SERVICES IN GLOBAL ERA	Dr.R.Ramachandran	
237.	IMPACT OF GLOBALISATION ON INTERNATIONAL LIFE INSURANCE BUSINESS WITH SPECIAL REFERENCE TO INDIA	Dr. Debabrata Mitra	
238.	GENERAL INSURANCE BUSINESS IN ETHIOPIA (Scope for Improvement)	Dr. M. Lakshmi pathi Raju K. Satish	
239.	INSURANCE SECTOR REFORMS IN INDIA- A REVIEW	R.Hepsiba	
240.	AN ANALYSIS OF INDIAN MEDICAL TOURISM IN THE WAKE OF GLOBAL RECESSION	Smt. Shushma H Dr. Ramesh Agadi	
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242.	IMPACT OF GLOBALISATION ON INTERNATIONAL LIFE INSURANCE BUSINESS WITH SPECIAL REFERENCE TO INDIA	Dr. Debabrata Mitra	
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247.	CRM – IN BANKING INDUSTRY WITH A SPECIAL FOCUS ON CRM INITIATIVES IN STATE BANK OF INDIA	P Ravi	
248.	THE ROLE OF FOREIGN DIRECT INVESTMENT: INDIA'S INDUSTRIAL GROWTH	Ch. Venkataiah and Dr. Ravi Aluvala	
249.	ROLE OF DEVELOPING COUNTRIES IN INTERNATIONAL TRADE & COMMERCE	V.Vaneendra Sastry	

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