

# **PROSPECTUS**

## **Certificate Courses in Entrepreneurship**

**Organised by**



**Osmania University College for Women**

**Koti, Hyderabad**

**website: [oucwkoti.ac.in](http://oucwkoti.ac.in)**

## **Certificate Courses in Entrepreneurship**

### **Osmania University College for Women**

Established in the year 1924, Osmania University College for Women, Koti, is one of the premier institutions of higher learning in the Telangana State. It is one of the Constituent Colleges of Osmania University and has engaged steadfastly in furthering the cause of Women's Education.

The Vision and Mission of the Institution is to offer quality education to women students to empower them so as to cope with the challenges at various levels, in different spheres and to strive for excellence in the fields of teaching, research and employment. The college offers various undergraduate and postgraduate programs along with Diploma and Certificate Courses in order to equip students with specific skills to make them not only employable but also emerge as Entrepreneurs.

### **Entrepreneurship**

Entrepreneurship is a process of investing in Human Capital by enhancing and fostering the 'can-do' attitude. Entrepreneurship is 'an individual's ability to turn Ideas into Action' and its value to the society cannot be underestimated or dismissed.

To address the challenges of unemployment, poverty, inequality, globalisation and climate change, the benefits of entrepreneurship must be shared, with Ideas being turned into Actions.

In this pursuit, the Department of Commerce in collaboration with the Dept. of Zoology, Dept. of Physics, Dept. of Botany; Dept. of Chemistry, Dept. of Information Technology & English and Dept. of Food & Nutrition is offering various Certificate Courses in Entrepreneurship.

### **Women Entrepreneurship Development**

Women Entrepreneurship Development is an essential part of Human Resource Development. Empowerment of women is essential as their thoughts and their value systems lead to the development of a good family, good society and ultimately a good nation.

### **Program Objectives**

The aim of the Certificate Course is to create awareness, instil confidence and motivate young students to look beyond seeking employment and being a mere job seeker to being an accomplished job provider

The course contents and the modules are designed to kindle interest in the students to think big and work for their dreams. It is a blend of common syllabus on **Entrepreneurship Development** cutting across other streams and branches of learning along with specific courses to deal with specialized areas of study.

**Entrepreneurship Development (Core Subject with 2 credits):** This Core Subject imparts knowledge in the basic concepts of Entrepreneurship, Financial Accounting, Taxation, Marketing Management and Applied Commercial Laws. The Participants will also have an insight into the role and initiatives of the Ministry of Micro, Small & Medium Enterprises and the Institutional Support for starting the Enterprise. Finally, the Participants will gain knowledge in preparing the Project Proposal for obtaining financial assistance.

### **Courses (Specialisations) Offered**

The following are the **Skill Oriented Certificate Courses** offered with **2 credits** each of which the candidate has to choose any one of these.

- ✓ **Sericulture:** The objective of the course is to develop organisational and managerial skills in the area of sericulture, operative forms viz., Rearing, Grainage and Nursery etc. The Course also aims to impart skills which can be applied in undertaking consultancy services to the organisations involved in this activity.
- ✓ **Electronic Devices: Assembling & Testing:** The Course provides all the theoretical knowledge and practical skills required for the assembling of Electronic Devices, Components and Electronics trouble shooting and repairing and at the end of the Course, the Participants will be in a position to start-up a self enterprise in Electronic Devices.
- ✓ **Mushroom Cultivation:** The aim of the Course is to impart knowledge on Mushrooms and its nutritional value; provide hands on training in different stages of Mushroom Culture and gain practical experience in spawn production required for Mushroom culture. At the end of the Certificate Course, Participants will get substantial experience on Mushroom Culture Business and they will be in a position to start-up a self enterprise in Mushroom Cultivation.
- ✓ **Fruit and Vegetable Preservation:** The Course aims to impart knowledge on Fruits and Vegetables nutritional value and shelf-life and practical skills required for fruit and vegetable preservation. At the end of the Certificate Course, the Participants will get substantial experience on agribusiness and will be in a position to start-up an enterprise.
- ✓ **Desktop Printing:** The Course aims to provide experience in preparing documents that are professional in form and content; designing and publishing such products as newsletters, posters, logos, packaging, signage, books, flyers, magazines, annual reports, invitations and advertisements; and provide knowledge in procedures and production requirements to effectively communicate with Ad Agencies, Design Firms and Commercial Printers. At the end of course the Participants will able to perform word & data processing using application software; design matter for paper media using DTP Software and handle Elementary Design needs of any business like designing of logo, visiting card, etc.
- ✓ **Baking:** This Course explores the knowledge of baking concepts and practical application of nutritious recipes of baked products and impart skills of the technical input required for a bakery enterprise like selecting the raw material and identifying the faults and making necessary remedies to get a good product. If you aspire to operate your own business within the Food Industry, this value added course provides you with the fundamentals of preparing baking items.

**Eligibility:** Any Women Candidate with 10 + 2 Education Qualification

**Last date of Registration:** November 29, 2014

**Intake: limited to 15 in each Course on first-come basis**

**Program Duration:** 4 days a Week – 60 Hours

**Commencement of the Course:** December 4, 2014

<b>Program Director</b> Prof B.T. Seetha , Principal, OUCW	
<b>Program Co-ordinator</b> Prof. Prashanta Athma. Dept. of Commerce, Mob:9849517133, <a href="mailto:prashantaathma@gmail.com">prashantaathma@gmail.com</a>	
<b>Course Details</b>	
<b>Core Subject: Entrepreneurship Development (2 Credits)</b> <b>Skill oriented Program (2 Credits)</b>	
<b>Name of the Course</b>	<b>Course Co-ordinator</b>
Sericulture	Prof.S. J. Naik,Dept. of Zoology,Mob:7893495406 <a href="mailto:drnaik@yahoo.co.in">drnaik@yahoo.co.in</a>
Electronic Devices : Assembling & Testing	Dr. C. P.Vardhani, Dept of Physics & Electronics ,Mob:9391111182 <a href="mailto:vardhani_c2001@yahoo.co.in">vardhani_c2001@yahoo.co.in</a>
Mushroom Cultivation	Dr.A. Sabitha Rani ,Dept. of Botany Mob:9290609610 <a href="mailto:sabitaamma@yahoo.com">sabitaamma@yahoo.com</a>
Fruit and Vegetable Preservation	Dr. Jaya Suryakumari, Dept. of Chemistry, FSM, Mob:9963947681
Desktop Printing	Ms. T. S. Savita, Dept of Computer Science, Mob:9985114077 <a href="mailto:savitaoucw@gmail.com">savitaoucw@gmail.com</a>
Baking	Ms. M. Santoshi, Dept. of Food & Nutrition, Mob: 9949009800 <a href="mailto:santoshi.kulkarni1@gmail.com">santoshi.kulkarni1@gmail.com</a>

**Fees:**

The Course fee is Rs. 2,600 per Course for present OUCW Students and Rs. 3,000 per Course for Others. The fee is to be paid at the time of Registration in Cash / DD drawn in favour of the Principal, Osmania University College for Women, Koti.

**Enquiry:**

For further details, you may contact **Prof. Prashanta Athma, Program Co-ordinator** (9849517133), Department of Commerce, Osmania University College for Women, Koti, Hyderabad. Tel No.: 040-24730803 (office) or the Co-ordinator of the Individual Course.

**Rs: 10/-**

**REGISTRATION FORM**

**Certificate Courses in Entrepreneurship**

**Name** :

**Address** :

**Father's Name** :

**DOB / Age** :  
(Enclose a copy of SSC Certificate)

**Educational Qualification** :  
(Enclose copies of certificates)

**Category** : SC/ ST/BC ( )/ OC

**Address** :

**Specialisation Preferred** :

**Student of OUCW** : Yes / No

**If yes: Class/ Roll number:**

**If No: Name of the College studied/ Studying**

**Fee Particulars Cash/ DD NO** :

**Date:**

**Signature of the Applicant**

**For students of OUCW**

**Signature of the Head of the Department**