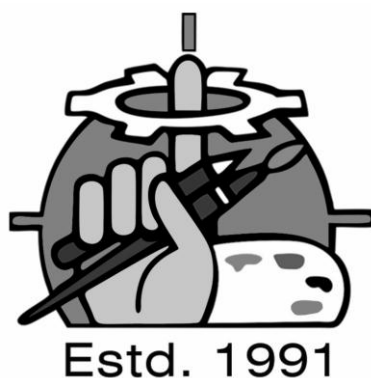


SRI VENKATESHWARA COLLEGE OF FINE ARTS

(Affiliated to Osmania University, Approved by AICTE)
HI-TECH CITY ROAD, MADHAPUR, HYDERABAD.



COLLEGE CODE - 2049

CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN APPLIED ARTS

I – V Years SYLLABUS Semester wise

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CHOICE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN APPLIED ARTS

COMPULSORY CORE SUBJECT

APPLIED ART

CORE SUBJECTS

HISTORY OF ANCIENT ART

COLOUR DESIGN

DRAWINGS

AECC : Ability Enhancement Compulsory Courses

ENGLISH

ENVIRONMENTAL STUDIES

GE : GENERAL ELECTIVE

DESIGN – 2D

DESIGN – 3D

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BACHELOR OF FINE ARTS IN APPLIED ARTS

COURSE STRUCTURE I YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA011	ENGLISH – 1		AECC – 1			2	2
2	BFAAA012	HISTORY OF ANCIENT ART -1	C – 1				4	4
PRACTICALS								
3	BFAAA013	DRAWING – 1	C – 2				6	12
4	BFAAA014	GE – 1					4	8
5	BFAAA015	COLOUR DESIGN - 1	C – 3				4	8
6	BFAAA016	APPLIED ART – 1	C – 4				6	12
TOTAL							26	46

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN APPLIED ARTS

COURSE STRUCTURE I YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA021	ENGLISH – 2		AECC – 2			2	2
2	BFAAA022	HISTORY OF ANCIENT ART -2	C – 5				4	4
PRACTICALS								
3	BFAAA023	DRAWING – 2	C – 6				6	12
4	BFAAA024	GE – 2					4	8
5	BFAAA025	COLOUR DESIGN – 2	C – 7				4	8
6	BFAAA026	APPLIED ART – 2	C – 8				6	12
TOTAL							26	46

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BACHELOR OF FINE ARTS IN APPLIED ARTS

COURSE STRUCTURE II YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA031	ENGLISH – 3		AECC – 3			2	2
2	BFAAA032	HISTORY OF INDIAN ARTS – 1	C – 9				4	4
PRACTICALS								
3	BFAAA033	DRAWING – 3	C – 10				6	12
4	BFAAA034	GE – 3					4	8
5	BFAAA035	COLOUR DESIGN – 3	C – 11				4	8
6	BFAAA036	APPLIED ART – 3	C – 12				6	12
TOTAL							26	46

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BACHELOR OF FINE ARTS IN APPLIED ARTS

COURSE STRUCTURE II YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA041	ENGLISH – 4		AECC – 4			2	2
2	BFAAA042	HISTORY OF INDIAN ARTS – 2	C – 13				4	4
PRACTICALS								
3	BFAAA043	DRAWING – 4	C – 14				6	12
4	BFAAA044	GE – 4					4	8
5	BFAAA045	COLOUR DESIGN – 4	C – 15				4	8
6	BFAAA046	APPLIED ART – 4	C – 16				6	12
TOTAL							26	46

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN APPLIED ARTS

COURSE STRUCTURE III YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA051	HISTORY OF ADVERTISING	C - 17				4	4
2	BFAAA052	ENVIRONMENTAL STUDIES		AECC – 5			2	2
PRACTICALS								
3	BFAAA053	DESIGN – 1	C - 18				4	8
4	BFAAA054	BASIC ILLUSTRATION & GRAPHIC DESIGN – 1				DSE - 1	6	12
5	BFAAA055	BASIC TYPOGRAPHY – 1	C – 19				4	8
6	BFAAA056	BASIC PHOTOGRAPHY	C – 20				2	4
7	BFAAA057	DIGITAL DESIGN – 1	C – 21				4	8
TOTAL							26	46

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN APPLIED ARTS

COURSE STRUCTURE III YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA061	INTRODUCTION TO ADVERTISING	C - 22				4	4
PRACTICALS								
3	BFAAA063	DESIGN - 2	C – 23				4	8
4	BFAAA064	BASIC ILLUSTRATION & GRAPHIC DESIGN - 2				DSE - 2	6	12
5	BFAAA065	BASIC TYPOGRAPHY – 2	C – 24				4	8
6	BFAAA066	ADVANCED PHOTOGRAPHY	C – 25				4	8
7	BFAAA067	DIGITAL DESIGN – 2			Sec – 2		4	8
TOTAL							26	48

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CHOICE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN APPLIED ARTS

COURSE STRUCTURE IV YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA071	HISTORY OF VISUAL COMMUNICATION	C - 26				4	4
PRACTICALS								
2	BFAAA072	DESIGN - 3	C – 27				4	8
3	BFAAA073	ADVANCED ILLUSTRATION & GRAPHIC DESIGN – 1				DSE - 3	6	12
4	BFAAA074	ADVANCED TYPOGRAPHY – 1	C - 28				4	8
5	BFAAA075	FOOD PHOTOGRAPHY	C – 29				4	8
6	BFAAA076	COMPUTER DESIGN - 1			SEC – 3		4	8
TOTAL							26	48

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CHOICE BASED CREDIT SYSTEM (CBCS)

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COURSE STRUCTURE IV YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA081	INTRODUCTION TO VISUAL COMMUNICATION	C – 30				4	4
PRACTICALS								
2	BFAAA082	VISUAL DESIGN	C – 31				4	8
3	BFAAA083	ADVANCED ILLUSTRATION & GRAPHIC DESIGN - 2				DSE – 4	6	12
4	BFAAA084	ADVANCED TYPOGRAPHY – 2	C – 32				4	8
5	BFAAA085	ADVERTISING PHOTOGRAPHY	C – 33				4	8
6	BFAAA086	COMPUTER DESIGN - 2			SEC – 4		4	8
TOTAL							26	48

DSC : Discipline Specific Elective

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN APPLIED ARTS

COURSE STRUCTURE V YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAAA091	ADVANCE VISUAL COMMUNICATION	C – 34				2	2
PRACTICALS								
2	BFAAA092	CAMPAIGN	C – 35				12	24
3	BFAAA093	PRACTICAL TRAINING	C - 36				12	24
TOTAL							26	50

SEC : Skill Enhancement Course

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COURSE STRUCTURE V YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
PRACTICALS								
1	BFAAA101	COMPUTER GRAPHICS	C – 37				6	12
2	BFAAA102	DISSERTATION	C – 38				14	28
3	BFAAA103	VIVA VOCE	C – 39				6	12
TOTAL							26	52

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BACHELOR OF FINE ARTS IN APPLIED ARTS

I YEAR I SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
11T	English – 1	3Hrs	40	60	100
12T	History of Ancient Art – 1	3Hrs	40	60	100
13P	Drawing - 1	5Hrs	40	60	100
14P	GE - 1	5Hrs	40	60	100
15P	Color Design – 1	5Hrs	40	60	100
16P	Applies Art - 1	5Hrs	40	60	100
Total			240	360	600

I YEAR II SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
21T	English – 2	3Hrs	40	60	100
22T	History of Ancient Art – 2	3Hrs	40	60	100
23P	Drawing – 2	5Hrs	40	60	100
24P	GE – 2	5Hrs	40	60	100
25P	Color Design – 2	5Hrs	40	60	100
26P	Applies Art - 2	5Hrs	40	60	100
Total			240	360	600

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BACHELOR OF FINE ARTS IN APPLIED ARTS

II YEAR I SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
31T	English – 1	3Hrs	40	60	100
32T	History of Indian Arts – 1	3Hrs	40	60	100
33P	Drawing – 3	10Hrs	40	60	100
34P	GE – 3	10Hrs	40	60	100
35P	Color Design – 3	10Hrs	40	60	100
36P	Applies Art - 3	10Hrs	40	60	100
Total			240	360	600

II YEAR II SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
41T	English – 4	3Hrs	40	60	100
42T	History of Indian Arts – 2	3Hrs	40	60	100
43P	Drawing – 4	10Hrs	40	60	100
44P	GE – 4	10Hrs	40	60	100
45P	Color Design – 4	10Hrs	40	60	100
46P	Applies Art - 4	10Hrs	40	60	100
Total			240	360	600

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BACHELOR OF FINE ARTS IN APPLIED ARTS

III YEAR I SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
51T	History of Advertising	3Hrs	40	60	100
52T	Environmental Studies	3Hrs	40	60	100
53P	Design – 1	15Hrs	40	60	100
54P	Basic Illustration & Graphic Design – 1	15Hrs	40	60	100
55P	Basic Typography – 1	15Hrs	40	60	100
56P	Basic Photography	15Hrs	40	60	100
57P	Digital Design – 1	15Hrs	40	60	100
Total			280	420	700

III YEAR II SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
61T	Introduction to Advertising	3Hrs	40	60	100
62P	Design – 2	15Hrs	40	60	100
63P	Basic Illustration & Graphic Design – 2	15Hrs	40	60	100
64P	Basic Typography – 2	15Hrs	40	60	100
65P	Advanced Photography	15Hrs	40	60	100
66P	Digital Design – 2	15Hrs	40	60	100
Total			240	360	600

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN APPLIED ARTS

IV YEAR I SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
71T	Introduction to Visual Communication	3Hrs	40	60	100
72P	Design – 3	15Hrs	40	60	100
73P	Advanced Illustration & Graphic Design – 1	15Hrs	40	60	100
74P	Advanced Typography – 1	15Hrs	40	60	100
75P	Food Photography	15Hrs	40	60	100
76P	Computer Design – 1	15Hrs	40	60	100
Total			240	360	600

IV YEAR II SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
81T	Introduction to Visual Communication	3Hrs	40	60	100
82P	Design – 3	15Hrs	40	60	100
83P	Advanced Illustration & Graphic Design – 1	15Hrs	40	60	100
84P	Advanced Typography – 1	15Hrs	40	60	100
85P	Food Photography	15Hrs	40	60	100
86P	Computer Design – 1	15Hrs	40	60	100
Total			240	360	600

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BACHELOR OF FINE ARTS IN APPLIED ARTS

V YEAR I SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
91T	Advanced Visual Communication	3 Hrs	40	60	100
92P	Campaign	4 Weeks	100	200	300
93P	Practical Training	8 Weeks	40	60	100
Total			180	320	500

V YEAR II SEMESTER

Subject Code No.	Subjects	Duration of Examination	Internal Marks	External Marks	Total marks
101T	Computer Graphics	15 Hrs	40	60	100
102P	Dissertation	Submission	150	150	300
103P	Viva Voce	Submission	50	50	100
Total			240	260	500

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BACHELOR OF FINE ARTS IN APPLIED ARTS

I YEAR – I SEMESTER

11T ENGLISH - 1

Unit - 1:	Prose	My Mother
Unit - 2:	Poetry	A Little Grain of gold
Unit - 3:	Short story	The Umbrella Man
Unit - 4:	Language and Usage: Parts of speech in English & Articles	
Unit - 5:	Prose	Aim for the stars : Saina Nehwal
Unit - 6:	Poetry	The Royal Tombs of Golconda
Unit - 7:	Short Story	How Much land Does a Man Need?
Unit - 8:	Language and Usage : Prepositions & Study skills, Comprehension Passages	

BOOKS RECOMMENDED:

1. Intermediate I year English Text book
2. Grammar by Oxford
3. Web Resources

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BACHELOR OF FINE ARTS IN APPLIED ARTS

12T HISTORY OF ANCIENT ART - 1

Unit - 1: Introduction to Indian Art.

Unit - 2: Pre-Historic Art Paleolithic and Neolithic.

Unit - 3: Introduction to Egyptain art.

Unit - 4: History of Egyptain old kingdom period, late kingdom period.

Unit - 5: Introduction to art of Mesopotamia Sumerian, Akkadian, Babylonian,
Assyrian periods.

BOOKS RECOMMENDED:

1. " Art of pre-historic man" by A. Leroi-Gourhan, London – 1968.
2. " The Visual Arts : A History " by Hugh Honour and John Flemmings Prentice Hall, New Jersey – 1982.
3. "History of Far Eastern Art" by Sherman E Lee, Prentice Hall, New York 1973.
4. "Survey of the Persian Art" Alexander U. Pope.
5. "Greek Art" R.M. Cook, Penguin – 1982.
6. "Roman Art" D.F. Strong, Penguin – 1980.
7. Web Resources

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BACHELOR OF FINE ARTS IN APPLIED ARTS

13P DRAWING – 1

- Unit - 1: Drawing from object: Drawing from cubes, cones cylindrical objects, drapery, still life groups extra.. Observed and studied in various rendering media and techniques in various light conditions.
- Unit - 2: Nature Drawing: To develop the sense of structure. Study from any kind of forms in nature – birds, shells, butterflies, flowers. Plants, insects, minerals, bones etc.
- Unit - 3: Drawing from human figure – mainly based on general form and gesture by pencil / charcoal medium.
- Unit - 4: Introduction to elements of perspective study basic solid, plan and solids, plan and elevation, main aspects of parallel two angular perspective.

Note: Submission 10 best class works and 100 outdoor sketches.

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BACHELOR OF FINE ARTS IN APPLIED ARTS

14P GENERAL ELECTIVE -1

DESIGN -2D - I

- Unit - 1: Introduction about design-2d, study of two-dimensional space and its organizational possibilities.
- Unit - 2: Elements of pictorial expression related to concepts and forms.
- Unit - 3: Study of various man made objects in colour by using the concept
- Unit - 4: Developing an awareness of pictorial space – division of space form and its relation with space.

Note: Submission of 8 best works/completed assignments.

DESIGN – 3D-1

- Unit - 1: Introduction to 3D structure and its various construction.
- Unit - 2: Principles of composition in space, various construction, Experiments through various types of materials and their importance such as clay, plaster of Paris, card board / mount board.
- Unit - 3: Developing structure from ordinary materials like soap, thermocole, string etc....
- Unit - 4: Study of natural and man made objects in round and detail drawings of the objects to be modeled in clay medium.

Note: Submission of best 3- D model / structure in various mediums.

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BACHELOR OF FINE ARTS IN APPLIED ARTS

15P COLOUR DESIGN -1

- Unit - 1: Study of various color theories and colors definitions.
- Unit - 2: Colors wheel, various media of colors, Experiments for color balance and color illusion.
- Unit - 3: Exploring techniques of opaque color, Transparent color, using pictorial or geometrical forms for application of a color.
- Unit - 4: Understanding physical properties of colour, hue, Chroma, value, tints, tones and shades, Grey scale. Chromatic value, scale of colour, primary and secondary and tertiary.

Note: Submission 8 best assignments in colour.

16P APPLIED ART – I

- Unit - 1: Basic principles of beautiful writing – Calligraphy. Sense of letter form, judgment of composition of letters-spacing-intuitive and logical planning of writing, development of style.
- Unit - 2: Basic study of letter forms, Principles of letter forms, Study of “Gothic” style letter forms in small and capitals, suitability & legibility of printed matter.

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BACHELOR OF FINE ARTS IN APPLIED ARTS

I YEAR – II SEMESTER

21T ENGLISH – 2

Unit - 1:	Prose	On the Rule of the Road
Unit - 2:	Poetry	Climate Change
Unit - 3:	Short Story	The Medal
Unit - 4:	language and Usage - Study skills & Tenses	
Unit - 5:	Prose	Spoken English and Broken English
Unit - 6:	Poetry	Stopping by Woods on a Snowy Evening
Unit - 7:	Short Story	The Antidote
Unit - 8:	Language and Usage : Transformation of sentences & Correction of Errors in sentences	

BOOKS RECOMMENDED:

1. Intermediate I year English Text book
2. Grammar by Oxford
3. Web Resources

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22T HISTORY OF ANCIENT ART – 2

Unit - 1: Introduction to Telangana Art & Artists

Unit - 2: Introduction to art of china. Han, Simg, Pang, Ming, Ching periods.

Unit - 3: Introduction to art of Japan.

Unit - 4: Introduction to art of Persia Achanend Parthian period, Sasansian period.

Unit - 5: Introduction to Greek and Roman art.

Agean culture, art of creating my cenia, early greek art, classical period (Geomentrie and Orientalizing phase, pre republican and Imperial period of roman art.

BOOKS RECOMMENDED:

1. " Art of pre-historic man" by A. Leroi-Gourhan, London – 1968.
2. " The Visual Arts : A History " by Hugh Honour and John Flemmings Prentice Hall, New Jersey – 1982.
3. "History of Far Eastern Art" by Sherman E Lee, Prentice Hall, New York 1973.
4. "Survey of the Persian Art" Alexander U. Pope.
5. "Greek Art" R.M. Cook, Penguin – 1982.
6. "Roman Art" D.F. Strong, Penguin – 1980.
7. Web Resources

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23P DRAWING – 2

- Unit - 1: Study of various rendering media and techniques with different medium.
- Unit - 2: Group of objects in different levels and different perspectives with various levels.
- Unit - 3: Study of drawing from life model various postures, anatomy, and details study of lights and shades by pencil medium/ charcoal medium.
- Unit - 4: Outdoor sketching – rapid sketching from any object from places like streets, market, stations etc.
- Note: Submission of best 10 class assignments and 500 outdoor sketches.

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GE : GENERAL ELECTIVE -2

24P DESIGN – 2D – 2

Unit - 1: Elements of pictorial expression related to concepts of space and form.

Unit - 2: Awareness of pictorial elements such as dot, line shape, form, Volume etc.

Unit - 3: Study of lights & shades tonal variations with clear effect under different effects.

Unit - 4: Study of colours, optical illusion handling of various materials for pictorial organization

Note: The best 8 works must be submitted.

24P DESIGN – 3D – 2

Unit - 1: Introduction to pottery and terra cotta coil work or slab work and materials understanding by clay medium.

Unit - 2: Study of sculptural elements and materials to develop the sense of the 3-D structure, with cube, prism, sphere and cylinder.

Unit - 3: Introduction to various materials of wire, play wood, acrylic sheet., box boardm, paper mesh etc.

Unit - 4: Expanding structure through experiments and their combinations such as wood block, metal sheets. Acrylic sheets and etc.

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Note: Submission of best 8- 3D works in various medium.

25P COLOR DESIGN – 2

- Unit - 1: Experimental study of colors in different medium and its techniques.
- Unit - 2: Experience in colors like high key, middle key, tonal values tints and shades.
- Unit - 3: Complementary split. Double split complementary, Analogous, warm and cool naturalization of color
- Unit - 4: Color Experiments through visual objects like optical illusion, Advancing and recessing colors, simultaneous and successive Contrast.

Note: Submission 8 best assignments in various colors mediums.

26P APPLIED ART – 2

- Unit – 1: Press layout: Introduction to press layout, elements of press layout, functions of a press layout, designing a press layout for rational products (consumer items) in a given size of 1 column by 15 cms in B/W.
- Unit - 2: Poster Design: Introduction to poster design, elements of a poster, functions of a poster, designing a poster for outdoor publicity in a given size of 10" x 15" using 3 colours for consumer items (rational products).
- Unit – 3: Book Cover Design: Designing of a book cover in a size: 6" x 8" colours (Presentation of Title and suggestive pictorial to be emphasized and to be executed with excellent composition)

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BACHELOR OF FINE ARTS IN APPLIED ARTS

II YEAR – I SEMESTER

31T ENGLISH – 3

Unit - 1:	Prose	Dancing in the Rain
Unit - 2:	Poetry	I Celebrate Myself
Unit - 3:	Short story	The Boy Who Broken the Bank
Unit - 4:	Comprehension and Composition : Study Skills – Punctuation, Vocabulary Understanding Non – Verbal Data & Understanding Advertisements	
Unit - 5:	Prose	Opportunities for Youth
Unit - 6:	Poetry	The Magical Earth
Unit - 7:	Short Story	Parige
Unit - 8:	Composition	Letter Writing

BOOKS RECOMMENDED:

1. Intermediate II year English Text book
2. Grammar by Oxford
3. Web Resources

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32T HISTORY OF INDIAN ARTS – 1

- Unit - 1: Introduction to Prehistoric Harappan art.
- Unit - 2: Ancient art of Buddhism and Jainism Introduction to Mauryas and Suryas.
- Unit - 3: History of Mathura and Gandhara schools satavahana and andhras.
- Unit - 4: Introduction to classical Indian art guptas and vakalakas period.
- Unit - 5: Introduction to south Indian art. Badami, chalukyans.

RECOMMENDED BOOKS:

- 1) " Pre-historic Art in india" by Stewart Pigot, Penguin, 1960.
- 2) "The Indian Civilisation" by R.E.M. Wheeler, Cambridge, London, 1968.
- 3) "The Art of Indian Asia" H. R. Zimmer, Princeton, 1967.
- 4) "The concise History of Indian Art" by James C, Harle, Penguin – 1985.
- 5) "Art and Architecture of Indian" y Benjamin Rowland and Penguin, 1980.
- 6) "Indian Sculpture" by C. sivarama Murthy. 1970.
- 7) "South Indian Painting" by C. Sivarama Murthy, National Museum, New Delhi, 1975.
- 8) "Indian Miniature Painting" by Percy Brown, New Delhi, 1980.
- 9) "Indian Painting" by C. Sivarama Murthy National Book Trust, New Delhi, 1970.

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33P DRAWING – 3

- Unit - 1: Man made objects – drawing from man made objects, study in various medium like, color pencil, dry pastel and water colors, Indian Ink and etc.
- Unit - 2: Study of animals – drawing from domestic animals like cat, dog, birds extra...
- Unit - 3: Spot sketching – sketching from the spot like bus station, street bus stop and various posture, different levels study of streets in various light and shades.
- Unit - 4: Study of human figure from life model, using by pencil or charcoal/ pen and ink medium.

Note: Submission of best 20 human drawing and 500 hundred outdoor sketches.

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GE : GENERAL ELECTIVE - 3

34P DESIGN – 2D – 3

- Unit - 1: Pictorial composition, study of Indian miniature paintings and Indian crafts, folk paintings etc....
- Unit - 2: Study of different types of materials and tonal values used in the pictorial space and effects.
- Unit - 3: Activation space through form and colour – optical illusion etc..
- Unit - 4: Co-ordination of design problems with aesthetic and analytical approach.

Note: Submission of best 8 works.

34P DESIGN – 3D – 3

- Unit - 1: Experiments of operational problems in building up structure and its techniques.
- Unit - 2: Analytical study of structure, gravitational and mechanical problems, symmetrical load bearing structure. Etc.
- Unit - 3: Study of flexibility and ability to stretch, Geometrical regularity and arched structure.
- Unit - 4: Sculptural experience of round and relief in various models lights conditions.

Note: Submission of 10 best 3D works.

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35P COLOR DESIGN – 3

- Unit - 1: Study of color experience (Pigment and light theory).
Chromatic expression on different backgrounds depiction of season etc..
- Unit - 2: Color experience - color harmonies, complementary, split complementary analogous and receding colors.
- Unit - 3: Exposure to visual mixing and creative design through simple motifs from nature and man made objects.
- Unit - 4: Experiments in various medium, color symbolism, experiments in rendering methods such as wash impasto, superimposition, wax crayons transparent colors and pastels.

Note: Submission 8 best assignments in various color experiment mediums.

36P APPLIED ART – 3

- Unit - 1: Brief introduction about calligraphy style and techniques.
- Unit - 2: Construction method of letter from any style from A to Z.
- Unit - 3: Letter form – sense of letter form, principle of letter form, composing letters. All lines practice by scale/ ruler.
- Unit - 4: Calligraphy – using different materials like pen, nib, brush, round, flat style calligraphy.

Note: Submission of best 8 works.

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II YEAR – II SEMESTER

41T ENGLISH - 4

Unit - 1:	Prose	To sir, with Love
Unit - 2:	Poetry	Polonius' Advice to his son
Unit - 3:	Short Story	My Elder Brother
Unit - 4:	Comprehension and Composition: Filling in Forms, Resume/CV/ Bio-data and cover Letters & Understanding Job Advertisements	
Unit - 5:	Prose	Polluting the World
Unit - 6:	Poetry	Footprints on the sand
Unit - 7:	Short Story	The Awakening
Unit - 8:	Comprehension and composition - Dialogue – writing– Study Skills – II word – Stress Idioms and Phrases– Note making– Verb patterns.	

BOOKS RECOMMENDED:

1. Intermediate I year English Text book
2. Grammar by Oxford
3. Web Resources

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42T HISTORY OF INDIAN ARTS – 2

- Unit - 1: Introduction to Rashtrakutas, pallavas, cholas.
- Unit - 2: Ancient introduction to hoysalas and vijayanagara.
- Unit - 3: Introduction to Karnataka art.
- Unit - 4: Introduction to ancient art history of Maharashtra.
- Unit - 5: Introduction to ancient history of art in Tamilnadu.

RECOMMENDED BOOKS:

- 1) "Pre-historic Art in India" by Stewart Pigot, Penguin, 1960.
- 2) "The Indian Civilisation" by R.E.M. Wheeler, Cambridge, London, 1968.
- 3) "The Art of Indian Asia" H. R. Zimmer, Princeton, 1967.
- 4) "The Concise History of Indian Art" by James C. Harle, Penguin – 1985.
- 5) "Art and Architecture of India" by Benjamin Rowland and Penguin, 1980.
- 6) "Indian Sculpture" by C. Sivarama Murthy. 1970.
- 7) "South Indian Painting" by C. Sivarama Murthy, National Museum, New Delhi, 1975.
- 8) "Indian Miniature Painting" by Percy Brown, New Delhi, 1980.
- 9) "Indian Painting" by C. Sivarama Murthy National Book Trust, New Delhi, 1970.

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43P DRAWING – 4

- Unit - 1: Creative drawing based on lines, forms, texture and objects both natural and man made extra..
- Unit - 2: Drawing from, life and its application through memory. Observation of proportions of human body and various forms in nature. Rendering in pencil, pen and Ink colors.
- Unit - 3: Memory Drawing: To develop the sense of observation and the capacity of retaining and recalling images and their co-ordination.
- Unit - 4: Perspective drawing: Study of basic solids, plane and elevation main aspects of parallels and two – angler perspective.

Note: Submission of Best 10- Drawings.

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GE : GENERAL ELECTIVE - 4

44P DESIGN – 2D – 4

- Unit – 1: Developing an awareness of inter-relationship of different shapes and forms- relative values.
- Unit – 2: Activation of space through form and color-optical illusion.
- Unit - 3: Handling of various types of material for pictorial organization and rendering such as: Pencil, Pen, Brushes, Water Colors, Poster Paints, Crayon, Inks, Cellophane's
- Unit – 4: News – Print and other college material, Gums and Adhesives, Wax Crayon with Inks, etc.
- Unit - 5: A coordinated series of basic design problems with Aesthetic and analytical approach.

Note: The best 8 works must be submitted.

44P DESIGN – 3D – 4

- Unit - 1: Advance study of composition and study principles that hold the structure.
- Unit - 2: Study of the human body parts, such as head study. Human body, nose, mouth, ears, eyes, hands with mudras, legs etc.
- Unit - 3: Study of animals and birds drawing and modeling in clay or plaster or any suitable materials...
- Unit - 4: Study from existing sculpture, decorative motives from history, and sculpture in round and relief.

Note : Submission of 8 best 3D works.

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45P COLOR DESIGN – 4

Unit - 1: Advance study of elements and knowledge of design (golden rules of art) design based on the fundamentals such as line, form, color texture. etc.....

Unit - 2: Elementary knowledge of object and rhythm tonal values in 3– Dimensional exercise with cube, prism, sphere, cylinder etc....,

Unit - 3 : Nature : Mountains , clouds, butterfly, flowers, fish & water, planets, birds, animal extra..

Unit - 4: Developing and over Tapping of motifs and color combinations to be given from tertiary colors with tints and shades.

Eg: for objects : distorted in given space (golden rules of art) exercises – nature and object combination to be given related to colors theory.

Note: Submission of 10 best works in various medium and works.

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46P APPLIED ART – 4

- Unit - 1: A co-ordinated series of assignments of script writing with different types of traditional and modern tools.
- Unit - 2: Students should be exposed to calligraphic examples of various traditional scripts.
- Unit - 3: Outdoor sketching – rapid sketching from any object and spot study. Such drawing made/ copied from old masters of different times.
- Unit - 4: Book cover design: Designing of a book cover in 6"x8" in 3-colors. (presentation of little and suggestive pictorial emphasized and to be executed with excellent composition).

Note: Submission of 8 best works.

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III YEAR – I SEMESTER

51T HISTORY OF ADVERTISING

- Unit - 1: What is communication, types of communication visual communication, scope of visual communication, History of communication.
- Unit - 2: Elements of Advertising Communication. What is Indoor Advertising and outdoor Advertising. Write about History of poster. Posters and Types of Posters in Advertising.
- Unit - 3: What are the various media's available for the advertising, Newspaper, Magazines, Advantages and disadvantages of Newspaper, ads Advantages and disadvantages of magazine ads.
- Unit - 4: Broadcast / Electronic media. Advantages of television advertising and disadvantages of television advertising. Kinds of print – Letter press, Lithography, offset, silk screen. Color Reproduction, color separation, Understanding of RGB and CMYK. Demo of offset printing, field trip to a printing house.

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BACHELOR OF FINE ARTS IN APPLIED ARTS

52T ENVIRONMENTAL STUDIES

Unit – 1: Ecosystem, Biodiversity & Natural Resources

Introduction – Definition - Scope and Importance of Environmental Studies -
Structure of Ecosystem - Abiotic and Biotic components Producers – Consumers
– Decomposers -Food Chains - Food webs - Ecological Pyramids

Function of an Ecosystem - Energy flow in the Ecosystem - Definition of
Biodiversity - Genetic, Species and Ecosystem - Hot-spots of Biodiversity

Threats to Biodiversity - Conservation of Biodiversity (Insitu & Exsitu)

Renewable and Non- Renewable Resources

Brief account of forest, Mineral and Energy

Solar Energy and Geothermal Energy Resources

Water Conservation - Rain Water Harvesting - Watershed Management

Review Questions

Bibliography

Unit – 2: Environmental Pollution, Global Issues & Legislation

Environmental Pollution - Causes of Air Pollution - Effects of Air Pollution - Control
measures of Air Pollution - Causes of water Pollution - Effects of water Pollution -
Control Measures of water pollution - Solid waste Management

Global Warming - Ozone layer depletion

III – effects of Fire – works

Disaster management - Floods, Earthquakes & Cyclones

Environmental legislation - Wild Life Protection Act

- Forest Act
- Water Act
- Air act

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Human rights

Women and child welfare

Role of Information technology in environment

Role of Information technology in human health

Review Questions

Bibliography

Unit – 3: FIELD WORK

Pond Ecosystem

Forest Ecosystem

- Visit to a local area to document environmental assets-river / forest / grassland / hill / mountain
- Visit to a local polluted site — Urban / rural / industrial / agricultural
- Study of common plants, insects, birds
- Study of simple ecosystems — pond, river, hill slopes, etc. (Field work Equal to 5 lecture hours)

Assignments: Unit Test I & II of each 20 marks.

RECOMMENDED BOOKS:

1. Environmental Studies I year Degree Text book
2. Web Resources

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53P DESIGN - 1

- Unit - 1: Introduction to Flat Design. Design Elements, Logos, Symbols, Colors.
- Unit - 2: Signage's with Road Signs - Human Figures, Objects, Symbols and Icon Designs in Packaging.
- Unit - 3: Table Tops Building - Perspective, Composition and Infographic Styles.
- Unit - 4: Layout Placements - Print and Digital Media, templates, Sizes and Specifications.

54P BASIC ILLUSTRATION & GRAPHIC DESIGN – 1

- Unit - 1: Introduction to Corporate Identity-monograms, logo, trade mark and symbol, designing logos, trademarks, monograms and symbols.
- Unit – 2: Stationary Design, designing of letterhead visiting cards, file covers, labels, and envelopes final art work for reproduction purpose.
- Unit – 3: Definition of Layout, Element of layout, Importance of elements, various type of layouts for day-to-day consumer products.
- Unit – 4: Design of press advertisements – advertisements in various sizes includes final Art work in Black & White 2col x 25cms and 3col x 20 cms

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55P BASIC TYPOGRAPHY – 1

- Unit – 1: Study of principles of letter from-Upper case and Lower case, Relevance of Upper case and Lower case, Sanserif and Serif.
- Unit – 2: Roman letterforms – proportion of letterforms, letter and word spacing, composing the given word/words in Roman style.
- Unit – 3: Finished artwork of the given wording with proper arrangement within the given space in black & white only within a maximum paper size of 10 X 15 inches.
- Unit – 4: Understanding Text, Study of various alignments.

56P BASIC PHOTOGRAPHY – 1

- Unit – 1: Introduction to photography, parts of camera and their function, types of Cameras, accessories, types of lenses – Meaning of focal length, aperture shutter speed and focusing handling a camera.
- Unit – 2: Understanding various lighting effects and techniques, negative and positive images, Black & White and color images, learning to capture the image using a digital camera, Conversion of captures images into computer.
- Unit – 3: Sepia toning using computer, line drawing of photographs, scanning and copying an artwork, enlargement and reduction using computer.
- Unit – 4: Understanding a good photograph and criticism in terms of originality, subject, print quality, competition, lighting and presentation. Printing of captured and modified images using laser printer.

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57P DIGITAL DESIGN – 1

- Unit – 1: Introduction to drawing software's, exploring the toolbox, working with space, line, texture, Layout design and Illustration. Short cut keys.
- Unit - 2: Understanding one point two-point perspective Advanced Text working with multiple layers, styles, 3D objects, use of Lenses, creating stationary like visiting card, envelope, letter head, Id card tickets, Bill Books
- Unit - 3: Exporting and importing file formats, nectar to raster, creating and applying layers etc.
- Unit - 4: Introduction to print CMYK, RGB. Materials to use size specifications in print.
(Intro to Photoshop)

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III YEAR – II SEMESTER

61T INTRODUCTION OF ADVERTISING

- Unit - 1: Introduction to Advertising - Advertising effects everybody - Direct and Indirect Advertising - Qualities of modern Advertising - Definition of Advertising.
- Unit - 2: All about logo, logotype, corporate logo, corporate identity, working with existing logo. What is Marketing.
- Unit - 3: Advertising and planning and execution visualization ideas, classification of Advertising. Principles of graphic design.
- Unit - 4: Introduction to Indian Advertising commercial arts influenced by the west. The present and future of advertising in India.

62P DESIGN – 2

- Unit - 1: Designing flat Designs and Logos - Mascots Logos, Service and Product Logos, Outdoor Advertising Design in Flat Color Placements.
- Unit - 2: Advertising Dependence on Signage's - Branding, Advertising Social Services by Visuals, Packaging Designing [Shapes, Materials, Colors and Visuals].
- Unit - 3: Advertising Layout - Compositions of Branding, Hoardings and Newspaper Layouts, Indoor Advertising.
- Unit - 4: Print and Digital Media - Template Layouts, Cut and Bleed Marks, Colour Corrections and Settings.

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64P BASIC ILLUSTRATION & GRAPHIC DESIGN – 2

- Unit – 1: Designing Poster – Its elements, 5 essentials of Poster for Long range, Medium range and Short range, posters in the sizes of 10 X 15 inch, 15 X 20 inch, 20 X30 inch
- Unit – 2: Design of Hoarding – Understanding the importance, exploring various sizes and techniques hoarding for social causes.
- Unit – 3: Designing of book jacket – title of the book-name of the author, publisher and pictorial suggestions.
- Unit – 4: Book design – Variations of treatments with typography, illustration, descriptive, Suggestive and symbolic interpretation to suit the subject and contents of the book

65P BASIC TYPOGRAPHY – 2

- Unit – 1: Introduction to typography, anatomy of type, composition of type, typeface, Type Measurement – Point System, Em scale.
- Unit – 2: Classification of Typeface. Weight and proportions of typeface.
- Unit – 3: Studies of type families like Helvetica, Universe, times – mechanical and optical balance.
- Unit – 4: Application of typography for various media like press advertisement poster, exhibition and display – characteristic lettering to suit the message.

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66P ADVANCED PHOTOGRAPHY

- Unit – 1: Understanding Digital Photography – Equipment required for Digital Photography, Digital Camera and its parts – Camera controls.
- Unit – 2: Digital shooting – Digital advantages – Resolution – File Compression – Controlling color and tone.
- Unit - 3: Digitizing an Image – Mixing Images – Applying layer effects and filters to an image. Converting Black and white image into color – Retouching the photograph.
- Unit – 4: Digital Photo printing.

67P DIGITAL DESIGN – 2

- Unit – 1: Introduction to tools in image editing right room techniques, short cuts, effects, filter Basic learning. MS word.
- Unit - 2: Introduction to multimedia Introduction to Desktop publishing using typefaces, page layout, sizes, Alignment. Preparing Art work excel.
- Unit - 3: Use color, Hue, stationary , leaflets , Pamphlets, posters, PowerPoint.
- Unit - 4: Experimental photo manipulation heights black and white to color multiple exposure. PPT presentation.

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IV YEAR – I SEMESTER

71T HISTORY OF VISUAL COMMUNICATION

- Unit - 1: Introduction to packaging, effective communication. Definitions Marketing, Analysis, Advertising Copy writer, Art Director, Visualization, layout outset, Typographer, Presentation, Television producer.
- Unit - 2: Introduction to mechanize design, importance of typography, problems of press advertising. What are the 3 sides of advertising the advertiser, advertising agency and media owner. Character sites of Direct Mail.
- Unit - 3: Basics in outdoor advertising, effective communication value of implicitly. Billboard advertising, weakness of commercial television Advantages of television copy devices.
- Unit - 4: Innovative advertisements Types of online advertising, Define P'S Product, place, price and promotion. Advertising media Aerial ads importance, point of sell (pos) CDS, give away, sickness, Badges, video media. Advertorials.

72P DESIGN – 3

- Unit - 1: History of visual communication effect of urban growth. Advertising in urban and rural. Product and non- product Advertising. Copywriting that sells, copy devices.
- Unit - 2: Social service Advertising, contemporary advertising. Development of advertising in India. Purpose of a campaign.
- Unit - 3: Campaign planning – campaign, 3 main decisions of a campaign strategy, UPSC (unique selling point) factors influencing the planning of an campaign. Campaign objectives.def. typography, typesetting, story board, 8 lanes of design, design layouts, copy elements.
- Unit - 4: Selection of media, media plan, Building brand image, brand strategy, Brand Identity, importance of target audience. Thematic, Illustration, Product to print process.

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73P ADVANCED & GRAPHIC DESIGN – 1

- Unit - 1: Introduction to package design varieties of packages design for FMCG. Products wrappers/cones, cartoons etc. Non existing product Indoor leaflet magazine and Brookline.
- Unit - 2: Point of sale and its objectives point of sale materials – Door signs, show cards dangles, 2d and 3D art works. Book cover Design, airbrush techniques. Thematic illustrations services of illustrations to utility manuals tags etc.
- Unit - 3: Window display, catalogue Design, Invitations, service ads, price tag designs, coupons, price cut, offers, clearance, sale.
- Unit - 4: Design 2 fold Broachers, 3fold, Trifold, 6. fold and Dye cut Broachers. Copy Non existing service ads (outdoor).

74P ADVANCED TYPOGRAPHY – 1

- Unit - 1: Service Advertisement with Outdoor Ads Lollipop, Hoardings 3D, Do not Drive Without License.
- Unit - 2: Bus Shelter on FMCG only National Festivals and Indian Festivals T-Shirt Design, Caps, Mouse Pads, Clothing and Fashion.
- Unit - 3: Don't waste water in Typo Style - Newspaper Ads and Political Ads.
- Unit - 4: Introduction to Media Ads - Radio, Teaser and Service Ads.

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75P FOOD PHOTOGRAPHY

- Unit – 1: Types of foods - Geographical Foods – Indian – Chinese – Italian – Mexican - Continental – Characteristics of Food Items – Food & Etiquettes – Food & Cutlery – Food Ingredients – Food & Life style -
- Unit – 2: Categorization of Food items – Appetizers – Beverages – Cooking Techniques – Soups & Juices – liquids – Desserts & Ice creams – Food Grains & Cereals – Bakery products .
- Unit – 3: Oils & Fatty Foods — Vegetables & Fruits – Sea Food – Poultry & Meat products – Snacks & Meals - Eggs & Salads - Food Grains & Cereals – shooting script – lighting schemes – exercises
- Unit – 4: Food Style – Role of Food Stylists -The Studio for Food photography – The Lighting Equipment – Props & Backgrounds – Shooting techniques – study of food Photographs.

76P COMPUTER DESIGN – 1

- Unit1: Introduction to print media, Multi exposure.
- Unit - 2: Introduction to coral draw, shortcut keys, Banner Advertising, Hoardings.

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IV YEAR – II SEMESTER

81T INTRODUCTION TO VISUAL COMMUNICATION

- Unit - 1: Basics of a advertising campaign what is VIPS formula. How advertising converts to IDEA planning and executing an advertising campaign, types of online advertising.
- Unit - 2: Importance of ideas in a campaign. What is retail advertising, purpose of pg. 40 retail. Introduction disables consumer services, why trade advertising needed. Advertising and the Internet.
- Unit - 3: What are the essential requirements for effective campaigns consumer goods explain FMCG and OTC. The Advertising agency, advertising, Media, types of media and Their applications. Press processing corporate advertising corporate identity, advertising research.
- Unit - 4: What is an in house agency. Types of media and their applications. Types of sales promotion. Copy writing copy DEVICES, printing process, planning advertisements copy elements, public relations and advertising.

82P VISUAL DESIGN

- Unit – 1: Planning, study of the Formats like folder, poster, book, cards etc. for reproduction, kinds of paper sizes, study of papers, kinds of Art works, Binding etc.
- Unit – 2: Kinds of printing – Letter press, Lithography and offset, Gravure and silk screen.
- Unit – 3: Color reproduction. Color separation, understanding RGB and CMYK.
- Unit – 4: Demonstration of offset printing, field trips to a printing house.

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83P ADVANCED ILLUSTRATION & GRAPHIC DESIGN – 2

- Unit - 1: Introduction to packaging, effective communication. Definitions Marketing, Analysis, Advertising Copy writer, Art Director, Visualization, layout outset, Typographer, Presentation, Television producer.
- Unit - 2: Introduction to mechanize design, importance of typography, problems of press advertising. What are the 3 sides of advertising the advertiser, advertising agency and media owner. Character sites of Direct Mail.
- Unit - 3: Basics in outdoor advertising, effective communication value of implicitly. Billboard advertising, weakness of commercial television Advantages of television copy devices.
- Unit - 4: Innovative advertisements Types of online advertising, Define (P'S)Product, place, price and promotion. Advertising media Aerial ads importance, point of sell (pos) CDS, give away, sickness, Badges , video media. Advertorials.

84P ADVANCED TYPOGRAPHY – 2

- Unit – 1: Semantic Typography – Typographic Posters – Three-dimensional Types – Type manipulation using computer.
- Unit – 2: Type Design – Designing grid for a new typeface – Various considerations – Experimenting with various styles and sizes.

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85P ADVERTISING PHOTOGRAPHY

- Unit – 1: Creative effects in darkroom – Photo touching and Photo finishing techniques – Study of Large format cameras.
- Unit – 2: Effects represent Motion – Blur – Panning – Zooming – Multiple exposing.
- Unit – 3: Indoor and Outdoor photography, Photography Products, Portraits, Models, etc.
- Unit – 4: Planning and execution of Advertising Photography.

86P COMPUTER DESIGN – 2

- Unit - 1: Outdoor Advertising, Thausit, magazine ads.
- Unit - 2: Newspaper advertising, sizes, print format, specifications.

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V YEAR – I SEMESTER

91T ADVANCED VISUAL COMMUNICATION

- Unit – 1: The advertisement department – the market – the marketing policy – marketing department – public relations department – advertising budget & planning.
- Unit – 2: The advertising agency and operations – how agency works, the account executive, securing the client – selling agency services.
- Unit – 3: Kinds of advertising – public relations – marketing – media planning – client servicing – data collection and research.
- Unit - 4: Advertising plan – Creative department and creative advertising – production department.

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92P CAMPAIGN

Unit – 1: Preparing a complete Advertising campaign for an entirely new product to be introduced in a specified market.

The student must take guidance of an Internal Guide and an External guide. The student should select an external guide from any reputed Ad. Agency or Firm.

The student must strictly follow the procedure of Campaign planning. The ideas and visuals must be his/her own. All the necessary formats must be attempted.

During assessment the student must present his/her project.

93P PRACTICAL TRAINING

Unit - 1: Students have to undergo practical training for a period of 8 weeks in any of the reputed Advertising agencies, IT firms or Studios in anywhere in India of their own choice.

The student has to submit the copy of the designs done during the Practical Training to the department for assessment.

One staff member must visit the place where the student has trained and assess the student's sincerity.

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V YEAR – II SEMESTER

101P COMPUTER GRAPHICS

- Unit - 1: Design stationary kit, poster design, for service campaign.
- Unit - 2: Non existing campaign, Basics in design calendar design, service ads on T-shirt designs.
- Unit - 3: Image manipulation with teaser Designs, Table top, merchandise design
- Unit - 4: Complete layout design, Indoor ads, outdoor ads for campaign. Transit ads.

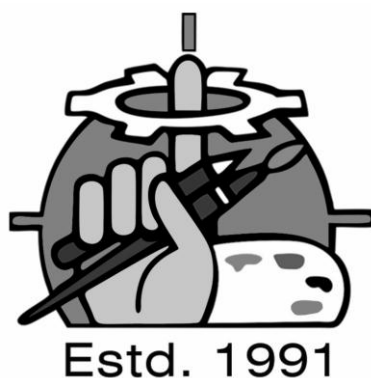
102P DISSERTATION & VIVA VOCE

Submission of a report on any topic with data collection and analysis under the guidance of a guide with sufficient number of illustrations or Photograph on a specific topic relevant to Applied Arts.

The presentation should have interesting visuals with necessary data.

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I – V Years SYLLABUS Semester wise

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CHOICE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN PAINTING

COMPULSORY CORE SUBJECT

PRINT MAKING

CORE SUBJECTS

HISTORY OF ANCIENT ART

COLOUR DESIGN

DRAWINGS

AECC : Ability Enhancement Course

ENGLISH

ENVIRONMENTAL STUDIES

GE : GENERAL ELECTIVE

DESIGN – 2D

DESIGN – 3D

APPLIED ART

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COURSE STRUCTURE I YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG011	ENGLISH – 1		AECC – 1			2	2
2	BFAPTG012	HISTORY OF ANCIENT ART -1	C – 1				4	4
PRACTICALS								
3	BFAPTG013	DRAWING – 1	C – 2				4	8
4	BFAPTG014	GE – 1					4	8
5	BFAPTG015	COLOUR DESIGN - 1	C – 3				4	8
6	BFAPTG016	PRINT MAKING - 1	C – 4				6	12
TOTAL							24	42

AECC: Ability Enhancement Compulsory Course

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COURSE STRUCTURE I YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG021	ENGLISH – 2		AECC – 2			2	2
2	BFAPTG022	HISTORY OF ANCIENT ART -2	C – 5				4	4
PRACTICALS								
3	BFAPTG023	DRAWING – 2	C – 6				4	8
4	BFAPTG024	GE – 2					4	8
5	BFAPTG025	COLOUR DESIGN – 2	C – 7				4	8
6	BFAPTG026	PRINT MAKING – 2	C – 8				6	12
TOTAL							24	42

AECC: Ability Enhancement Compulsory Course

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COURSE STRUCTURE II YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG031	ENGLISH – 3		AECC – 3			2	2
2	BFAPTG032	HISTORY OF INDIAN ARTS – 1	C – 9				4	4
PRACTICALS								
3	BFAPTG033	DRAWING – 3	C – 10				4	8
4	BFAPTG034	GE – 3					4	8
5	BFAPTG035	COLOUR DESIGN – 3	C – 11				4	8
6	BFAPTG036	PRINT MAKING – 3	C – 12				6	12
TOTAL							24	42

GE: GENERAL ELECTIVE

DESIGN – 2D

DESIGN – 3D

APPLIED ART

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COURSE STRUCTURE II YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG041	ENGLISH – 4		AECC – 4			2	2
2	BFAPTG042	HISTORY OF INDIAN ARTS – 2	C – 13				4	4
PRACTICALS								
3	BFAPTG043	DRAWING – 4	C – 14				4	8
4	BFAPTG044	GE – 4					4	8
5	BFAPTG045	COLOUR DESIGN – 4	C – 15				4	8
6	BFAPTG046	PRINT MAKING – 4	C – 16				6	12
TOTAL							24	42

GE: GENERAL ELECTIVE

DESIGN – 2D

DESIGN – 3D

APPLIED ART

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COURSE STRUCTURE III YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG051	HISTORY OF ARTS & AESTHETICS - 1	C – 17				4	4
2	BFAPTG052	ENVIRONMENTAL STUDIES		AECC – 5			2	2
PRACTICALS								
3	BFAPTG053	DRAWING - 5	C – 18				6	12
4	BFAPTG054	PICTORIAL COMPOSITION - 1 LANDSCAPE PAINTING – 1 POTRAIT PAINTING – 1				DSE – 1	6	12
5	BFAPTG055	GRAPHICS – 1			SEC – 1		6	12
TOTAL							24	42

DSE: Discipline Specific Elective

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COURSE STRUCTURE III YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG061	HISTORY OF ARTS & AESTHETICS - 2	C – 19				6	6
PRACTICALS								
2	BFAPTG062	DRAWING – 6	C – 20				6	12
3	BFAPTG063	PICTORIAL COMPOSITION - 2 LANDSCAPE PAINTING – 2 PORTRAIT PAINTING – 2				DSE – 2	6	12
4	BFAPTG064	GRAPHICS – 2			SEC – 2		6	12
TOTAL							24	42

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COURSE STRUCTURE IV YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG071	HISTORY OF ARTS & AESTHETICS - 3	C – 21				6	6
PRACTICALS								
2	BFAPTG072	DRAWING - 7	C – 22				6	12
3	BFAPTG073	PICTORIAL COMPOSITION - 3 LANDSCAPE PAINTING – 3 PORTRAIT PAINTING – 3				DSE – 3	6	12
4	BFAPTG074	GRAPHICS – 3			SEC – 3		6	12
TOTAL							24	42

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COURSE STRUCTURE IV YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG081	HISTORY OF ARTS & AESTHETICS - 4	C – 23				6	6
PRACTICALS								
2	BFAPTG082	DRAWING - 8	C – 24				6	12
3	BFAPTG083	PICTORIAL COMPOSITION - 4 LANDSCAPE PAINTING – 4 PORTRAIT PAINTING – 4				DSE – 4	6	12
4	BFAPTG084	GRAPHICS – 4			SEC – 4		6	12
TOTAL							24	42

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COURSE STRUCTURE V YEAR – I SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG091	HISTORY OF ARTS & AESTHETICS - 5	C – 25				2	2
PRACTICALS								
2	BFAPTG092	LIFE DRAWING AND PAINTING - 1	C – 26				6	12
3	BFAPTG093	CREATIVE PAINTING – 1	C - 27				6	12
4	BFAPTG094	MURAL PAINTING	C – 28				6	12
5	BFAPTG095	GRAPHICS - 5			SEC – 5		6	12
TOTAL							26	50

SEC: Skill Enhancement Courses

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COURSE STRUCTURE V YEAR – II SEMESTER

SL.NO.	COURSE CODE	SUBJECT	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPTG101	HISTORY OF ARTS & AESTHETICS - 6	C – 29				2	2
PRACTICALS								
2	BFAPTG102	LIFE DRAWING AND PAINTING – 2	C – 30				6	12
3	BFAPTG103	CREATIVE PAINTING – 2	C - 31				6	12
4	BFAPTG104	GRAPHICS - 6			SEC – 6		6	12
5	BFAPTG105	DISSERTATION & VIVA	C – 32				6	12
TOTAL							26	50

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BACHELOR OF FINE ARTS IN PAINTING

I YEAR I SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
11T	English – 1	2	3Hrs	40	60	100
12T	History of Ancient Art – 1	4	3Hrs	40	60	100
13P	Drawing – 1	8	5Hrs	40	60	100
14P	GE – 1	8	5Hrs	40	60	100
15P	Color Design – 1	8	5Hrs	40	60	100
16P	Print Making – 1	12	5Hrs	40	60	100
Total		42		240	360	600

I YEAR II SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
21T	English – 2	2	3Hrs	40	60	100
22T	History of Ancient Art – 2	4	3Hrs	40	60	100
23P	Drawing – 2	8	5Hrs	40	60	100
24P	GE – 2	8	5Hrs	40	60	100
25P	Color Design – 2	8	5Hrs	40	60	100
26P	Print Making – 2	12	5Hrs	40	60	100
Total		42		240	360	600

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II YEAR I SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
31T	English – 3	2	3Hrs	40	60	100
32T	History of Indian Arts – 1	4	3Hrs	40	60	100
33P	Drawing – 3	8	10Hrs	40	60	100
34P	GE – 3	8	20Hrs	40	60	100
35P	Color Design – 3	8	10Hrs	40	60	100
36P	Print Making – 3	12	10Hrs	40	60	100
Total		42		240	360	600

II YEAR II SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
41T	English – 4	2	3Hrs	40	60	100
42T	History of Indian Arts – 2	4	3Hrs	40	60	100
43P	Drawing – 4	8	10Hrs	40	60	100
44P	GE – 4	8	20Hrs	40	60	100
45P	Color Design – 4	8	10Hrs	40	60	100
46P	Print Making – 4	12	10Hrs	40	60	100
Total		42		240	360	600

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BACHELOR OF FINE ARTS IN PAINTING

III YEAR I SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
51T	History of Arts & Aesthetics – 1	4	3Hrs	40	60	100
52T	Environmental Studies	2	3Hrs	40	60	100
53P	Drawing – 5	12	10Hrs	40	60	100
54P	DSE - 1	12	15Hrs	40	60	100
55P	Graphics - 1	12	20Hrs	40	60	100
Total		42		200	300	500

III YEAR I SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
61T	History of Arts & Aesthetics – 2	6	3Hrs	40	60	100
62P	Drawing – 6	12	20Hrs	40	60	100
63P	DSE – 2	12	20Hrs	40	60	100
64P	Graphics - 2	12	20Hrs	40	60	100
Total		42		160	240	400

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IV YEAR I SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
71T	History of Arts & Aesthetics – 3	6	3Hrs	40	60	100
72P	Drawing – 7	12	20Hrs	40	60	100
73P	DSE – 3	12	20Hrs	40	60	100
74P	Graphics - 3	12	20Hrs	40	60	100
Total		42		160	240	400

IV YEAR II SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
81T	History of Arts & Aesthetics – 4	6	3Hrs	40	60	100
82P	Drawing – 8	12	20Hrs	40	60	100
83P	DSE – 4	12	20Hrs	40	60	100
84P	Graphics - 4	12	20Hrs	40	60	100
Total		42		160	240	400

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V YEAR I SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
91T	History of Arts & Aesthetics – 5	2	3Hrs	40	60	100
92P	Life Drawing & Painting – 1	12	15Hrs	40	60	100
93P	Creative Painting – 1	12	20Hrs	40	60	100
94P	Mural Painting	12	Submi ssion	40	60	100
95P	Graphics - 5	12	20Hrs	40	60	100
Total		50		200	300	500

V YEAR II SEMESTER

Code	Subject	Hours Per week	Examination Duration	Internal Marks	External Marks	Total Marks
101T	History of Arts & Aesthetics – 6	2	3Hrs	40	60	100
102P	Life Drawing & Painting – 2	12	20Hrs	40	60	100
103P	Creative Painting – 2	12	20Hrs	40	60	100
104P	Graphics - 6	12	20Hrs	40	60	100
105P	Dissertation & Viva voce	12	Submi ssion	100	100	200
Total		50		260	340	600

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I YEAR – I SEMESTER

11T ENGLISH - 1

Unit - 1:	Prose	My Mother
Unit - 2:	Poetry	A Little Grain of gold
Unit - 3:	Short story	The Umbrella Man
Unit - 4:	Language and Usage: Parts of speech in English & Articles	
Unit - 5:	Prose	Aim for the stars : Saina Nehwal
Unit - 6:	Poetry	The Royal Tombs of Golconda
Unit - 7:	Short Story	How Much land Does a Man Need?
Unit - 8:	Language and Usage : Prepositions & Study skills, Comprehension Passages	

BOOKS RECOMMENDED:

1. Intermediate I year English Text book
2. Grammar by Oxford
3. Web Resources

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12T HISTORY OF ANCIENT ART - 1

Unit - 1: Introduction to Indian Art.

Unit - 2: Pre-Historic Art Paleolithic and Neolithic.

Unit - 3: Introduction to Egyptain art.

Unit - 4: History of Egyptain old kingdom period, late kingdom period.

Unit - 5: Introduction to art of Mesopotamia Sumerian, Akkadian, Babylonian,
Assyrian periods.

BOOKS RECOMMENDED:

1. " Art of pre-historic man" by A. Leroi-Gourhan, London – 1968.
2. " The Visual Arts : A History " by Hugh Honour and John Flemmings Prentice Hall, New Jersey – 1982.
3. "History of Far Eastern Art" by Sherman E Lee, Prentice Hall, New York 1973.
4. "Survey of the Persian Art" Alexander U. Pope.
5. "Greek Art" R.M. Cook, Penguin – 1982.
6. "Roman Art" D.F. Strong, Penguin – 1980.
7. Web Resources

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13P DRAWING – 1

- Unit - 1: Drawing from object: Drawing from cubes, cones cylindrical objects, drapery, still life groups extra.. Observed and studied in various rendering media and techniques in various light conditions.
- Unit - 2: Nature Drawing: To develop the sense of structure. Study from any kind of forms in nature – birds, shells, butterflies, flowers. Plants, insects, minerals, bones etc.
- Unit - 3: Drawing from human figure – mainly based on general form and gesture by pencil / charcoal medium.
- Unit - 4: Introduction to elements of perspective study basic solid, plan and solids, plan and elevation, main aspects of parallel two angular perspective.

Note: Submission 10 best class works and 100 outdoor sketches.

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GENERAL ELECTIVE -1

14P DESIGN -2D - 1

- Unit - 1: Introduction about design-2d, study of two-dimensional space and its organizational possibilities.
- Unit - 2: Elements of pictorial expression related to concepts and forms.
- Unit - 3: Study of various man made objects in colour by using the concept
- Unit - 4: Developing an awareness of pictorial space – division of space form and its relation with space.

Note: Submission of 8 best works/completed assignments.

14P DESIGN – 3D-1

- Unit - 1: Introduction to 3D structure and its various construction.
- Unit - 2: Principles of composition in space, various construction, Experiments through various types of materials and their importance such as clay, plaster of Paris, card board / mount board.
- Unit - 3: Developing structure from ordinary materials like soap, thermocole, string etc....
- Unit - 4: Study of natural and man made objects in round and detail drawings of the objects to be modeled in clay medium.

Note: Submission of best 3- D model / structure in various mediums.

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN PAINTING

15P COLOUR DESIGN -1

- Unit - 1: Study of various color theories and colors definitions.
- Unit - 2: Colors wheel, various media of colors, Experiments for color balance and color illusion.
- Unit - 3: Exploring techniques of opaque color, Transparent color, using pictorial or geometrical forms for application of a color.
- Unit - 4: Understanding physical properties of colour, hue, Chroma, value, tints, tones and shades, Grey scale. Chromatic value, scale of colour, primary and secondary and tertiary.

Note: Submission 8 best assignments in colour.

16P PRINT MAKING – 1

- Unit - 1: Introduction to theory of print making and its various techniques.
- Unit - 2: Fundamental methods of print making of calligraphy, stencil cut, card board cut, mount cut and etc.
- Unit - 3: Relief printing process and intaglio printing process.
- Unit - 4: Use of mono color print, black and white print and accurate registration techniques etc.

Note: Submission 8 prints in various colors and medium.

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN PAINTING

I YEAR – II SEMESTER

21T ENGLISH – 2

Unit - 1:	Prose	On the Rule of the Road
Unit - 2:	Poetry	Climate Change
Unit - 3:	Short Story	The Medal
Unit - 4:	language and Usage - Study skills & Tenses	
Unit - 5:	Prose	Spoken English and Broken English
Unit - 6:	Poetry	Stopping by Woods on a Snowy Evening
Unit - 7:	Short Story	The Antidote
Unit - 8:	Language and Usage : Transformation of sentences & Correction of Errors in sentences	

BOOKS RECOMMENDED:

1. Intermediate I year English Text book
2. Grammar by Oxford
3. Web Resources

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BACHELOR OF FINE ARTS IN PAINTING

22T HISTORY OF ANCIENT ART – 2

- Unit - 1: Introduction to Telangana Art & Artists
- Unit - 2: Introduction to art of china. Han, Simg, Pang, Ming, Ching periods.
- Unit - 3: Introduction to art of Japan.
- Unit - 4: Introduction to art of Persia Achanend Parthian period, Sasansian period.
- Unit - 5: Introduction to Greek and Roman art.

Agean culture, art of creating my cenia, early greek art, classical period (Geomentrie and Orientalizing phase, pre republican and Imperial period of roman art.

BOOKS RECOMMENDED:

1. " Art of pre-historic man" by A. Leroi-Gourhan, London – 1968.
2. " The Visual Arts : A History " by Hugh Honour and John Flemmings Prentice Hall, New Jersey – 1982.
3. "History of Far Eastern Art" by Sherman E Lee, Prentice Hall, New York 1973.
4. "Survey of the Persian Art" Alexander U. Pope.
5. "Greek Art" R.M. Cook, Penguin – 1982.
6. "Roman Art" D.F. Strong, Penguin – 1980.
7. Web Resources

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BACHELOR OF FINE ARTS IN PAINTING

23P DRAWING – 2

Unit - 1: Study of various rendering media and techniques with different medium.

Unit - 2: Group of objects in different levels and different perspectives with various levels.

Unit - 3: Study of drawing from life model various postures, anatomy, and details study of lights and shades by pencil medium/ charcoal medium.

Unit - 4: Outdoor sketching – rapid sketching from any object from places like streets, market, stations etc.

Note: Submission of best 10 class assignments and 500 outdoor sketches

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BACHELOR OF FINE ARTS IN PAINTING

GE : GENERAL ELECTIVE -2

24P DESIGN – 2D – 2

- Unit - 1: Elements of pictorial expression related to concepts of space and form.
- Unit - 2: Awareness of pictorial elements such as dot, line shape, form, Volume etc.
- Unit - 3: Study of lights & shades tonal variations with clear effect under different effects.
- Unit - 4: Study of colors, optical illusion handling of various materials for pictorial organization

Note: The best 8 works must be submitted.

24P DESIGN – 3D – 2

- Unit - 1: Introduction to pottery and terra cotta coil work or slab work and materials understanding by clay medium.
- Unit - 2: Study of sculptural elements and materials to develop the sense of the 3-D structure, with cube, prism, sphere and cylinder.
- Unit - 3: Introduction to various materials of wire, play wood, acrylic sheet., box boardm, paper mesh etc.
- Unit - 4: Expanding structure through experiments and their combinations such as wood block, metal sheets. Acrylic sheets and etc.

Note: Submission of best 8- 3D works in various medium.

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BACHELOR OF FINE ARTS IN PAINTING

25P COLOR DESIGN – 2

- Unit - 1: Experimental study of colors in different medium and its techniques.
- Unit - 2: Experience in colors like high key, middle key, tonal values tints and shades.
- Unit - 3: Complementary split. Double split complementary, Analogous, warm and cool naturalization of color
- Unit - 4: Color Experiments through visual objects like optical illusion, Advancing and recessing colors, simultaneous and successive Contact.

Note: Submission 8 best assignments in various colors mediums.

26P PRINT MAKING – 2

- Unit - 1: Developing the concept by using simple forms like square, round triangle and etc...
- Unit - 2: Introducing Linocut process.
- Unit - 3: Calligraphy in multi colors, mono color / single color.
- Unit - 4: Brief history of printing and difference with other art forms. Group discussion about their class works.

Note: Submission 8 prints in different color.

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BACHELOR OF FINE ARTS IN PAINTING

II YEAR – I SEMESTER

31T ENGLISH – 3

Unit - 1:	Prose	Dancing in the Rain
Unit - 2:	Poetry	I Celebrate Myself
Unit - 3:	Short story	The Boy Who Broken the Bank
Unit - 4:	Comprehension and Composition: Study Skills – Punctuation, Vocabulary Understanding Non – Verbal Data & Understanding Advertisements	
Unit - 5:	Prose	Opportunities for Youth
Unit - 6:	Poetry	The Magical Earth
Unit - 7:	Short Story	Parige
Unit - 8:	Composition	Letter Writing

BOOKS RECOMMENDED:

1. Intermediate II year English Text book
2. Grammar by Oxford
3. Web Resources

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BACHELOR OF FINE ARTS IN PAINTING

32T HISTORY OF INDIAN ARTS – 1

- Unit - 1: Introduction to Prehistoric Harappan art.
- Unit - 2: Ancient art of Buddhism and Jainism Introduction to Mauryas and Suryas.
- Unit - 3: History of Mathura and Gandhara schools Satavahana and andhras.
- Unit - 4: Introduction to classical Indian art Guptas and Vakalakas period.
- Unit - 5: Introduction to south Indian art. Badami, chalukyans.

RECOMMENDED BOOKS:

- 1) "Pre-historic Art in india" by Stewart Pigot, Penguin, 1960.
- 2) "The Indian Civilisation" by R.E.M. Wheeler, Cambridge, London, 1968.
- 3) "The Art of Indian Asia" H. R. Zimmer, Princeton, 1967.
- 4) "The concise History of Indian Art" by James C, Harle, Penguin – 1985.
- 5) "Art and Architecture of Indian" y Benjamin Rowland and Penguin, 1980.
- 6) "Indian Sculpture" by C. sivarama Murthy. 1970.
- 7) "South Indian Painting" by C. Sivarama Murthy, National Museum, New Delhi, 1975.
- 8) "Indian Miniature Painting" by Percy Brown, New Delhi, 1980.
- 9) "Indian Painting" by C. Sivarama Murthy National Book Trust, New Delhi, 1970.

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BACHELOR OF FINE ARTS IN PAINTING

33P DRAWING – 3

- Unit - 1: Man made objects – drawing from man made objects, study in various medium like, color pencil, dry pastel and water colors, Indian Ink and etc.
- Unit - 2: Study of animals – drawing from domestic animals like cat, dog, birds extra...
- Unit - 3: Spot sketching – sketching from the spot like bus station, street bus stop and various posture, different levels study of streets in various light and shades.
- Unit - 4: Study of human figure from life model, using by pencil or charcoal/ pen and ink medium.

Note: Submission of best 20 human drawing and 500 hundred outdoor sketches.

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BACHELOR OF FINE ARTS IN PAINTING

GE : GENERAL ELECTIVE - 3

34P DESIGN – 2D – 3

- Unit - 1: Pictorial composition, study of Indian miniature paintings and Indian crafts, folk paintings etc....
- Unit - 2: Study of different types of materials and tonal values used in the pictorial space and effects.
- Unit - 3: Activation space through form and colour – optical illusion etc..
- Unit - 4: Co-ordination of design problems with aesthetic and analytical approach.

Note: Submission of best 8 works.

34P DESIGN – 3D – 3

- Unit - 1: Experiments of operational problems in building up structure and its techniques.
- Unit - 2: Analytical study of structure, gravitational and mechanical problems, symmetrical load bearing structure. Etc.
- Unit - 3: Study of flexibility and ability to stretch, Geometrical regularity and arched structure.
- Unit - 4: Sculptural experience of round and relief in various models lights conditions.

Note: Submission of 10 best 3D works.

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BACHELOR OF FINE ARTS IN PAINTING

35P COLOR DESIGN – 3

- Unit - 1: Study of color experience (Pigment and light theory).
Chromatic expression on different backgrounds depiction of season etc..
- Unit - 2: Color experience - color harmonies, complementary, split complementary analogous and receding colors.
- Unit - 3: Exposure to visual mixing and creative design through simple motifs from nature and man made objects.
- Unit - 4: Experiments in various medium, color symbolism, experiments in rendering methods such as wash impasto, superimposition, wax crayons transparent colors and pastels.

Note: Submission of 8 best assignments in various color experiment mediums.

36P PRINT MAKING – 3

- Unit - 1: Introducing advanced technique of Linocut printing and Lino etching process.
- Unit - 2: Study from old masters and their techniques.
- Unit - 3: Registration and overlapping techniques of print making, single color, two colors, and multi - color process.
- Unit - 4: Use of various textures for tonal values. Group discussion about their class works.

Note: Submission of 8 prints in various colors and techniques.

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BACHELOR OF FINE ARTS IN PAINTING

II YEAR – II SEMESTER

41T ENGLISH - 4

Unit - 1:	Prose	To sir, with Love
Unit - 2:	Poetry	Polonius' Advice to his son
Unit - 3:	Short Story	My Elder Brother
Unit - 4:	Comprehension and Composition: Filling in Forms, Resume/CV/ Bio-data and cover Letters & Understanding Job Advertisements	
Unit - 5:	Prose	Polluting the World
Unit - 6:	Poetry	Footprints on the sand
Unit - 7:	Short Story	The Awakening
Unit - 8:	Comprehension and composition - Dialogue – writing– Study Skills – II word – Stress Idioms and Phrases– Note making– Verb patterns.	

BOOKS RECOMMENDED:

1. Intermediate I year English Text book
2. Grammar by Oxford
3. Web Resources

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BACHELOR OF FINE ARTS IN PAINTING

42T HISTORY OF INDIAN ARTS – 2

- Unit - 1: Introduction to Rashtrakutas, Pallavas, Cholas.
- Unit - 2: Ancient introduction to Hoysalas and Vijayanagara.
- Unit - 3: Introduction to Karnataka art.
- Unit - 4: Introduction to ancient art history of Maharashtra.
- Unit - 5: Introduction to ancient history of art in Tamilnadu.

RECOMMENDED BOOKS:

- 1) "Pre-historic Art in India" by Stewart Pigot, Penguin, 1960.
- 2) "The Indian Civilisation" by R.E.M. Wheeler, Cambridge, London, 1968.
- 3) "The Art of Indian Asia" H. R. Zimmer, Princeton, 1967.
- 4) "The concise History of Indian Art" by James C, Harle, Penguin – 1985.
- 5) "Art and Architecture of Indian" by Benjamin Rowland and Penguin, 1980.
- 6) "Indian Sculpture" by C. Sivarama Murthy. 1970.
- 7) "South Indian Painting" by C. Sivarama Murthy, National Museum, New Delhi, 1975.
- 8) "Indian Miniature Painting" by Percy Brown, New Delhi, 1980.
- 9) "Indian Painting" by C. Sivarama Murthy National Book Trust, New Delhi, 1970.

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BACHELOR OF FINE ARTS IN PAINTING

43P DRAWING – 4

- Unit - 1: Creative drawing based on lines, forms, texture and objects both natural and man made etc..
- Unit - 2: Drawing from, life and its application through memory. Observation of proportions of human body and various forms in nature. Rendering in pencil, pen and Ink colors.
- Unit - 3: Memory Drawing: To develop the sense of observation and the capacity of retaining and recalling images and their co-ordination.
- Unit - 4: Perspective drawing: Study of basic solids, plane and elevation main aspects of parallels and two – angler perspective.

Note: Submission of Best 10- Drawings.

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BACHELOR OF FINE ARTS IN PAINTING

GE : GENERAL ELECTIVE - 4

44P DESIGN – 2D – 4

- Unit – 1: Developing an awareness of inter-relationship of different shapes and forms- relative values.
- Unit – 2: Activation of space through form and color-optical illusion.
- Unit - 3: Handling of various types of material for pictorial organization and rendering such as: Pencil, Pen, Brushes, Water Colors, Poster Paints, Crayon, Inks, Cellophane's
- Unit – 4: News – Print and other college material, Gums and Adhesives, Wax Crayon with Inks, etc.
- Unit - 5: A coordinated series of basic design problems with Aesthetic and analytical approach.

Note: The best 8 works must be submitted.

44P DESIGN – 3D – 4

- Unit - 1: Advance study of composition and study principles that hold the structure.
- Unit - 2: Study of the human body parts, such as head study. Human body, nose, mouth, ears, eyes, hands with mudras, legs etc.
- Unit - 3: Study of animals and birds drawing and modeling in clay or plaster or any suitable materials...
- Unit - 4: Study from existing sculpture, decorative motives from history, and sculpture in round and relief.

Note : Submission of 8 best 3D works.

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45P COLOR DESIGN – 4

- Unit - 1: Advance study of elements and knowledge of design (golden rules of art) design based on the fundamentals such as line, form, color texture. etc.....
- Unit - 2: Elementary knowledge of object and rhythm tonal values in 3– Dimensional exercise with cube, prism, sphere, cylinder etc....,
- Unit - 3: Nature : Mountains , clouds, butterfly, flowers, fish & water, planets, birds, animal extra..
- Unit - 4: Developing and over Tapping of motifs and color combinations to be given from tertiary colors with tints and shades.
- Eg: for objects distorted in given space (golden rules of art) exercises – nature and object combination to be given related to colors theory.

Note: Submission of 10 best works in various medium and works.

46P PRINT MAKING – 4

- Unit - 1: Brief introduction about calligraphy style and techniques.
- Unit - 2: Construction method of letter from any style from A to Z.
- Unit - 3: Letter form – sense of letter form, principle of letter form, composing letters. All lines practice by scale/ ruler.
- Unit - 4: Calligraphy – using different materials like pen, nib, brush, round, flat style calligraphy.

Note: Submission of best 8 works.

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BACHELOR OF FINE ARTS IN PAINTING

III YEAR – I SEMESTER

51T HISTORY OF ARTS & AESTHETICS - 1

- Unit - 1: History of mural traditions in India. Tanjore, Ajanta, bagh, Sitannavasal.
- Unit - 2: History of Ellora, Lepakshi and cochin.
- Unit - 3: Introduction to Indian Aesthetics, classifications of art Shadangas, Guma Dasha concept.
- Unit - 4: Introduction to Islamic art & their definitions.
- Unit - 5: Introduction to art in Syria, Iraq, Iran and Turkey.

52T ENVIRONMENTAL STUDIES

Unit – 1: Ecosystem, Biodiversity & Natural Resources

Introduction – Definition - Scope and Importance of Environmental Studies -
Structure of Ecosystem - Abiotic and Biotic components Producers – Consumers
– Decomposers -Food Chains - Food webs - Ecological Pyramids

Function of an Ecosystem - Energy flow in the Ecosystem - Definition of
Biodiversity - Genetic, Species and Ecosystem - Hot-spots of Biodiversity

Threats to Biodiversity - Conservation of Biodiversity (Insitu & Exsitu)

Renewable and Non- Renewable Resources

Brief account of forest, Mineral and Energy

Solar Energy and Geothermal Energy Resources

Water Conservation - Rain Water Harvesting - Watershed Management

Review Questions & Bibliography

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Unit – 2: Environmental Pollution, Global Issues & Legislation

Environmental Pollution - Causes of Air Pollution - Effects of Air Pollution - Control measures of Air Pollution - Causes of water Pollution - Effects of water Pollution - Control Measures of water pollution - Solid waste Management

Global Warming - Ozone layer depletion

III – effects of Fire – works

Disaster management - Floods, Earthquakes & Cyclones

Environmental legislation - Wild Life Protection Act

- Forest Act
- Water Act
- Air act

Human rights

Women and child welfare

Role of Information technology in environment

Role of Information technology in human health

Review Questions & Bibliography

Unit – 3: FIELD WORK

Pond Ecosystem

Forest Ecosystem

- Visit to a local area to document environmental assets-river / forest / grassland / hill / mountain
- Visit to a local polluted site — Urban / rural / industrial / agricultural
- Study of common plants, insects, birds

RECOMMENDED BOOKS:

1. Environmental Studies I year Degree Text book
2. Web Resources

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53P DRAWING – 5

Unit - 1: Principles of Drawing and study of proportion from human life model.

Unit - 2: Construction of Anatomy from human life, Nature study and object drawing.

Unit - 3: Study of various postures and Human parts.

Unit - 4: Use of Pencil/ charcoal lines, rendering lights and shades with various tones.

Note: Submission of Best 50 Drawings in different size by pencil/ charcoal medium.

54P PICTORIAL COMPOSITION – 1

Unit - 1: Introduction to Pictorial Composition and its importance.

Unit - 2: Exploration in different medium like Acrylic Colors, water Colors, Poster Colors and Color Pencils.

Unit - 3: Study of Representational form and its various aspects.

Unit - 4: Creative Pictorial Composition in different light and Shades and Moods under Thematic Works.

Note: Submission of 8- Best Works.

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BACHELOR OF FINE ARTS IN PAINTING

54P LANDSCAPE PAINTING – 1

- Unit - 1: Study of nature as an Independent discipline, outdoor Studies and Indoor studies.
- Unit - 2: Study of Buildings Perspective and street various Angle has to be practiced.
- Unit - 3: Introducing water colors, posters colors and its technique.
- Unit - 4: Study of Landscape from the great master's work and style.

Note: Submission of 8-Best natures study of indoor and outdoor works.

55P GRAPHICS – 1

- Unit - 1: Advance study of surface printing relief process.
- Unit - 2: Fundamental study of wood cut, card board, Linocut and its process.
- Unit - 3: Mono color, line drawing in wood cut extra.
- Unit - 4: Registration of print and colors and printing process to be studied.

Note: The Submission – 10 – Best Printers in various methods and mediums.

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BACHELOR OF FINE ARTS IN PAINTING

III YEAR – II SEMESTER

61T HISTORY OF ARTS & AESTHETICS – 2

Unit - 1: Introduction to western art. Classifications of art, fundamentals of art.

Unit - 2: Why do we study western art, western Aesthetics.

Unit - 3: Pre- Historic and Ancient history in Europe.

Unit - 4: Art of Mesopotamia, Egyptian and Greco- roman art.

Unit - 5: Art of Renaissance and mannerism. Art of Baroque and rococo.

62P DRAWING – 6

Unit - 1: Comparative study of human Anatomy of male and female and rendering effects.

Unit - 2: Study of manmade objects, nature, surroundings of Interior and exterior following perspective knowledge.

Unit - 3: Concept of Chiaroscuro tonal difference

Unit - 4: Comparative sketches of old master's work and group discussion on student's class works.

Note: Submission of Best 50 Drawings of above class works.

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63P PICTORIAL COMPOSITION – 2

- Unit - 1: Introduction to Traditional Paintings like Tagore paintings, Cheriya painting, Kalamkari paintings, Miniature Paintings etc.
- Unit - 2: Elements of composition like figure, Building and ground under perspective manners and relationship.
- Unit - 3: Study of representational and nonrepresentational forms.
- Unit - 4: Techniques of Opaque, transparent and traditional techniques. In various moods and seasons.

Note: Submission of 8- Best Works in different medium.

63P LANDSCAPE PAINTING – 2

- Unit - 1: Study of historical monument views and perspective studies.
- Unit - 2: Study of trees, trunks, rocks, grass in details to be studied.
- Unit - 3: Study of mixed medium and its techniques. Using pen & Ink and water colors.
- Unit - 4: Natural scenes/Landscapes, has to be practiced under various Light effects and time.

Note: Submission of 8-Best Works.

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63P PORTRAIT PAINTING – 2

- Unit - 1: Analytical study of portraiture under various construction Principles Methods
- Unit - 2: Study of portrait from different models, like study from like model, statues like plaster mold, metal sculpture, cement casting extra.
- Unit - 3: Use of various techniques by using monochrome color, Water colors, Poster colors, color pastel, Oil pastel, Dry pastels extra.
- Unit - 4: Study of portraiture from any great master's portrait painting and group discussion.

Note: Submission of Best 10 Portrait works on canvas only.

64P GRAPHICS – 2

- Unit - 1: Definition of graphics – difference of print making process - with other Art forms.
- Unit - 2: Comparative study of relief process linoleum, calligraphy and wood cut.
- Unit - 3: Printing methods single block and multi block multi colors printing.
- Unit - 4: Use of various textures use in tonal values and perspectives in pictorial effect.

Note: Submission of 10 – Best Print in mono color and black and white prints.

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BACHELOR OF FINE ARTS IN PAINTING

IV YEAR – I SEMESTER

71T HISTORY OF ARTS & AESTHETICS – 3

- Unit - 1: What is impression. Discuss and study the paintings of monte, manet and remior.
- Unit - 2: What is fauvism and cubism study the important works of Henry Matisse and his fellow artist Andre Derain.
- Unit - 3: Define cubism and study the works of Picasso and Braque in various phases of cubism.
- Unit - 4: Define Dadaoism and discuss the impact of first world war.
- Unit - 5: Study of expressionism and futurism. Discuss the significance of futurism in art. Discuss the works of carbo carta, Giacomo Balla.

72P DRAWING – 7

- Unit - 1: Advance drawings, exercises, study of drawing as independent discipline, own style/stroke.
- Unit - 2: Human figure in various action and movements, in tonal study.
- Unit - 3: Study of drapery, folding effects details with accurate study.
- Unit - 4: Following great masters Michelangelo, Cezanne, Matisse, David Hockney and other modern masters extra... in Charcoal and black & white ink medium.

Note: Submission of Best 50 Fine drawings with more details and techniques.

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73P PICTORIAL COMPOSITION – 3

- Unit - 1: Theme based on day subjects theme. Advance study of composition in traditional and Western style and its technique.
- Unit - 2: Using tempera technique and advance technique of water colors and acrylic colors.
- Unit - 3: Study should be initiated to develop his own individual Technique for organizing and rendering the Picture.

Note: Submission of 8 - Best Works in various medium.

73P LANDSCAPE PAINTING – 3

- Unit - 1: Advanced study of observation lights and shades in various time (Dawn till Dusk)
- Unit - 2: Exploring tonal variations and texture variations and its use.
- Unit - 3: Study from memory landscape and development of its unique style.
- Unit - 4: Use of colors, water colors, acrylic colors and mixed medium.

Note: Submission of 10 - Best assignments in any medium.

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BACHELOR OF FINE ARTS IN PAINTING

73P PORTRAIT PAINTING – 3

- Unit - 1: Study of portraiture under their own style and medium.
- Unit - 2: Study of breast level portraiture perfect likeness and Expression.
- Unit - 3: Use Acrylic colors portrait or oil color portrait on perfect stretched canvas Board only.
- Unit - 4: Group discussion about their own style and experience of using mediums of colors.

Note: Submission of Best 10 Portrait works on canvas only.

74P GRAPHICS – 3

- Unit - 1: Introduction to tools and materials of print making. Exposing to advance methods of etching and engraving techniques.
- Unit - 2: Emphasis on the development of individual style and techniques.
- Unit - 3: Dry point, Aquatint, Mezzo tint should be introduced in zinc plate.
- Unit - 4: Preparation of plate on thematic/historic on contemporary style approach must be followed and group discussion on class assignments.

Note: Submission of assignments 5 – best prints in various mediums.

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BACHELOR OF FINE ARTS IN PAINTING

IV YEAR – II SEMESTER

81T HISTORY OF ARTS & AESTHETICS – 4

- Unit - 1: Paintings of India in Pre Mughal paintings period. Rajasthani Painting
- Unit - 2: Discuss the period in 19th century the works of Pahari paintings, Deccan Painting, Indian Paintings in 19th century.
- Unit - 3: Art and study Jamini roy, K.G.Suramanyam
- Unit - 4: History and Study of Vincent Van Gogh, Paul Cezanne and Paul Gauguin.
- Unit - 5: Study the history and art works of Raja Ravi Varma and his styles in his paintings.

82P DRAWING – 8

- Unit - 1: Thematic drawings by using life model, Human figure in group study.
- Unit - 2: Traditional and modern style by composing human figures.
- Unit - 3: Adaptations and development of various mediums if mixed medium in human figure and thematic creations.
- Unit - 4: Analytical study of human figure exposing Anatomy, expression, emotional with details must be studied in mixed media.

Note: Submission of Best Well finished drawings with thematic works.

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BACHELOR OF FINE ARTS IN PAINTING

82P PICTORIAL COMPOSITION – 4

- Unit - 1: Exploration of various traditional and modern concept of Composition.
- Unit - 2: Introducing mix media and its various techniques under Tonal variation and creating textures effects extra...
- Unit - 3: Experimental approach to thematic composition and subject.
- Unit - 4: Development of individual style/stroke in subject wise/technical Media wise and group discussion.

Note: Submission of five best composition works from all mediums.

83P LANDSCAPE PAINTING – 4

- Unit - 1: Study of landscape from village scene and city scene.
- Unit - 2: Developing skill in own style and thematic works.
- Unit - 3: Spot painting, landscape, Rocks scape, water scape, using various texture effects need to be in own style.
- Unit - 4: Use of acrylic colors, oil colors and mixed medium must be developed in own style.

Note: Submission of best so works in different concept/thematic works necessary.

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84P PORTRAIT PAINTING – 4

- Unit - 1: Study of portraiture from male and female, Aged with expression and perfect portrait lankness.
- Unit - 2: Study of Portraiture in various angle with expression.
- Unit - 3: Use of different techniques and strokes to develop 3-D effects in portraiture.
- Unit - 4: Use of all mediums and oil colors medium on stretched canvas/ canvas Board only.
- Unit - 5: Group discussion about portraiture work and their experience of it.

Note: Submission of Best 10 – Best Portrait works in various mediums.

85P GRAPHICS – 4

- Unit – 1: Introduction to tools, Materials and methods of Lithography. Study of planography – Lithography step by step process.
- Unit - 2: Use of Litho ink, crayons and gloss marking pencil.
- Unit - 3: Stone grinding – polishing, image transfer and image fixation for mono color and multi-color printing. Group discussion about the class assignments.

Note: Submission – 5 – Best Prints in various techniques and medium.

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BACHELOR OF FINE ARTS IN PAINTING

V YEAR – I SEMESTER

91T HISTORY OF ARTS & AESTHETICS – 5

- Unit – 1: Study in modern art in India company and discuss in detail the role of company painting.
- Unit – 2: Study and discuss the artist paintings of Bengal school of Rabindranath Tagore.
- Unit – 3: Discuss and study the Modern art in India like Amrita Sher-Gil .
- Unit – 4: Discuss and study of Folk art in India – Bombay progressive group, Foundation of Central Lalit Kala Academy
- Unit – 5: Contemporary art trends in paintings and print making of Bombay, Baroda, Calcutta, New Delhi, Madras and Telangana.

92P LIFE DRAWING & PAINTING – 1

- Unit – 1: Drawing and rendering lights & shades from life model in numerous mediums.
Study of various poses, postures, different angle from life model and principles of composition.
- Unit - 2: Life study painting from life model in mixed media and in acrylic colors on stretched canvas structure/canvas board only.
- Unit - 3: Drawing and painting leading to style of individuality and technical competence to be developed.

Note: Submission of 10 – Best painting from life model on stretched canvas on structure/board only.

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BACHELOR OF FINE ARTS IN PAINTING

93P CREATIVE PAINTING – 1

- Unit -1: Advanced study of the development of one's own Individual approach to the composition.
- Unit - 2: Highly creative development of representational and non - representational creative composition.
- Unit - 3: Experimental approach to thematic composition and creative various art forms.
- Unit - 4: Use medium like acrylic colors, mixed media, Dry pastel and water colors.

Note: Submission of various thematic 10 works by various mediums.

94P MURAL PAINTING

- Unit - 1: Introduction to theory of design and various mural techniques.
- Unit - 2: Mosaic mural, soft brick mural. Hollow brick mural, Wooden mural and wall paintings.
- Unit - 3: Methods and materials of various mediums process and its advance techniques.
- Unit - 4: Using different materials and different techniques for creating texture, form and colors. Group discussion about all the Class works.

Note: Submission of best mural paintings 5 in various mediums.

95P GRAPHICS – 5

- Unit - 1: Exposure to advance etching, engraving and texture Creating in various levels.
- Unit - 2: Emphasis on the development of individual style and Techniques
- Unit - 3: Using various techniques in dry point etching technique to be exposed.
- Unit - 4: Use of monicolor print-out and colors prints.

Note: The Submission of best 10 works in above said mediums.

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BACHELOR OF FINE ARTS IN PAINTING

V YEAR – II SEMESTER

101T HISTORY OF ARTS & AESTHETICS – 6

- Unit - 1: Contemporary art trends in paintings and print making of Bombay, Baroda, Calcutta, New Delhi, madras, Telangana.
- Unit - 2: Study of contemporary art in West art Nouveau expressionism abstract art, Bawmauis pop art, post modern art.
- Unit – 3: Study in art of American conceptual art minimal art.
- Unit – 4: Study of Indian aesthetics before and after Independence. Discudd in detail about the art works of Nand lal Bose, Rabindranath Tagore, M.F. Hussian study of inter relationship of visual art, performing and Communication art
- Unit – 5: Brief discussion & selection of their dissertation topic of their topic.

102P LIFE DRAWING & PAINTING -2

- Unit - 1: Thematic drawing and manmade objects studies by various mediums.
- Unit - 2: Study of personnel drawing with comparative study of old masters drawing and painting.
- Unit - 3: Study of old master's paintings of their own choice and styles.
- Unit - 4: Life study painting must be emphasized on their own style/stroke/ unique style in various medium. And must be in oil color medium.

Note: Submission of 10 best life drawings & paintings and two old masters copied works.

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103P CREATIVE PAINTING -2

- Unit 1: Exploration of various traditional and modern concepts of composition.
- Unit - 2: Technical experimentation with creative ideas, textures, colors, tonal variations and medium variations to be worked on stretched canvas.
- Unit - 3: Creative awareness by comparing study of old masters and present days thematic works, developing individual style and advance techniques.
- Unit - 4: Development of rendering individual styles and techniques in oil paint & tempera medium.

Note: Submission of best 10 – assignments in various medium. Five oil color & 5 other mediums.

104P GRAPHICS -6

- Unit - 1: Introduction to etching advanced process, material preparation of soft and hard grounds, Dry point techniques etc.
- Unit - 2: Design preparation. Image transfer, Accurate PRINT registration etc.
- Unit - 3: Technical experiment of Aqua tint, deep etching, various rough and smooth Aqua tints, with various contemporary techniques etc.
- Unit - 4: Developing Individual style own style/ stroke with thematic work or concept and group discussion about the class works.

Note: Submission of best 10 prints in various mediums.

105P DESSERTATION & VIVA - VOCE

At the end of academic completion every student will have to submit a Dissertation Containing a minimum of three thousand words with sufficient number of illustrations or Photograph on a specific topic relevant to the painting selected mutual students and guide.

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COLLEGE CODE - 2049

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I – III Years SYLLABUS Semester wise

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C : Core Course

GE : General Electives

DSE : Disciplinary Specific Elective

SEC : Skill Enhancement Course

AECC : Ability Enhancement Course

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN PHOTOGRAPHY

COURSE STRUCTURE I YEAR – I SEMESTER

SL.NO.	COURSE CODE	COURSE TITTLE	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPHO011	ENGLISH – 1		AECC – 1			2	2
2	BFAPHO012	HISTORY OF PHOTOGRAPHY	C – 1				4	4
3	BFAPHO013	FOUNDATION OF PHOTOGRAPHY	C – 2				4	4
4	BFAPHO014	DIGITAL PHOTOGRPAHY	C – 3				4	4
PRACTICALS								
5	BFAPHO015	FOUNDATION PHOTOGRAPHY TECH	C - 4				6	12
6	BFAPHO016	GE - 1					4	8
TOTAL							24	34

GE: GENERAL ELECTIVE - 1

BLACK & WHITE PHOTO LAB

DIGITAL PHOTO LAB

AECC : Ability Enhancement Course - 1

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COURSE STRUCTURE I YEAR – II SEMESTER

SL.NO.	COURSE CODE	COURSE TITTLE	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPHO021	ENGLISH – 2		AECC – 2			2	2
2	BFAPHO022	COLOR PHOTOGRPAHY	C – 5				4	4
3	BFAPHO023	COMPUTER GRAPHICS & MULTIMEDIA	C – 6				4	4
PRACTICALS								
4	BFAPHO024	COLOR PHOTO TECH	C – 7				6	12
5	BFAPHO025	GE - 2					4	8
6	BFAPHO026	DIGITAL IMAGING TECH – 1	C -8				4	8
TOTAL							24	38

GE : GENERAL ELECTIVE - 2

BLACK & WHITE PHOTO LAB

COMPUTER LAB

AECC : Ability Enhancement Course - 2

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COURSE STRUCTURE II YEAR – I SEMESTER

SL.NO.	COURSE CODE	COURSE TITTLE	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPHO031	ENVIRONMENTAL STUDIES		AECC – 3			2	2
2	BFAPHO032	COMMERCIAL & ADVERTISING PHOTOGRAPHY	C -9				4	4
3	BFAPHO033	PHOTOJOURNALISM	C -10				4	4
PRACTICALS								
4	BFAPHO034	GE - 3	C – 11				4	8
5	BFAPHO035	PHOTOJOURNALISM				DSE -1	6	12
6	BFAPHO036	DIGITAL IMAGING TECH - 2	C – 12				4	8
TOTAL							24	38

GE : GENERAL ELECTIVE – 3

COMMERCIAL & ADVERTISING PHOTO TECH

APPLIED PHOTOGRAPHY

DSE : Disciplinary Specific Elective

AECC : Ability Enhancement Course - 3

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COURSE STRUCTURE II YEAR – II SEMESTER

SL.NO.	COURSE CODE	COURSE TITTLE	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPHO041	MASS COMMUNICATION	C -13				2	2
4	BFAPHO042	SCIENTIFIC & EXPERIMENTAL PHOTOGRAPHY	C - 14				2	2
PRACTICALS								
2	BFAPHO043	MASS COMMUNICATION TECH	C - 15				4	8
7	BFAPHO044	SCIENTIFIC & EXPERIMENTAL PHOTO TECH			SEC - 1		4	8
3	BFAPHO045	Portrait photography			SEC - 2		4	8
4	BFAPHO046	PORTFOLIO				DSE - 2	8	16
TOTAL							24	44

SEC : Skill Enhancement Course

DSE : Disciplinary Specific Elective

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COURSE STRUCTURE III YEAR – I SEMESTER

SL.NO.	COURSE CODE	COURSE TITTLE	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
THEORY								
1	BFAPHO051	VIDEOGRAPHY	C - 16				4	4
2	BFAPHO052	CINEMATOGRAPHY	C – 17				4	4
PRACTICALS								
3	BFAPHO053	VIDEOGRAPHY TECH	C -18				8	16
4	BFAPHO054	VIDEO POST PRODUCTION TECH	C -19				8	16
TOTAL							24	40

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COURSE STRUCTURE III YEAR – II SEMESTER

SL.NO.	COURSE CODE	COURSE TITTLE	CORE COURSE	AEC COURSE	SE COURSE	DSE COURSE	CREDITS	HOURS
PRACTICALS								
1	BFAPHO061	PRACTICAL TRAINING	C -20				14	28
2	BFAPHO062	THESIS SUBMISSION & VIVA-VOCE	C - 21				10	20
TOTAL							24	48

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I YEAR I SEMESTER

Subject Code No.	SUBJECTS	Hours Per week	Internal Marks	External Marks	Total Marks
11 T	English – 1	2	40	60	100
12 T	History of Photography	4	40	60	100
13 T	Foundation of Photography	4	40	60	100
14 T	Digital Photography	4	40	60	100
15 P	Foundation of Photography Tech	12	40	60	100
16 P	GE - 1	8	40	60	100
		34	240	360	600

I YEAR II SEMESTER

Subject Code No.	SUBJECTS	Hours Per week	Internal Marks	External Marks	Total Marks
21 T	English – 2	2	40	60	100
22 T	Color Photography	4	40	60	100
23 T	Computer Graphics & Multimedia	4	40	60	100
24 T	Color Photo Tech	12	40	60	100
25P	GE - 2	8	40	60	100
26 P	Digital Imaging Tech - 1	8	40	60	100
		38	240	360	600

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II YEAR I SEMESTER

Subject Code No	SUBJECTS	Hours Per week	Internal Marks	External Marks	Total Marks
31T	Environmental Studies	2	40	60	100
32 T	Commercial & Advertising Photography	4	40	60	100
33 T	Photojournalism	4	40	60	100
34 P	GE - 3	8	40	60	100
35 P	Photojournalism Tech	12	40	60	100
36P	Digital Imaging Tech - 2	8	40	60	100
		38	240	360	600

II YEAR II SEMESTER

Subject Code No	SUBJECTS	Hours Per week	Internal Marks	External Marks	Total Marks
41 T	Mass Communication	2	40	60	100
42T	Scientific & Experimental Photography	2	40	60	100
43P	Mass Communication Tech	8	40	60	100
44P	Scientific & Experimental Photography Tech.	8	40	60	100
45P	Portrait Photography	8	40	60	100
46P	Port folio	16	40	60	100
		44	240	360	600

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III YEAR I SEMESTER

Subject Code No	SUBJECTS	Hours Per week	Internal Marks	External Marks	Total Marks
51 T	Videography	4	40	60	100
52T	Cinematography	4	40	60	100
53P	Videography Tech	16	40	60	100
54P	Video Post-Production Tech	16	40	60	100
		40	160	240	400

III YEAR II SEMESTER

Subject Code No	SUBJECTS	Duration	Internal Marks	External Marks	Total Marks
61P	Practical training & Thesis Submission & Viva-Voce	3months	200	200	400
	75% for Thesis 25% for Viva-Voce				
			200	200	400

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I YEAR – I SEMESTER

11T ENGLISH - 1

- Unit – 1: SHORT FICTION: “The Curb in the Sky” by James Thurber—PRONUNCIATION: consonant sounds— GRAMMAR: noun—VOCABULARY: roots, prefix and suffix— SPELLING: wrong spellings—PUNCTUATION: capitalization— CONVERSATION: introducing oneself in formal /social contexts—READING: biography of Chindula Yelamma, a Telangana Artisan— WRITING: guided writing & expansion —SOFT SKILLS: motivation and goal setting— VALUES: “Well begun is half done”
- Unit – 2: PROSE: “Happy People” by W.R. Inge— PRONUNCIATION: vowels-monophthongs— GRAMMAR: pronoun—VOCABULARY: roots, prefix & suffix— SPELLING: ‘un’ and ‘dis’ for antonyms— PUNCTUATION: capitalization— CONVERSATION: starting & controlling a conversation—READING: Million March—An Initiative for Statehood— WRITING: sequencing— SOFT SKILLS: self confidence— VALUES: “Doubt is the beginning of wisdom”
- Unit – 3: POETRY: “A Psalm of Life” by Henry Wadsworth Longfellow— PRONUNCIATION: vowelsdiphthongs— GRAMMAR: auxiliary verbs— VOCABULARY: homonyms, homographs, homophones— SPELLING: words ending ‘tion’ or ‘sion’— PUNCTUATION: full stop and comma— CONVERSATION: describing your college and course of study— READING: Batukamma: Telangana’s Cultural Identity— WRITING: paragraph, descriptive writing— SOFT SKILLS: non-verbal communication/body language— VALUES: “Actions speak louder than words”
- Unit – 4: DRAMA: “The Dear Departed” (an extract) by Stanley Houghton— PRONUNCIATION: varied pronunciations of the same letter— GRAMMAR: main verbs and tenses— VOCABULARY: collocation— SPELLING: words ending ‘tion’ or ‘ment’— PUNCTUATION: question and exclamation marks— CONVERSATION: leaving a message on the answering machine, making an appointment on telephone— READING: Husain Sagar Lake: A Well known Tourist Attraction— WRITING: dialogue writing— SOFT SKILLS: interpersonal skills— VALUES: “Faith will move mountains”
- Unit – 5: Language & Soft Skills Lab: Pronunciation, Conversation, Reading, Soft Skills and Values

BOOKS RECOMMENDED:

1. Degree I year English Text book
2. Grammar by Oxford & Web Resources

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

12T HISTORY OF PHOTOGRAPHY

Unit – 1: 322 BC to 826 AD

Camera Obscura – Pin hole Camera – The Optical Image – Early attempts in forming the Image.

Unit – 2: 1829 BC TO 1870 AD

Daguerreo type – Calo type – Wet Collodion Process – Ambro type – Tin type – Gelatin type.

Unit – 3: 1871 AD to 1988 AD

19th Century World Photography – Photography Vs Painting.

Unit – 4: 1900 AD to 1960 AD

History of Indian Photography – 19th and 20th Century.

Unit – 5: Types of Camera's

Box Camera – Zone Camera – Range Finder Camera – Couple Range Finder Camera – Twin Lens Reflex Camera – Miniature Camera – Panoramic Camera – Stereo Camera – Movie and Video Cameras.

BOOKS RECOMMENDED:

1. Great Photographers by Life series
2. History of Photography (India 1840-1980) by G. Thomas
3. The Book of Photography by John Hedgecoe

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

13T FOUNDATION OF PHOTOGRAPHY

Unit - 1: Functions of Camera

Aperture – Shutter – Viewing systems – Depth of Field – Film speed & Compensation – Self timer – Flash synchs – Cable Releasers.

Simple Lens – Single lens – Compound lens – Negative lens – Positive Lens – Normal lens – Wide angled lens – Telephoto lens - Zoom lens – Supplementary lens – Aberration of lenses like Spherical aberration, Chromatic aberration, Coma, Astigmatism.

Unit – 2: Accessories

Color contrast filters – Color correction filters – Special effect filters – Gelatin filters.

Unit – 3: Visual perception

The Frame – The contour – the Background – Size – Tone – Texture – Form – Pattern – Depth Creation – Division of frame angle.

Unit – 4: Composition

Point of Interest – Placement of point of Interest – Balance – Rhythm – Golden Mean – Photogenic & Un-photogenic qualities – use of lens – choosing and Isolating subject – Perspectives, Linear and aerial – building composition – tensions.

Unit – 5: Light

Understanding light – building up lighting – quality & quantity of light – different light sources – key light – color temperature – available light.

Artificial light – Use of strobes and soft boxes – Light contrast – Flash Photography – Spot light – Broad Light.

BOOKS RECOMMENDED:

1. Composition by Focal Press.
2. Basic Techniques of Photography (Ansel Adams Guide)
3. Basic Photography by M.J. Langford.

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

14T DIGITAL PHOTOGRAPHY

- Unit – 1:** Digital Basics - Introduction to Digital Imaging Principles.
- Unit – 2:** The digital Camera – Components of Digital Camera – Sensor – Sensor Characteristics & Configuration – LCD Display – Menu & Operations.
- Unit – 3:** Digital Camera Lenses – Digital Zoom – Auto Focus systems – Optical Zoom – Focal length – Depth of field – Depth of focus
- Unit – 4:** Image formation – Color Formation; Characteristic of Digital Image – ISO & Resolution – Dynamic Range – Histogram - Noise – Aliasing - Moiré - Remedial measures.
- Unit – 5:** Storage – Methods of storage – File formats & Storage – Storage Devices – Precautions for stories – Data recovery Software.

RECOMMENDED BOOKS:

1. The Digital Photography Hand Book by David Jones
2. The Textbook of Digital Photography 2nd Edition by Dennis P. Curtin
3. Advanced Digital Photography by Tom Ang.
4. Photography Foundations for Art & Design Mark Galer 3rd Edition
5. Web Resources.

15P FOUNDATION OF PHOTOGRAPHY TECH

- 1) Depth of Field
- 2) Freeze, Blur, Panning, Zooming
- 3) Landscapes
- 4) Available Light Portrait
- 5) Lighting Angles
- 6) Texture
- 7) Silhouettes
- 8) Studio Passport

RECOMMENDED BOOKS:

1. Anatomy of a picture by G. THOMAS
2. We Resources

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CHIOCE BASED CREDIT SYSTEM (CBCS)

BACHELOR OF FINE ARTS IN PHOTOGRAPHY

General Elective (GE – 1)

16P BLACK & WHITE PHOTO LAB

- 1) Film Processing
- 2) Contact Printing
- 3) Enlargement Printing
- 4) Straight Printing Vs Advance Printing
- 5) Photograms
- 6) Image Manipulations
- 7) Digital Retouching
- 8) Digital Darkroom Effects

RECOMMENDED BOOKS:

- 1) The Digital Photography Hand book by David Jones
- 2) Advance Digital Photography by Tom Ang
- 3) Photography Art & Design 3rd Edition by Mark Gales

16P DIGITAL PHOTO LAB

- 1) How to use Digital Camera – shooting images with correct Exposure - Application of Histogram.
- 2) Understanding the applications of ISO Settings and Noise Problems.
- 3) Shooting with manual Settings Auto Exposure Modes in Indoor & Studio Exercises.
- 4) Studio Portraiture – Out Door Portraiture.
- 5) Landscape – Architecture – Close up

Assignments:

- 1) Studio Portraiture
- 2) Out Door Portraiture
- 3) Close up

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

I YEAR – II SEMESTER

21T ENGLISH - 2

- Unit – 1: SHORT FICTION: “A Visit of Charity” by Eudora Welty— PRONUNCIATION: plosives— GRAMMAR: non-finite verbs— VOCABULARY: simile and metaphor— SPELLING: use of ‘ie’ and ‘ei’— PUNCTUATION: semicolon— CONVERSATION: asking for advice/information— READING: Hyderabad city: the heart of Telangana— WRITING: note taking and note making— SOFT SKILLS: time management— VALUES: “Time and tide wait for no one”
- Unit – 2: PROSE: “Benaras” by Aldous Huxley— PRONUNCIATION n: fricatives— GRAMMAR: adjective— VOCABULARY: oxymoron and hyperbole— SPELLING: use of ‘able’ and ‘ible’— PUNCTUATION: colon and long dash— CONVERSATION: making/accepting/refusing a request— READING: Burrakatha— WRITING: informal letter— SOFT SKILLS: leadership— VALUES: “The pen is mightier than the sword”
- Unit – 3: POETRY: “The Sun is Warm” by P.B Shelley— PRONUNCIATION: affricates and nasals— GRAMMAR: articles— VOCABULARY: portmanteau words, loan words— SPELLING: use of ‘-ic’, ‘-ive’, ‘-ity’, ‘-al’ ‘-ance’, ‘-ence’— PUNCTUATION: hyphen and long dash— CONVERSATION: Conducting a meeting/seeking opinion of team members— READING: Cultural identity of Telangana— WRITING: formal letter— SOFT SKILLS: stress management— VALUES: “Practice makes one perfect”
- Unit – 4: DRAMA: An extract of Act II, Sc 3 from Julius Caesar by Shakespeare— PRONUNCIATION: Lateral, frictionless continuants, semi vowels— GRAMMAR: adverb— VOCABULARY: palindromes— SPELLING: changes of spelling from noun-verb-adjective-adverb— PUNCTUATION: inverted commas— CONVERSATION: Appearing for a job interview/conducting a job interview— READING: Handicrafts of Telangana— WRITING: business letter— SOFT SKILLS: etiquette and grooming— VALUES: “Necessity is the mother of invention”
- Unit – 5: Language & Soft Skills Lab: Pronunciation, Conversation, Reading, Soft Skills and Values

BOOKS RECOMMENDED:

- 1) Degree I year English Text book
- 2) Grammar by Oxford & Web Resources

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

22T COLOR PHOTOGRAPHY

- Unit - 1: Colour Circle – Negative Colours – Positive colours
- Unit - 2: Colour vision – Additive and subtractive colours - Synthesis of colours
- Unit - 3: Colour Temperature – colour contrast, Colour Harmony – colour Psychology,
Colour relationship – Mixed Light – colour Filters for colour photography
- Unit - 4: Types of colour Films – Negative colour prints C41 – E6 Process – Defects in c-41
Process – Defects in colour negatives and Precautions
- Unit - 5: Colour contact printing – colour printing processing EP2 Process – Pictorialsim
Filtration – correction of colour cast – colour enlargers.

RECOMMENDED BOOKS:

1. Ansel Adams Guide to Basic techniques of Photography.
2. Theory and Practice of color (life series) by France Gerritson.
3. Book of color Photography by Adrain Bailey and Holloway.
4. Color films by Jeorge Wakefield.
5. Color Printing in Practice by Jack Tailor.

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

23T COMPUTER GRAPHICS & MULTIMEDIA

- Unit – 1:** Definition of Multimedia - Importance of Multimedia - the growth of Multimedia - impact of multimedia on society - privacy - encryption -and the clipper chip - censorship - protectionism.
- Unit – 2:** Multimedia computer - system unit - CPU - RAM – Graphic Card - Pointing device -Accessories - CD - Rom - DVD – Blue Ray - Digital audio - speakers - digital video – MIDI - Read and write storage - Hard disk - SCSI – Video File formats .
- Unit–3:** Communication options - modem - network - Internet connection – Router - Application and development of multimedia - presentation packages - power point authoring - Electronic publishing. - Scanners - hand held scanners
- Unit – 4:** Color space - defining resolution - color resolution - image resolution image formats - Bitmap - graphics - vector graphics – compression formats.
- Unit – 5:** Image processing with Adobe photo shop CS 5 OR After Effects – Macromedia Flash basics - image conversions - color model - size and resolution - basic selection tools - layers - defining areas with paths - working with selections - fills - feathering - copy and paste - spatial effects - channels and masks.

BOOKS RECOMMENDED:

1. Multimedia studio for windows by. Jeff Burger
2. Multimedia literacy by Fred T. Hof Stetter

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

24P COLOR PHOTO TECH

- Unit - 1: Monochromic colour – touch of colour – positive and negative colours.
- Unit - 2: Colour abstract – colour contrast product (colour)
- Unit - 3: Colour contrast – colour harmony colour close up mixed light – colour Portrait – colour photogram – children.
- Unit - 4: Dawn to Dusk. (Early morning to late after Sunset same subject same framing)
- Unit - 5: Color printing Commercial labs – working Mechanisms – Printer – color Printer – Laser – Inkjet – Offset – Color Management.

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

GE: GENERAL ELECTIVE – 2

25P BLACK & WHITE PHOTO LAB

- 1) Film Processing
- 2) Contact Printing
- 3) Enlargement Printing
- 4) Straight Printing Vs Advance Printing
- 5) Photograms
- 6) Image Manipulations
- 7) Digital Retouching
- 8) Digital Darkroom Effects

RECOMMENDED BOOKS:

1. The Digital Photography Hand book by David Jones
2. Advance Digital Photography by Tom Ang
3. Photography Art & Design 3rd Edition by Mark Gales

25P COMPUTER LAB

- Unit – 1:** Operation of computers – Keyboard - Mouse - Speakers
- Unit – 2:** Introduction to MS word - Creating a document - Moving through document - Saving a document.
- Unit – 3:** Editing a document - Copy, Cut, and Paste options - Formatting Document - Creating bullets and numbers.
- Unit – 4:** Changing the case of the text - Intending text with tabs - Controlling fonts - Creating column wise document.
- Unit – 5:** Page set up - Creating header and footer - Inserting pictures - Creating mail merge document.

Assignment:

1. Creating a “Folder” in a particular drive and storing/saving a file in that Folder.
2. Making of a Table
3. Making a greeting card using MS word.

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26P DIGITAL IMAGING TECH - 1

- Unit – 1:** Introduction to power point - The Screen Elements of point - The presentation window - Saving presentation - Closing presentation
- Unit – 2:** Drawing objects in power point - Adding clip arts to presentation - Inserting pictures - Final presentation
- Unit – 3:** Introduction to Adobe Photoshop – Tools - Create new file - Open an existing file - Selection tools
- Unit – 4:** Cut, copy and paste - Move crop and zoom tools - Paint brush, paint bucket and gradient - Eraser, eyedropper and clone stamp - Burn, dodge and smudge tools
- Unit – 5:** Print scanning - Image editing - Back ground changing - Adding text and layers - Photo colleague

Assignments:

1. Prepare a P Pt with your own picture (20) on any social awareness with Tilter, Audio, etc.
2. Create 4 posters using your own picture, using Adobe Photoshop.
 - a. Child Labor
 - b. Pollution
 - c. Traffic Awareness
 - d. use of cell phone

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

II YEAR – I SEMESTER

31T ENVIRONMENTAL STUDIES

Unit – 1: Ecosystem, Biodiversity & Natural Resources

Introduction – Definition - Scope and Importance of Environmental Studies -
Structure of Ecosystem - Abiotic and Biotic components Producers – Consumers
– Decomposers -Food Chains - Food webs - Ecological Pyramids

Function of an Ecosystem - Energy flow in the Ecosystem - Definition of
Biodiversity - Genetic, Species and Ecosystem - Hot-spots of Biodiversity

Threats to Biodiversity - Conservation of Biodiversity (Insitu & Exsitu)

Renewable and Non- Renewable Resources

Brief account of forest, Mineral and Energy

Solar Energy and Geothermal Energy Resources

Water Conservation - Rain Water Harvesting - Watershed Management

Review Questions

Bibliography

Unit – 2: Environmental Pollution, Global Issues & Legislation

Environmental Pollution - Causes of Air Pollution - Effects of Air Pollution - Control
measures of Air Pollution - Causes of water Pollution - Effects of water Pollution -
Control Measures of water pollution - Solid waste Management

Global Warming - Ozone layer depletion

III – effects of Fire – works

Disaster management - Floods, Earthquakes & Cyclones

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Environmental legislation - Wild Life Protection Act

- Forest Act
- Water Act
- Air act

Human rights

Women and child welfare

Role of Information technology in environment

Role of Information technology in human health

Review Questions

Bibliography

Unit – 3: FIELD WORK

Pond Ecosystem

Forest Ecosystem

- Visit to a local area to document environmental assets-river / forest / grassland / hill / mountain
- Visit to a local polluted site — Urban / rural / industrial / agricultural
- Study of common plants, insects, birds
- Study of simple ecosystems — pond, river, hill slopes, etc. (Field work Equal to 5 lecture hours)

Assignments: Unit Test I & II of each 20 marks.

RECOMMENDED BOOKS:

1. Environmental Studies I year Degree Text book
2. Web Resources

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

32T COMMERCIAL & ADVERTISING PHOTOGRAPHY

- Unit - 1: Coverage – stage & theater – night exposures
- Unit - 2: Fashion photography – product photography, table top use of creative back grounds, model – photographer relationship, finding models, the best shapes, working with dancers, posing the legs, the back view, the hair, clothes, working with model, children, couples.
- Unit - 3: Architectural photography – printers need in reproduction of colour pictures – exteriors, interiors, lighting interiors, perspectives in architecture.
- Unit - 4: Creative table top photography – wildlife photography insect [photography, close-up.
- Unit - 5: Visualization – advanced flash photography – special effects lighting – editorial photography.

BOOKS RECOMMENDED:

- 1) Beauty Shots by Alex Larg & Jane Wood.
- 2) Fashion Photography Pro Lighting Series.
- 3) Fashion Photography by Freeman.

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

33T PHOTOJOURNALISM

- Unit - 1: Photojournalism, characteristics, definition, scope – history of Photojournalism, birth of modern Photojournalism-evolution of a Photojournalist, suitable qualities. Famous photojournalist national and international – their works, style and equipment.
- Unit - 2: Photojournalism, approaches – news photography – magazine photography – photo story – photo feature – photo sequences etc., Photojournalism and people, search for character – environmental portraiture.
- Unit - 3: Photojournalism, Techniques – EDFAT – decisive movement – camera techniques. Use of internets for uploading and other purpose – Photojournalism and composition – third effect – juxtaposition – time and space – planning, equipment and material – captions – Titles – write up in Photojournalism.
- Unit - 4: Picture editing practices- ethics, photographer and the law – news photography, Sports photography, political coverage – archives – restoration.
- Unit - 5: Documentary photography – evolutions – early documentary photographers- F.S.A. photographers and social changes – Documentary planning approach, equipment and material.

BOOKS RECOMMENDED:

1. Photo journalism by Frank Hoy
2. Documentary by David Schiefelds.
3. Photo journalism by B.K. Deshpande.
4. Photo journalism – the professional approach by Kenneth Kobre.
5. Modern news structure in print media& electronic media.

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

GE : GENERAL ELECTIVE – 3

34P COMMERCIAL & ADVERTISING PHOTO TECH

Unit - 1: Stage & theatre coverage – black/white

Stage coverage

Multiple exposures

Blur

Physio gram

Unit - 2: Fashion photography – table top photography

Advertising clothes

Advertising baby food

Advertising jewelry

Advertising executive goods

Unit - 3: Creative table top photography – wild life photography

Table top -1

Table top -2

Animals in nature

Close up of an insect

Unit - 4: Architectural photography

Interior

Exterior

Details in architecture.

Unit - 5: Advanced flashed photography – visualization, special effects lighting, photography, editorial photography.

Using single flash

Use of soft box

Multi - flash technique

Using flash for larger areas.

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34P FINE ART PHOTO TECH

Unit – 1: Overview of fine art photography – Painting & Photography Relations – Pictorialism - Aesthetics of Fine Art photography – light – shade – objects – shape – form – line – texture – pattern - Exploring Concepts Abstract – still life – nude – portraiture – character portraiture – candid - Fine art photography - Commercial considerations - Fine Art & Computer Graphics – New form of Fine Art – Digital Photography - Portraiture Indoor & outdoor – Male - female - child –Character – candid.

Unit – 2: Landscape

1. Nature
2. Architecture
3. Skyscape
4. seascape
5. Urban & rural

UNIT – 3: Still life

1. Form
2. shape
3. Color
4. Texture
5. Conceptual

Unit – 4: Digital Abstract

1. Collage
2. Panoramas

BOOKS RECOMMENDED:

1. Picture Encyclopedia.
2. British Photography Journals.
3. The Era of Photography by Braive.
4. The Art of Photography Life Series Books
5. Focal Encyclopedia of Photography.
6. Web Resources.

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35P PHOTOJOURNALISM TECH

1. E.D.F.A.T
2. Environmental Portraiture
3. Photo Sequence
4. Political/ Cultural Coverage
5. Sports Coverage
6. Photo Feature
7. Spot News
8. Documentary Coverage – Appreciation – Criticism
9. Captions – Titles – Write Up In Photojournalism

RECOMMENDED BOOKS:

- 1) Photojournalism By Arthur Rothstein
- 2) Words & Pictures By Wilson Hicks
- 3) Pictures On Pages By Harold Evans
- 4) Documentary Photography – Time Life Book , New York
- 5) Techniques of World Great Photographers – New Burlington Books, London
- 6) The Decisive Movement By Henri Cartier Bresson
- 7) The Americans – Robert Frank

36P DIGITAL IMAGING TECH – 2

Unit – 1: Image processing - various Photo Editing software's.

Unit – 2: Photoshop applications & Methodology

Unit – 3: Adobe Photoshop Special Effects Filters.

Unit – 4: Photo Stitching -Panoramic images – Photomontages – Photo-Collages

Unit – 5: Projects.

BOOKS RECOMMENDED:

1. Adobe Photoshop series books by Pearson Publications.

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II YEAR – II SEMESTER

41T MASS COMMUNICATION

- Unit-1:** Mass Communication - Means of mass communication - Aspects of communication Process – The impact of mass communication - Role of mass communication in daily Life –Functions of mass communication and social contacts - Information instruction – Entertainment – Surveillance - correlation - Interpretation Social utility - Content and Contexts – Transmission values - watch dogging.
- Unit-2:** A. V for Communications -. Public relation - The Public relation programs - Information gathering - Planning - Getting the message across - Thinking visually - Developing a Concept - Understanding the audience - Planning & Budgeting - Preparation of Script - using still photography - - Using computer graphics – Film Slide tape shows - power point Slide tape Shows – Sound – Narration and Voice – over – Slide Tape Programming - Editing - - Editing sound.
- Unit-3:** Origin of Print Media - Process of Development –News Papers - Magazines – Books – Electric and electronic media - Radio - Television – Computer -Satellite.- Development of print media in India - Pre independence period-Post Independence period – Press council - The role of Press in community development - Information technology in India.
- Unit – 4:** Broad Casting Media in India – An Overview – Prasar Bharati – Broadcasting Agencies – Television – Satellite broad casting in India – Digital Video Broad Casting – Understanding the place of Television in Maas Communication – Indian Radio – Radio as Communication media – Types of Network – AIR – AM – INTERNET RADIO – Short Wave – FM.
- Unit-5:** Internet & Web Communication - Brief History meaning and difference – Internet Structure – Applications & Utilities - E-Mail – File Sharing – Messaging – Fax –Voice over IP – Internet & Society – Internet & Marketing – www –Functioning – Infrastructure – HTTP –URL –web resources – Web Browsers -

BOOKS RECOMMENDED:

1. Introducing mass communication 2nd edition by Michael W. Gamble and Teri kwal Gamble
2. The dynamics of mass communication 4th edition by Joseph R Dominick.

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42T SCIENTIFIC & EXPERIMENTAL PHOTOGRAPHY

- Unit - 1: Radiography – Photography for Crime Investigation – Photomicrography
- Unit - 2: Experiments of Combination, Posterization etc
- Unit - 3: Representing Motion – Special effect Fillters – Multi exposure in Color
- Unit - 4: Solarization – Reticulation – basss relief
- Unit - 5: Photogram – Photomontage – abstracts, tone eliminations and techniques involved with Lith film

BOOKS RECOMMENDED:

1. Web Resources

43P MASS COMMUNICATION TECH

- 1) Visiting the news agencies, print media & Broad casting Media-Report on visit.
- 2) Critical review on feature film/documentary.
- 3) News photography.
- 4) Caption writing, cut lines, report writing on the events, article writing and synopsis.

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44P SCIENTIFIC & EXPERIMENTAL PHOTOGRAPHY TECH

Unit -1: Photo Micrograph of different Magnification

Abstractions through Photomicrograph

Macro Photography

Unit -2: Slide Duplication – Creative Duplication

Unit – 3: Blur – Panning – Zooming – Background Movement, Multiple Exposure

Unit – 4: Solarisation – Reticulation, Bass relief

Solarisarion – Partial Solarisation

Flarring Effect – reticulation – bass relief

Unit – 5: Photogram – Photomontages –

Caricature – abstracts – Photogram-

Photo montage – tone elimination – mosaic.

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BACHELOR OF FINE ARTS IN PHOTOGRAPHY

45P PORTRAIT PHOTOGRAPHY

Unit - 1: Lighting & Equipment

Unit - 2: CHARACTERSTIC PORTRAIT - Lighten for different predominant faces (Big forehead/chin/nose, etc.)

Unit - 3: Window Light Portrait

Unit – 4: Glamour Portrait / Child Portrait

Unit – 5: Character Portrait

46P PORTFOLIO

The students are given the opportunity to select any topic, concept, theme, subject or subjects and undertake critical study in Print Media at the end of Semester.

The students have to submit 15 prints of 12"x18" size neatly mounted towards evaluation followed by exhibition.

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III YEAR – I SEMESTER

51T VIDEOGRAPHY

- Unit -1:** History – Persistence of vision - Types of Cameras – Types of Shutters, Movie Cameras working principles – formats – ancillary equipment – films, formats etc.
- Unit – 2:** Slow motion – fast motion – time lapse Photography panning and tilting, tracking – transition like wipes, dissolves etc.
- Unit – 3:** Continuity – Creating a sequence – shooting dialogue – parallel action – lighting techniques – stage techniques – single camera (techniques) and multiple camera shootings – animations – projection – sound reproduction.
- Unit - 4:** Video systems like PAL, SECAM, NTSC, etc. Formats 8mm, VHS, U- MATIC, Beta etc. Basic Video camera Equipment – the Camcorder. Ancillary equipment – sound.
- Unit – 5:** Treatment – Scripting – editing(movie) – production procedure – video editing – home editing – editing in practice – source of sound – sound dubbing – the mix dubbing, adding commentary, special effects – titles – post production – special effects – Cctv – cinetele etc.

BOOKS RECOMMENDED:

- 1) Principles of Cinematography by Leslie J wheeler
- 2) Cine Craft by J David Beal
- 3) Cinematography by Joseph V. Mascelli
- 4) Television Production 14th Edition by GERLAD MILLERSON – JIM OWENS
- 5) Television Production Handbook 9th Edition by Herbert Zettl

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52T CINEMATOGRAPHY

Unit – 1: Brief history - - Type of Cameras -components of movie camera - working principles of camera -Persistence of vision - Intermittent mechanism - Magazines - matte box – Introduction to Digital Cinematography - Cinematography terminology

Unit – 2: Motion Picture Filming Techniques - camera movements & Angles - panning - tilting - trolley shots - crane shots - steady cam - Transition - Camera speed - Fast motion - Slow motion - Stop motion - time lapse - shot division - continuity - stage techniques.

Unit – 3: Lighting Equipment & Accessories - various light units - HMI - Day lights -HMI arc Iodine lamp - Reflectors - cutters - Barn doors - Skimmers -Lighting techniques Digital Lighting Units – Power Supplies and outputs.

Unit – 4: Movie film types and sizes - movie film processing - equipment and procedure - Editing - machinery and techniques of editing - Film synchronization -film slicing - types of joints - film unit - sound addition to film - optical sound track - magnetic sound track - - advantages of magnetic recordings - processing sound film - photographic sound reproduction - Digital Editing - Digital Intermediate - AVID Editing – FCP Editing - digital sound track – Titling - VFX.

Unit – 5: Projection - principles - equipment and techniques - operations personal film - factual film - fiction film - theme - treatment - script writing –

BOOKS RECOMMENDED:

1. Movie photography by Davi Chessire
2. Principles of Cinematography by Leslie J wheeler
3. Cine Craft by J David Bealand
4. Cinematography by Joseph V.Marcelli.

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53P VIDEOGRAPHY TECH

- 1) Scripting
- 2) Single Camera Shooting (Film)
- 3) Single Camera Shooting (Video)
- 4) Logging
- 5) Editing
- 6) Audio Dubbing
- 7) Projection of Film

54P VIDEO POST PRODUCTION TECH

- Unit – 1:** Understanding Non-linear FCP Equipment & Controls.
- Unit – 2:** Understanding User Interface of FCP Software – Various Commands.
- Unit – 3:** Creation of Files – opening of Files – Capturing – Types of Capturing – Preview for EDL.
- Unit – 4:** Editing – Editing Methods & Techniques imports – Storage –Selection – Synchronization.
- Unit – 5:** Creation of Titles – Special Effects – Rendering – Output.

BOOKS RECOMMENDED:

1. FCP Catalogue
2. Web Resources.
3. Amazon Publishers on FCP
4. Peach pit Publications on FCP

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III YEAR – II SEMESTER

PRACTICAL TRAINING / INTERN SHIP & THESIS SUBMISSION

A student needs to select his choice of field (Still Photography/ Videography/ Cinematography (Cameraman/Editing/ Gladding etc.) Editing still picture using Photoshop/TV Channel (Camera Section/News/ Editing, etc.) Press Photography/ Advt photography) and he/she should go to a specialized organization, working with them practically and present a Thesis Book (in the prescribed format) a Thesis Book (in the prescribed format) including some of the works, he/she has done at the organization during his/her stay.

1) Letter of Indent

2) Letter of acceptance

3) Thesis Book

The organization or the person where the student likes to undergo should have minimum of 5 years of Professional experience after his graduation or the organization should be 5 years old.

After completion of Training, every student will have to submit a detail Thesis on the work done and at least 2 works/Projects on which she/he has worked during the 12 weeks of P.T.

After submission of the Thesis to the Department, Head of the Department will arrange for the conduct of the Viva-voce examination.

The Thesis will be evaluated at a Viva-voce by a jury consisting of one External and one Internal and Head of the Department.

Note: The format of Thesis can be obtained from the HOD or from the Senior's Thesis Books.
